



# Money Saving Offers for Friday & Saturday!

Be Sure and take in Our Week End Sales. We are offering some Wonderful Values.

**DRESS VOILES.**  
A splendid line of dainty Dress Voiles in Black and White and Grey and White stripes; the biggest bargain we have yet offered. Value 50c. yard. Sale Price 28c. yard.

**CHILD'S and MISSES' WHITE DRESSES.**  
A few Children's and Misses' White Embroidered Muslin and Lawn Dresses, very nicely finished.

**ONE-THIRD OFF DURING SALE.**

**EMBROIDERIES.**  
A large and well assorted stock of dainty White Embroideries in all widths. Splendid designs. Prices from 2c. to 50c. yard.

**WHITE CANVAS SHOES.**  
Just in, Ladies' White Canvas Shoes, Blucher cut, assorted sizes.  
Regular Price ..... \$3.30  
Friday and Saturday ..... \$2.80

**Ladies' Street Skirts!**

15 only LADIES' STREET SKIRTS—Light and cool for this warm weather.  
3 only WHITE LINEN SKIRTS—  
Value for ..... \$2.50  
Sale Price ..... \$1.50  
3 only BLACK and WHITE STRIPED SKIRTS—  
Value for ..... \$2.50  
Sale Price ..... \$1.50  
9 only WHITE PIQUE SKIRTS—  
Value for ..... \$6.00  
Sale Price ..... \$3.30

## MARSHALL BROS.

**ALARM CLOCKS.**

American Alarm—  
Regular Price ..... \$2.10  
Sale Price ..... \$1.85

Big Ben—  
Regular Price ..... \$4.20  
Sale Price ..... \$3.80

Pocket Ben Watches—  
Regular Price ..... \$2.20  
Sale Price ..... \$1.85

**FISH HOOKS.**  
A large assortment of Mustad's Fish Hooks as follows:  
Small Quarter, Kirby and Round, Middle and Large Quarter Round, Nos. 14, 15 and 16 Ringed Tinned Trawl Hooks.

### Smoking a Mile of Cigarettes.

FIFTY YEARS' RATION THAT WOULD WEIGH A TON.

How long would a mile of cigarettes last you? Not half as long as you might think.  
Most cigarettes are 2 3/4 inches in length, so that 23,040 of them go to a mile. If you are a moderate smoker, consuming only ten a day, you will require more than a furlong of cigarettes a year, reaching the full mile in six years and four weeks. A "chain smoker," with an average of forty cigarettes a day, burns his mile in eighteen months.  
The moderate man, with his ten smokes a day, will use about eight and a quarter miles in fifty years. The total weight would be 500 lb., and the paper in which the cigarettes are rolled would be sufficient to cover a

wall 100 yards in length and twenty-eight feet high. If his fifty years' ration were served out at one time, to the forty-a-day man he would require a cigarette about thirty-five miles in length and weighing about a ton!

#### A Five Foot Match.

Most smokers get about fifty puffs, each containing a quarter of a cubic foot of smoke, from a cigarette. If we take it that every cigarette represents twelve cubic feet of smoke, we find that even a moderate man will have blown into the air at the end of his fifty years a cloud of smoke containing no less than 2,254,000 cubic feet. The smoke would fill a building 350 yards long, 100 feet wide, and twenty feet high, or cover five acres of ground with a dense fog ten feet in depth.

If all the matches used by one person could be made into one huge "safty," it would be a foot square and five feet in height, with a head

as big as four footballs rolled into one.

### Cow Swallowed \$1,000.

The long green looked like good pasture land to Bossy, so she helped herself to a \$1,000 cud. Mrs. James Weatherston of Martin's Ferry, Ohio, was the victim of her cow's appetite for high finance. She left the \$1,000 on the seat of her buggy while she went into the barn to get the horse. When Mrs. Weatherston came out the wallet was gone, but the cow's jaws were working freely, and there was a lump in her throat. Mrs. Weatherston promptly forced open the animal's mouth, reached down and drew out a pulpy mass that was once \$1,000 in bills.

McGuire's Ice Cream now ready for delivery. Wholesale only. Phone 794.—mcg.t

### When the Earth Side Slips.

COOLING PROCESS THAT CAUSES EARTHQUAKES.

Every now and then we hear of a gigantic earthquake that has taken place in some part of the world. As a matter of fact, the earthquakes of which we do not hear outnumber the others by more than a thousand to one.

Not a single day passes without earthquake shocks occurring in some part of the globe. Japan averages something like three every twenty-four hours. Most of them are comparatively small affairs—just a rumble, a slight shaking and its all over. But whether they are great or small, all are due to the same cause.

