

THIS PAGE PROVIDES A LINE OF THOUGHT

Getting Ready for CHRISTMAS

Already this Store is donning its Christmas garb, getting ready for the rush of Christmas shopping; making displays, pushing forward new things—new arrivals in Xmas Wares, all for the one purpose, making this Store THE Store with the real Christmas Spirit. It's going to prove of immense helpfulness this year because we have made greater efforts than usual to assemble a Christmas Stock so replete with the calls of the season as to make it almost unnecessary to go outside for anything in our line.

FOR PRACTICAL GIFT BUYERS

SUGGESTS as it were the most suitable of Gifts for the Festive Season, for, after all, Practical Gifts will top the list again this season. Grown-ups will appreciate something practical, something serviceable, rather than the frivolous, and realizing this, we have put forward those very things—those needed items, that the season calls for, and, most important of all, have shorn their prices considerably, this making this Store—as it has always been regarded—a helpmeet when shopping presents difficulties. Watch our advertisements for this month, notice how strictly they adhere to the above principles and be prepared to do a liberal share of your Christmas Shopping at this Satisfying Centre.

LADIES' COATINGS TO CLEAR

Several pieces of Winter Coatings, 54 inches wide; plain shades of Royal, Paddy Green, and others in large Plaid; shades of Green, Purple and Grey. Values range from \$5.50 to \$8.50 yard. Friday, Saturday and Monday . . . \$4.90
GREEN CARACUL—Myrtle Green Caracul. Just a piece of this very uncommon looking Coating, very suitable for collars and cuffs, etc. Reg. \$5.50. Friday, Sat. & Monday . . . \$4.90

Friday, Sat. & Monday.

Three Glove Leaders Dents' Chamois Gloves



LADIES' CHAMOIS GLOVES—Dents' Natural Chamois Gloves, of quality with gantlet elastic gathered at wrist; neat, tidy and distinctive. Reg. \$3.50. Friday, Saturday and Monday . . . \$2.35
LADIES' CASHMERE GLOVES—Popular shades of Grey, Brown and Chamois; good wash Gloves, fleece lining, close and warm; 2 dome wrist. Special Friday, Saturday & Monday . . . 69c.
LADIES' LINED GLOVES—Pretty Dark Tan shade of lined Kid, fur trimmed wrist, one dome wrist. Consider these when making up your gift list. Friday, Saturday & Monday . . . \$3.95
GREY WOOL BLANKETS—Nice between Blankets for any bed; medium Grey shade; full of warmth and very serviceable. Sold Single. Friday, Saturday & Monday \$3.20
HEAVY PLUSH RUGS—Suitable for motor car, carriage or sleigh; reversible, heavy make, and should give years of service. Reg. \$11.50. Friday, Saturday & Monday \$8.50
WOOLNAP BLANKETS—10 pairs only of one of our best grade Woolnap Blankets, beautifully mixed. Their wear, their warmth, is well known; 10 pairs to clear. Reg. \$11.50 pair. Friday, Saturday & Monday . . . \$7.98

EXTRA SPECIAL VALUES In LINOLEUMS and Floor Canvas

This week we announce some very special reductions in Floor Canvas and Linoleums. We intend to reduce our stock in this section prior to inventory time, and knowing the desire of many to brighten up the home at Christmas time, we feature this Sale the opening week in December. The following reductions are interesting.
DOUBLE WIDTH LINOLEUMS—Best English quality, painted Hessian back and the better grades all in all. Reg. \$2.50 for . . . \$2.48
Reg. \$3.50 for . . . \$3.50
Reg. \$3.75 for . . . \$3.75
Reg. \$5.50 for . . . \$4.98
Reg. \$7.00 for . . . \$6.95
Reg. \$7.75 for . . . \$6.48
Reg. \$8.50 for . . . \$6.90
HUBBER MATS—Thick and heavy make with semi-preferred all-over pattern; Mats that will stand up well for wear, and they lay flat and even; serviceable size. Reg. \$2.99. Friday, Saturday & Monday \$1.95
FLOOR CANVAS—Double width and only a few pieces of this particular line; painted back, polished surface; were \$3.00 yard. Friday, Saturday and Monday . . . \$2.20
FLOOR CANVAS—Double width Floor Canvas; a couple of pieces in medium Dark patterns. Special per yard Friday, Sat., & Mon. \$1.10
Marking Down Short Ends of Floor Cloths
Pieces ranging 1 1/2 yards to 8 1/2 yards, double width; assorted qualities and patterns suitable for room, hall or kitchen. Out, they go, away under price.
HALL CANVAS—Several pieces of 36 inch painted back Canvas, suitable for hall or passage-way; assorted patterns; were \$1.80 yard. Friday, Sat., & Monday 98c.

