

VICTOR!

IN STOCK:

- 1000 Brls. "VICTOR FLOUR."
- 200 Brls. HAM BUTT PORK.
- 100 Brls. BONELESS BEEF.
- 100 Brls. FAT BACK PORK.
- 50 Brls. SPECIAL PLATE BEEF.
- 50 Brls. SPECIAL FAMILY BEEF.
- 25 Brls. SMALL JOWLS.
- 50 Brls. LINCOLN PLATE BEEF.

LOWEST PRICES TO THE TRADE.

GEORGE NEAL,
Limited

"Leads in every District"

VICTOR FLOUR

Jan. 11, 1914

\$15 for a GIFT!

That's what a valued friend of ours told us last March when paying half a year's Disability premium, because he had not been sick or injured, even for one day, in 27 years. Nevertheless he accepted a policy and our friend is now on his tenth week of neuritis at \$15.00 per week, and this \$150 will go a long way to offset the extra burdens and expenses of his illness. Again the old adage "You never can tell" and it's better to have it always and not need it than need it once and not have it.

Total Claims paid in all lines are \$81,000,000.

U.S. FIDELITY & GUARANTY CO'Y.
J. J. LACEY, Nfld. GENERAL AGENT.

THE BURNING QUESTION

SPLENDID ALL LUMP SCOTCH COAL.
NO ROCK. NO SLACK.

\$13.00 per ton

also,
The very Best SCOTCH HOUSEHOLD COAL imported

\$13.50 per ton

We can strongly recommend both. A trial order will convince you.

The United Coal Co.
PHONE: 297.

The Railway Passengers Assurance Co.
of LONDON, ENGLAND

Is the OLDEST and PIONEER COMPANY of its kind in the world. Founded in 1854, its experience inspired and furnished data for all other such Companies in the Old World and in America.

CLAIMS PAID, OVER \$36,000,000

INSURANCE against ACCIDENT and ILLNESS, EMPLOYERS' LIABILITY, PUBLIC or THIRD PARTY LIABILITY, ELEVATOR and TEAMS' LIABILITY, AUTOMOBILE "ALL RISKS" PLATE GLASS, BURGLARY, FIDELITY GUARANTEE and BONDING OF ALL KINDS.

Are you fully protected? If not, let me write you a Policy. It is better to have Insurance and not need it than to need it and be without it.

HENRY C. DONNELLY
GENERAL AGENT FOR NEWFOUNDLAND.
Board of Trade Building P.O. Box 1250.
Phone 1183
aug 11, 14

MOREY'S COAL is GOOD COAL.

The Only
AMERICAN ANTHRACITE COAL
in the market. All Sizes.
ALSO IN STOCK
WELSH ANTHRACITE COAL
All Sizes.

M. MOREY & CO., Ltd.
1718, eod, 17

Five Superior Houses for Sale.

- 1 Situate in vicinity of Government House . . . \$19,000.00
- 1 Situate in vicinity of Water Street West . . . 9,000.00
- 1 Situate in vicinity of Gower Street East . . . 6,000.00
- 2 Situate in vicinity of Higher Levels (each) . . . 6,500.00

We are not at present in a position to state full particulars in the public papers, but to anybody interested, we shall be pleased to give same.

FRED J. ROIL & CO.
REAL ESTATE & INSURANCE AGENTS.
Smallwood Building, Duckworth Street.

12,000 SIDES AMERICAN SOLE LEATHER.
1,200 FEET BLACK UPPER LEATHER.
Large Quantity of CHAINS & ANCHORS.
NEW IRON & LUBRICATING OIL, at Rock Bottom Prices.
Also, AMERICAN PLYMOUTH STEAM TARED MANILLA ROPE—all sizes.
And all kinds of Ships' Supplies.

North Am. Fur, Hide and Metal Co'y.,
Water Street West (Next Door Reid Electric Store).
1917, 17

COAL!

We have a good cargo of
OLD NORTH SYDNEY COAL
Just landed, which we are selling at
\$14.00 Per Ton (Spot Cash.)

We also have
BURNSIDE SCOTCH COAL
ex Store, and to arrive next week at
\$13.00 Per Ton (Spot Cash.)

We are now landing
2000 TONS WELSH ANTHRACITE
in all sizes.
We are quoting the lowest prices obtainable. Get your Winter's Supply NOW.

A. H. MURRAY & CO., Limited,
Coal Office 'Phone 1867. Beck's Cove.

THE FLASHLIGHT
BE SURE IT'S AN
EVEREADY

"THE RIGHT LIGHT TO LIGHT RIGHT."

The newest thing in Flashlights is the ALUMINUM CASE FLASH, the price of which is surprisingly Low.

WM. HEAP & CO., Ltd.,
AGENTS.
may 15, eod, 17

GRAVENSTEIN APPLES
NOW IN STOCK.
ONE'S, TWO'S, DOMESTICS and THREE'S.
also,
ONIONS, VALENCIAS—Fives.
CALIFORNIA ORANGES—176's, 216's.
PRICES RIGHT.