#### A SIMPLE EXPERIMENT.

Place an iron ball in the fire until it is red-hot, then allow it to cool in the air, and you will find that as it grows colder it emits sharp cracking noises. Even a saucepan will produce the same effect. The cracking is due to the fact that all substances grow smaller as they cool. The inside cools more slowly than the outside; hence, as the exterior contracts, it presses hard against the inside—so hard, in fact, that something must give way.

The earth has been cooling for millions of years, and all the time the contracting outer crust has been squeezing the inner parts and giving way under the strain. Whenever there is a slight crack, millions of tons of rock, earth, or water move a considerable distance. The sudden crack causes the trembling that we call an earthquake, whilst the movements of solid matter or water give rise to the rumbling noise that always accompanies one of the earth's slides.

### The Wrong Shop.

She walked into the shop with such a haughty and dignified air that the shop-walker advanced with obsequious politeness, and bowed her into the most comfortable chair in the place.

"I want to try on some mantles, please," she said.

A large assortment was brought forward for inspection.

"How much is this one?" she asked, presently, after trying it on.

"Eight guineas, madam."

"That's much too dear," she said, and pointing to another, inquired the cost.

"That is four guineas, madam—wonderful value for the money."

"The prices are outrageous," she declared, after trying on one mantle after another, and giving no end of trouble.

"At length the cheapest mantles in the establishment were laid before her. They were all ruthlessly discarded as being too dear."

"I'm afraid you've come to the wrong shop, madam," said the assistant.

"Oh, no; I don't think so," snapped the woman.

"But I do, madam. You had better try the milliner's shop, next door. They are selling mantles from fourpence-halfpenny upwards!"

### The Verdict

"Well, gentlemen, as the deceased was of sane mind, I think the only possible verdict is *fole-de-se*," said the coroner, addressing the jury at an inquest on a man who had been killed by a railway engine.

The jury, filed out to discuss the matter, and the foreman said, "Well, the coroner knows what he's talking

### Fads and Fashions.

Grey silk stitching in squares, and black embroidery is used on a coat of grey wool velours.

Gloves for street wear are of soft gray and beige leather-stitched with coarse black silk on the seams.

A dress of crepe lace and organdie has a sash and flower of tulle-cotta, the sash being covered with the lace.

A gaily embroidered sweater blouse of white silk tulle is worn with a skirt of pleated crepe de chine.

Paris gives us feather fans with the fashionable mandarin handle, and tucks behind the plumes a tiny vanity mirror.

Paris gives us feather fans with the fashionable mandarin handle, and tucks behind the plumes a tiny vanity mirror.

Paris gives us feather fans with the fashionable mandarin handle, and tucks behind the plumes a tiny vanity mirror.

Paris gives us feather fans with the fashionable mandarin handle, and tucks behind the plumes a tiny vanity mirror.

Paris gives us feather fans with the fashionable mandarin handle, and tucks behind the plumes a tiny vanity mirror.

Paris gives us feather fans with the fashionable mandarin handle, and tucks behind the plumes a tiny vanity mirror.

Paris gives us feather fans with the fashionable mandarin handle, and tucks behind the plumes a tiny vanity mirror.

Paris gives us feather fans with the fashionable mandarin handle, and tucks behind the plumes a tiny vanity mirror.

Paris gives us feather fans with the fashionable mandarin handle, and tucks behind the plumes a tiny vanity mirror.

Paris gives us feather fans with the fashionable mandarin handle, and tucks behind the plumes a tiny vanity mirror.

Paris gives us feather fans with the fashionable mandarin handle, and tucks behind the plumes a tiny vanity mirror.

Paris gives us feather fans with the fashionable mandarin handle, and tucks behind the plumes a tiny vanity mirror.

Paris gives us feather fans with the fashionable mandarin handle, and tucks behind the plumes a tiny vanity mirror.

Paris gives us feather fans with the fashionable mandarin handle, and tucks behind the plumes a tiny vanity mirror.

Paris gives us feather fans with the fashionable mandarin handle, and tucks behind the plumes a tiny vanity mirror.

Paris gives us feather fans with the fashionable mandarin handle, and tucks behind the plumes a tiny vanity mirror.

Paris gives us feather fans with the fashionable mandarin handle, and tucks behind the plumes a tiny vanity mirror.

Paris gives us feather fans with the fashionable mandarin handle, and tucks behind the plumes a tiny vanity mirror.

Paris gives us feather fans with the fashionable mandarin handle, and tucks behind the plumes a tiny vanity mirror.