Give a Thought to These Items for Men's and Boys' Comfort

BOYS' COAT SWEATERS—Extra heavy. You know a little boy who wants one badly, perhaps; get him one right away, he will appreciate it. They were \$2.40. Friday, Sat. & Monday . . . \$1.85
MEN'S TOP SHIRTS—The American Flannelette make, Coat style, double soft cuffs, light and medium stripings; they're warm, serviceable and extraordinary good value. Reg. \$2.50. Friday, Saturday and Monday . . . \$1.95
MEN'S PYJAMAS—Well made and finished in soft American Flannelette; assorted stripes, Pearl buttoned and silk braided. The Gift for Father or Brother. Reg. \$3.25. Friday, Saturday & Monday \$2.85
MEN'S CAPS—In assorted shades; some with hand back, silk lined; the new-cut shapes and the smartest. \$2.75
MEN'S WOOL GLOVES—Warm Woolen Gloves with double knit wrist, mixed Greys and Browns; sensible. Reg. \$1.20. Friday, Saturday & Monday 98c
CASHMERE MUFFLERS—Fine White Cashmere Mufflers, full size, fine hemmed edge; saves your linen collar at times. Reg. \$5.00. Friday, Saturday and Monday . . . 65c
BOYS' PULLMAN CAPS—Ornamental Wool Caps in pretty Greens, Greys and Browns; suitable for school and boys. Special Friday, Sat. & Monday . . . \$1.20
MEN'S WOOL MUFFLERS—Feather weight, all-Wool Mufflers. Navy and Grey shades; plain and striped ends; fringed. Reg. \$2.50. Friday, Saturday and Monday . . . \$2.20
BOYS' STRIPE TIES—Medium width, reversible shades of Brown, Navy and Grey. Friday, Saturday and Monday 37c.



The Untailing Supply Source -- THE SHOWROOM

LADIES' UNDERWEAR—Warm Jersey make, offering high neck Vests, long sleeves; Pans to match, ankle length; sizes 32, 34, 36, 38, 40, 42. Regular \$2.50. Friday, Saturday and Monday . . . 64c.
WOOL COMBINATIONS—Ladies' finest Wool Combinations, beautifully mixed, high neck, long sleeves, ankle length; others low necked and sleeveless; sizes 34, 42 and 48 bust. Reg. \$7.00. Suit. Friday, Saturday and Monday . . . \$5.25
WOOL SETS—Ladies' and Misses' Cozy Wool Sets, large Wool Scarf, with fringed ends; Tam to match; mixed shades; Buff and fancy stripe, mist and fancy yatripe, American Beauty and Turquoise. Practical Gifts. Reg. \$10.00. Friday, Saturday and Monday . . . \$7.89
GIRLS' PLAID DRESSES—Children's and Misses' sizes in good looking Plaid Dresses, with White Pique collar and cuffs; wide belt, pearl-button trimmings, black bow at neck; a nice assortment of plaid patterns; sizes to fit, to 14 years. Reg. \$7.00. Friday, Saturday and Monday . . . \$4.98
SEALETTE MUFFS—Fashionable Black Mink Seallette Muffs, with shirred silk at ends, with bone and silk handles, silk lined; less than half price to clear. Reg. \$10.00. Friday, Saturday and Monday . . . \$4.50
IVORYD MANDALAY—Children's and Misses' Sets with Paste Box, Cuticle File and Buffer; nicely boxed. Regular \$1.00. Friday, Saturday and Monday . . . 89c.

