

THE "FIFTH AVENUE" STORE

OPENS FOR BUSINESS TO-MORROW!!

With new management--newly enlarged and equipped Store, and--NEW GOODS!!! Such a wonderful showing of Ladies' Wear has NEVER BEFORE BEEN OFFERED IN ST. JOHN'S AT SUCH A TREMENDOUS LOW FIGURE. Just glance at the two ONE-HOUR SPECIALS listed below. THESE ARE ONLY TWO ITEMS OUT OF HUNDREDS.

ONE HOUR SALE SPECIAL 10 to 11 a.m.

5 DOZEN SAMPLE DRESSES—This Spring's Models, in P. Twill and Tricotine. All sizes **\$3.98**

In our GENT'S FURNISHING Department

MEN'S SUITS--BOYS' SUITS--PANTS
New Weaves SPRING COATS New Styles

ONE HOUR SALE SPECIAL 3 to 4 p.m.

24 CREPE DE CHINE DRESSES—Summer styles, in soft tones with delicate patterns **\$7.90**

Ladies' Dresses

RATINES, VOILES & LINENS
—all new shades and styles.
One or two Crepe de Chines...

\$1.15

Children's Dresses

ONE SMALL LOT ONLY. VOILES, RATINES & GINGHAMS. Sizes up to 16 years

98c.

59 only

Ladies' Waists and Over Blouses
Paisley, C. De Chine, Shantung & Voile

98c.

Ladies' Skirts

ONE RACK ONLY. All Wool, Tweeds, Plaids and Fancy Pleated Effects. All sizes

\$3.90

Model Gowns for Stout Figures
Spring Costumes and Hats

Poiret Twills, in Navy, Fawn, Nigger & Black
Very Handsome and becoming designs
Reception and Evening Gowns

GIVEN AWAY FREE WITH EVERY PURCHASE. Dainty and quaint novelties in Silk Boudoir Caps; also Silk afternoon Tea Aprons, and Wool Scarves.

The "Fifth Avenue" Store

314 WATER STREET, ST. JOHN'S

Tokio and Yokohama Slowly Recovering

TOKIO—(Canadian Press)—The city of Tokio has purchased over a thousand small automobiles to relieve the traffic congestion caused by the general disruption of street car service following the earthquake.

Reconstruction of Tokio is still in the readjustment stage, but favorable progress has been made considering the tremendous obstacles that have had to be overcome. Practically all the modern conveniences and public utilities in the city were destroyed by the quake and fire. About half the street cars were put permanently out of commission and only about 800 of them are still operating.

The telephone service suffered a general breakdown, but is gradually being restored in the business districts. Before the quake there were about 85,000 telephones. Now there are about 24,000.

Re-installation of electric lights has been progressing swiftly due to sharp competition between two companies.

The earthquake caused a severe water shortage in some districts and many residents are now being supplied from water sprinkler wagons. Two steamers have been carrying water between Tokio and Tsukudojima, but this system has been wrecked more than once by large steamers passing through the estuary.

Gas service has been suspended since the earthquake, but will probably be restored by the end of February.

Yokohama was even harder hit than Tokio in the matter of destroyed public utilities, and these services are being brought back to normal more slowly in Yokohama than in the larger city. The greatest task before Yokohama is the reconstruction of a breakwater. Before the quake the area bounded by the breakwater was so narrow that almost one-fifth of the shipping was taken care of outside the breakwater. As a remedy the municipality now proposes to construct a breakwater 11,240 feet long at a cost of nearly \$5,000,000. Another important item is the proposed construction of a canal between Tokio and Yokohama, which will be about twenty miles long.

Dog Dies in Defence of Master

PRINCE RUPERT, B.C.—(Canadian Press)—Arthur McCoy, prospector, had a hair-raising adventure with a huge grizzly bear recently, and he owes his life to the pluck of his arctic dog.

McCoy was in a canoe on the Snowshoe River with the dog trotting along the bank. As McCoy was about to land the monster grizzly made its way out of a partly submerged log, evidently for the purpose of fishing. Fearing an attack, the man pumped two bullets from his automatic rifle into the bear's side.

The animal leaped into the water and made directly for McCoy. It was then that McCoy fired the remaining shots—nine in all—into the bear. But brim did not stop. Desperately the man rowed toward the opposite bank and managed to make it, but there was no place of refuge and no time to reload. He thought the end was in sight when he saw that his dog was swimming purposefully behind the bear. Both animals reached shore at the same time and the dog promptly attacked the bear's attention thus being diverted from the man.

One mighty cuff sent the dog spinning. It returned to the attack, however, but more cautiously. The pup fought bravely, but at last was

caught in the mighty paws and torn limb from limb. By this time the wounds began to take effect on bruins, and it fell over into the water and died. Examination disclosed that everyone of the shots had found its mark in a vital spot.

Literary Anniversaries of 1924

Three hundred years ago George Fox, founder of the Friends, was born. The month was July, but the day is not known.

Robert Herrick, author of "Gather Ye Rosebuds While Ye May," died just 250 years ago, on October 15.

One hundred and fifty years ago Burke made his famous speech against American taxation, on April 19.

One hundred years ago Macaulay's first essay, "Milton," was published. The year 1824 was likewise marked by the appearance of Scott's "Redgauntlet" and "St. Ronan's Well," and by Irving's "Tales of a Traveller."

Fifty years ago James Thomson's "City of Dreadful Night" appeared, and Thomas Hardy's "Far From the Madding Crowd" and Mark Twain's "Life on the Mississippi." Leslie Stephen's "Hours in a Library," Green's "Short History of the English People," Dean Farrar's "Life of Christ" came out.

Buying Men in Bits

Large Sums Have Been Paid by Wealthy Sufferers to Men Who Were Willing to Become Subjects for Medical Experiments.

A very strange advertisement appeared in a London daily recently. A man offered himself as willingly to undergo any operation where there was a "sporting outside chance of recovery."

No one seems to know exactly what is the legal aspect of the case. If such an offer were accepted, and the man died under the operation, it seems possible that the operator might be indicted for manslaughter.

It is, however, a well-known fact that both surgeons and patients are sometimes willing to pay large sums for suitable subjects for medical experiment. The blind American millionaire, Mr. Charles Rouss, once advertised for a man suffering from eye trouble similar to his own who would

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Household Notes

For Sunday supper serve a dish of hashed roast beef and gravy.

A custard sauce flavored with vanilla is nice served with fruit.

Minced ham is excellent when served with seasoned mashed potatoes and baked.

Small ribbon roses can be made by rolling a piece of boudoir accessories with a very liquid glue.

Gasoline is as good if not better than ammonia for cleansing and brushing.

Paint the walls and woodwork a dark closet white and it is much lighter.

An excellent substitute for oil in making salad dressing is butter.

—By Bud Fisher.

MUTT AND JEFF

ELEVEN P.M. AND ALL IS WELL WITH MUTT.



Simple Colds
indicate a Need of
**SCOTT'S
EMULSION**
to build resistance