Paris gives us feather fans with the fashionable mandarin handle, and tucks behind the plumes a tiny vanity mirror.

Paris gives us feather fans with the fashionable mandarin handle, and tucks behind the plumes a tiny vanity mirror.

Paris gives us feather fans with the fashionable mandarin handle, and tucks behind the plumes a tiny vanity mirror.

Paris gives us feather fans with the fashionable mandarin handle, and tucks behind the plumes a tiny vanity mirror.

Paris gives us feather fans with the fashionable mandarin handle, and tucks behind the plumes a tiny vanity mirror.

Paris gives us feather fans with the fashionable mandarin handle, and tucks behind the plumes a tiny vanity mirror.

Paris gives us feather fans with the fashionable mandarin handle, and tucks behind the plumes a tiny vanity mirror.

Paris gives us feather fans with the fashionable mandarin handle, and tucks behind the plumes a tiny vanity mirror.

Paris gives us feather fans with the fashionable mandarin handle, and tucks behind the plumes a tiny vanity mirror.

Paris gives us feather fans with the fashionable mandarin handle, and tucks behind the plumes a tiny vanity mirror.

Paris gives us feather fans with the fashionable mandarin handle, and tucks behind the plumes a tiny vanity mirror.

Paris gives us feather fans with the fashionable mandarin handle, and tucks behind the plumes a tiny vanity mirror.

Paris gives us feather fans with the fashionable mandarin handle, and tucks behind the plumes a tiny vanity mirror.

Paris gives us feather fans with the fashionable mandarin handle, and tucks behind the plumes a tiny vanity mirror.

Paris gives us feather fans with the fashionable mandarin handle, and tucks behind the plumes a tiny vanity mirror.

Paris gives us feather fans with the fashionable mandarin handle, and tucks behind the plumes a tiny vanity mirror.

Paris gives us feather fans with the fashionable mandarin handle, and tucks behind the plumes a tiny vanity mirror.

Paris gives us feather fans with the fashionable mandarin handle, and tucks behind the plumes a tiny vanity mirror.

Paris gives us feather fans with the fashionable mandarin handle, and tucks behind the plumes a tiny vanity mirror.

Paris gives us feather fans with the fashionable mandarin handle, and tucks behind the plumes a tiny vanity mirror.

Paris gives us feather fans with the fashionable mandarin handle, and tucks behind the plumes a tiny vanity mirror.

Paris gives us feather fans with the fashionable mandarin handle, and tucks behind the plumes a tiny vanity mirror.

Paris gives us feather fans with the fashionable mandarin handle, and tucks behind the plumes a tiny vanity mirror.

Paris gives us feather fans with the fashionable mandarin handle, and tucks behind the plumes a tiny vanity mirror.

Paris gives us feather fans with the fashionable mandarin handle, and tucks behind the plumes a tiny vanity mirror.

Paris gives us feather fans with the fashionable mandarin handle, and tucks behind the plumes a tiny vanity mirror.



Discriminating women always ask for Three E.E.E.'s Footwear, they know that its smart appearance is backed up by splendid wearing qualities, and perfect foot-comfort.

Be sure you get Three E.E.E.'s Footwear, and you'll be sure to get the season's most popular styles at really reasonable prices.

**Made by Archibald Brothers,**  
—Harbor Grace.

## Why Wait For The Regatta? BUY YOUR DRESS NOW?

**FROCKS of Summery Grace**  
Simple Pretty Styles

The effectiveness of simplicity and graceful designing have been most successfully combined in the cool little frocks which have just arrived. It will be difficult to resist buying more than one. Our Price

# \$3.98

**Ladies' Hose**  
50 pairs Ladies' Black Job Hose, 2 pairs for 25c.

**Ladies' Blouses**  
This is not a job lot, all nice clean goods. Our Price 99c. each.

Kindly Remember  
**W. R. GOOBIE** is Just Opposite the Post Office.

## The Only GENUINE Crushed Fruit Drinks Sold in Newfoundland.



**Ward's**  
**ORANGE-CRUSH**  
**LEMON-CRUSH**  
**LIME-CRUSH**

Put up in 6 oz "Crinkly" bottles and in plain bottles with "bottled under authority of the Orange Crush Co., Chicago," around the label and sealed with the BULLDOG Stoppers.



Save the Bulldogs for Cash Prizes

**5c. British Aerated Water Co., 5c.**

a bottle  
Everywhere.  
Don't Pay  
More.

Smallwood Building.  
Duckworth St.

a bottle  
Everywhere.  
Don't Pay  
More.