11.00 Crepe-de-Chene and 8.75 Georgette Waists

Distinctive Waists for every occasion. Waists that you will be delighted with—their elegance, their becomingness and their extraordinary value will appeal to all lovers of the beautiful. Square an around neck, some embroidered and others beaded front, with or without collar, Finish and White; sizes 8 to 42 bust. Reg. \$11.00. Friday, Sat. and Monday \$8.75
LINGERIE RIBBONS—Plain and fancy Lingerie Ribbons, in shades of Sky, Pink, Mauve, Green, Lavender and others beaded front, with or without collar, Finish and White; put up in 1/2 and 5/8 yard pieces. Reg. 18c. Friday, Sat. & Monday . . . 15c
TURKISH TOWELS—Convenient size, unbleached Turkish Towels; Crisp and Fawn striped. Friday, Saturday and Monday . . . 33c
WHITE TOWELS—These are full size; some are seconds, but seconds of good origin; large, heavy Towels for hand use or for bath. Reg. 75c. Friday, Sat. & Monday . . . 48c.
WHITE TOWELING—A good Toweling with herring-bone twill finish; blue stripe border. Friday, Saturday and Monday, yard . . . 43c.
FACE CLOTHS—Soft White Turkish Face Cloths, finished and ready to use. Reg. 25c. Friday, Saturday and Monday . . . 16c.
LACE CURTAINS—Three yard size White Lace Curtains; well covered patterns; strongly made Curtains, and away under regular price. \$4.00 pair. Friday, Saturday and Monday . . . \$4.45

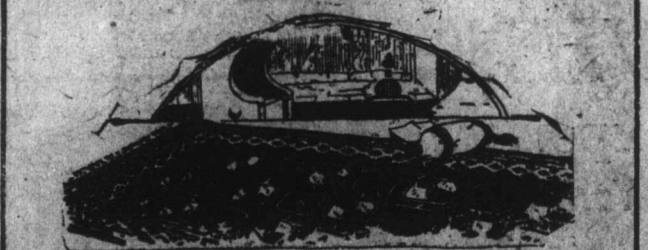
NOVELTY CURTAINS—Pretty Ivory shade, strong yet fine, plain mesh centre, with hemstitched border, showing lace edge; two and half yard size. Reg. \$7.00. Friday, Saturday & Monday \$5.50
HENNA CURTAINING—One piece only of Henna shade Poplin Curtaining, makes most serviceable one; was \$2.80. Reg. \$1.98. Friday, Saturday & Monday . . . \$1.98
WHITE GABARDINE—40 inch White Gabardine; a good one, useful for ever so many purposes. Reg. \$2.00 yard. Friday, Saturday & Monday . . . \$1.30
GLASS TOWELS—Very best quality English Linen Crash with Crimson border, hemmed. 45c. Reg. 60c. each. Friday, Sat. & Monday . . . \$1.98
SHEER WADDING—Another lot of Sheer Wadding just opened, Black, Blue and pure White, for making quilts and cushions, etc. Friday, Saturday and Monday . . . 18c.
CREAM LACE CURTAINS—Two and a half yard size, finely patterned Curtains in plain shade. Reg. \$4.80 pair. Friday, Sat. & Monday . . . \$3.89

These Are Specially Reduced

WHITE SCRIMS—Plain fine quality White Scrims with a hemstitched and self border; very neat. Reg. 80c. Friday, Saturday and Monday, yard . . . 57c.
DARK SCRIMS—Landscape and Dark Floral Scrims, suitable for dining room; cheerful looking patterns to make the home cosy looking. Reg. 60c. yard. Friday, Sat. & Monday . . . 39c.
NOVELTY CURTAINS—Pretty Ivory shade, strong yet fine, plain mesh centre, with hemstitched border, showing lace edge; two and half yard size. Reg. \$7.00. Friday, Saturday & Monday \$5.50
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SALE OF HEARTH RUGS



Unusually Good Values
Our line of Hearth Rugs offers you prettily blended shades, well selected patterns, and better value than you have seen for years. This is the season to brighten up your living rooms and make them cheerful looking for the long season ahead. Begin to-day with a good looking Hearth Rug. The following reductions are interesting.
Reg. \$ 8.50. Friday, Saturday and Monday . . . \$ 7.45
Reg. \$10.50. Friday, Saturday and Monday . . . \$ 9.25
Reg. \$11.50. Friday, Saturday and Monday . . . \$ 9.90
Reg. \$14.00. Friday, Saturday and Monday . . . \$12.80
Reg. \$16.00. Friday, Saturday and Monday . . . \$15.50
Reg. \$19.00. Friday, Saturday and Monday . . . \$16.80
Reg. \$23.50. Friday, Saturday and Monday . . . \$18.50

SPATS, GAITERS, RUBBERS, MISSES' BOOTS and a new shipment of LADIES' SCOTCH BROGUES