BURT & LAWRENCE
m, 12, a, 17

Special Bargains.

All Wool Serge in Navy.
Only 80c. yard.
Colored All Wool Serge.
All Colors. 95c. yard.
Heavy Costume Cloth in all Colors. \$1.10.
London Smoke, 25c. yard.

BON MARCHE,
"THE BIG CASH STORE."
208 WATER STREET. ST. JOHN'S, N.F.

Special Bargains.

Ladies' Heavy Bleached Fleece Underwear. 50c. Garment.
Men's Extra Heavy F. L. Underwear. All Sizes. Special 50c. Garment.
Union Flannel, in Grey only. Special for Heavy Shirts. 35c. yard.
Largest Size Blankets \$3.10 Pair.

NEW ARRIVALS!

- 500 Brls. GRANULATED SUGAR.
- 250 Cases 2's and 5's CARTONS.
- 50 Cases BROWN—1-lb. Packets.
- 50 Sacks BROWN—100-lb. Bags.
- 4000 Brls. "WINDSOR PATENT."
- 500 Sacks "WINDSOR PATENT"—140's.
- 500 Sacks "WINDSOR PATENT"—98's.
- 500 Sacks "WINDSOR PATENT"—49's
- 1000 Brls. "HUNGARIAN."
- 25 Cases Bulk COCOA.
- 1000 Sacks WHITE OATS.
- 1000 Sacks MIXED OATS.
- 500 Sacks BRAN.
- 100 Sacks KIDNEY BEANS.
- 200 Brls. ROLLED OATS.
- 100 Halves ROLLED OATS.

WHOLESALE ONLY

HARVEY & CO., Limited

NEW ARRIVALS OF

Fall and Winter Suitings and Overcoatings

You will find these Goods a specially well selected assortment. If your order has not been placed, see ours before buying.

GET ONE OF MAUNDER'S OVERCOATS and keep up the standard of good tailored clothes. Write for samples and style booklets, with measuring instructions.

John Maunday
TAILOR & CLOTHIER
ST. JOHN'S, N.F.

\$40 English Worsted \$40
Suit to Order.

We have been fortunate in securing a few pieces of Goods in beautiful Greys, and for strict Cash orders we will make in our well-known good style, with best trimming and workmanship a

SUIT TO ORDER FOR \$40.00
COME IN AND SEE THE PATTERNS AND BE CONVINCED OF THE VALUE.

SPURRELL The Tailor
WATER ST. WEST, and at DUCKWORTH ST. GRAND FALLS.
m, 12, a, 17

Nfld. Government Railway.

HUMBERMOUTH-BATTLE HR. STEAMSHIP SERVICE.
Meadow's Point has been added as a port of call on above route.

BONAVISTA BAY STEAMSHIP SERVICE.
Salvage Bay has been added as an alternate port of call on above route.

SLEEPING CAR RESERVATIONS.
In future, all berths engaged by passengers in Sleeping Cars, and not paid for up to 6 days the day previous to departure of train, will be cancelled and sold to the first applicant thereafter.

Nfld. Government Railway.

RED CROSS LINE

NEW YORK HALIFAX ST. JOHN'S

SCHEDULE OF SAILINGS FOR OCTOBER

From New York at 11 a.m.	From St. John's at 12:00 p.m.
Oct. 18th SILVIA Oct. 18th	Oct. 20th ROSALIND Oct. 20th
Oct. 20th ROSALIND Oct. 20th	Oct. 27th SILVIA Nov. 3rd

THROUGH RATES QUOTED TO ALL PORTS.
ROUND TRIP TICKETS ISSUED AT SPECIAL RATES WITH SIX MONTHS' STOP-OVER PRIVILEGE.

Winter Passenger Rates Now Effective

BOWRING & COMPANY, 17 Battery Place, New York
General Agents.

G. S. CAMPBELL & CO., Agents, HALIFAX, N.S.
HARVEY & CO., LTD., Agents, ST. JOHN'S, Nfld. Jan 5, 1914

FARQUHAR STEAMSHIP COMPANIES
REGULAR PASSENGER & FREIGHT SERVICE:
VICE:
ST. JOHN'S, Nfld., and HALIFAX, N.S.

The "SABLE I"

From St. John's October 19th
" Halifax October 23rd

HEAD OFFICE: AGENTS:
Farquhar & Co., Ltd., Harvey & Co., Ltd.,
HALIFAX, N.S. ST. JOHN'S, Nfld.
aug 2, 6mo., w, 1, 14

Canadian National Railway

Passengers and Shippers remember: One of the shortest and best ways to travel and ship freight to Boston is via Halifax or North Sydney and Canadian National Railways.

For further information, apply to—
J. W. N. JOHNSTONE,
General Agent,
Board of Trade Bldg. St. John's, Nfld.

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BY

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- Gene Stratton-Porter—"The White Flag" . . . \$1.50
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POSTAGE 4c. extra per book.

Giovanni Papini's "The Story of Christ," translated by Dorothy Canfield Fisher—\$3.75. Same also translated by Mary Prichard Agnelli—\$3.60.

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