All the rage—easy fitting soft Tan Leather, in that preferred dark shade; sizes 3 to 6. Friday, Sat. & Monday . . . \$14.00
LADIES' SPATS—Warm, comfortable and stylish Spats for ladies; shades of Fawn, Grey and Black. Were \$2.80. Friday, Saturday and Monday . . . \$1.49
LADIES' GAITERS—12 button height Gaiters; medium heel, trim looking; and most appreciated as a gift. Regular \$2.50. Friday, Saturday and Monday . . . \$3.69
MISSES' BOOTS—Laced Dongola Boots, comfort shape, solid leather throughout; sizes 10 to 2. Reg. up to \$4.98 pair. Friday, Sat. & Monday . . . \$2.98
WOMEN'S STORM RUBBERS—With spool heel and pointed toe. Merchant's reputable brand first grade Rubbers. Reg. \$1.50. Friday, Saturday and Monday . . . \$1.19

heard clearly. As time goes on the line will be made even more perfect and opened to the general public. This has long been looked forward to, and will prove a great boon, seeing that the important centres in this bay can be brought so speedily in touch with the city.

Miss L. Stevenson, Nurse at the General Hospital, St. John's, has been in town for the last few days on a visit to her home.

The funeral of the late Mrs. John Stevenson took place from the residence of her son, South Side, this afternoon and was very well attended. Mrs. Stevenson passed away on Sunday at an advanced age. Her remains were laid to rest in the Methodist Cemetery. We extend our sympathy to the family and friends of deceased.

Mr. M. Yetman of the Cable Office, Bay Roberts, is at present relieving Mr. Lloyd Hines at the Cable Office, who has some holidays.

A daughter was born to Mr. and Mrs. George Pike of Bear's Cove on Saturday, 26th inst.—COR. Hr. Grace, Nov. 28, 1921.

"Ladies' Night" at Rotary Club.

OVER TWO HUNDRED MEMBERS AND GUESTS SPENT ENJOYABLE TIME.

(Halifax Morning Chronicle, Nov. 25) The Rotary Club "Ladies' Night" at the Green Lantern last evening was a great success, the attendance being unusually large. Everyone seemed to be inspired with a certain spirit of gaiety which was positively infectious, even the Boy Scouts, enjoying the humor of the occasion.

At seven o'clock sharp, over two hundred members with their wives and friends assembled on the third floor where the luncheon was usually held, from which point, they proceeded in chain gang fashion to the lower portion of the building, where dinner was served, and general vocal competitions took place between one half of the room and the other, led by Col. J. L. Ralston and Mr. Fred Guildford, respectively, everyone joining in the choruses. During dinner boxes were passed around among the ladies and gentlemen respectively, from which tickets bearing numbers were drawn.

Immediately dinner was over, everyone again paraded to the third floor, where each person proceeded to find the individual wearing a ticket bearing the number corresponding to his or her ticket. When this was finished the partners joined in a grand march around the room. All the ladies and gentlemen with numbers from one to fifty, were then lined up, the ladies on one side, and the gentlemen on the other, and a clothes pin race followed, which caused no little excitement, the ladies winning the first, and the gentlemen the second.

A selection was then rendered by a mixed quartet, followed by initiation stunts in which a number of new members participated, much to the delight of the spectators who watched the unfortunate gentlemen in question, make a fight in an airship, jumping out at a high altitude to fall mangled on the floor from the great height of six inches, with the exception of one gentleman who jumped out from the altitude of one foot. This was followed by a song by Mrs. Ralph Elliott and Mrs. Jack Harrison. Then came a few stunts in the form of tight rope walking, six ladies and six gentlemen performing, the conditions being that the rope had to be viewed through the wrong end of a pair of field glasses which proved much more difficult than it appeared, although the rope was literally on the floor, so that there was no danger of falling any great distance as in the case of the airship. "On the Road to Mandalay" was then sung by Mr. Fred Guildford, "Less Than the Dust" by Hugh Mills, a violin solo by Mr. Ian Williams, and cornet solo by Mr. Charles Butler, and a selection by the Serenaders Orchestra, led by Mr. Joe Mills. When the musical programme was at end, the Serenaders Orchestra opened up a jazz bombardment that immediately set some two hundred pairs of feet in motion, and old and young alike were carried away in the swing of the famous old dance "Paul Jones," some of the older members seeming to gather additional momentum from the melodious strains of the "Serenaders" who were at their best throughout the evening. The dance closed at midnight with Auld Lang Syne and God Save the King.

From Cape Race.

Special to Evening Telegram. CAPE RACE, To-day. Wind West, blowing strong, rain, preceded by fog and rain last night; nothing sighted today; Bar, 30.2; Ther. 54.

Personal.

Mr. Mark Davis, of Grand Falls, left by to-day's express for that point. Capt. Moses Young, of Spaniard's Bay, who has been in the city on business for some days, leaves for home by this evening's train.