

**REID NEWFOUNDLAND COMPANY.**

Do You Contemplate  
Going to the Old Country?

The Canadian Northern Palatial Steamships  
**ROYAL EDWARD** and  
**ROYAL GEORGE**



Plying between Halifax and Bristol, offer luxurious apartments, spacious promenades, in fact every latest device combining comfort and safety, with speed.

For Tickets, sailing dates, and full information apply to General Passenger Agent.

Reid Newfoundland Company

**FUSSELL'S**  
FULL CREAM  
CONDENSED MILK  
IS THE  
CREAM OF MILKS

Hominy Feed, Split Peas, etc.

January 9th, 1911.  
300 bags CORN MEAL, 300 bags White HOMINY FEED,  
50 bbls OATMEAL, 100 half bags SPLIT PEAS,  
100 barrels and half barrels ROLLED OATS. Also,  
200 boxes CHAMPION SOAP, 2c, 3c.  
200 boxes PURITY BAKING POWDER, 5c, 7c.

**GEO. NEAL**

**FURNITURE**  
—AND—  
**FURNISHINGS!**

One can readily make a satisfactory selection of Furniture, Linoleums and Rugs, etc. from our exceptional assortment of the **Newest and Best** in every worthy grade of these goods.

Artistic Designs, Superior Quality and Moderate Prices are the distinctive features of our Warehouse.

We offer many Special Styles in every line on our floors at **Marked Down Prices.**

**U. S. PICTURE & PORTRAIT COMPANY,**  
Complete House Furnishers.

**HOCKEY SKATES!**



**THE "VELOX" HOCKEY:**—This is the leading Hockey Skate. Has two standards under the ball of the foot, which distributes the weight better. Runner of best material, hand tempered, and bevelled in such a manner as to prevent it entering too deeply into the ice.

**THE "REGAL" HOCKEY:**—The Handsomest Skate made. Pre-eminently a Skate of quality. Light in weight, speedy, strong.

**THE "CHEBUCTO" HOCKEY:**—The Chebucto is made to meet the ideas of hockeyists who have a feeling for a double-ended Skate. It is a Skate of very high quality, the runners being tempered by a special process and the tops being of very highest quality steel sheets, highly carbonized to secure stiffness.

**THE Club, Favorite, Rover, Perfect, Model, Victor, and Star Hockey Skates, from 35c. to \$2.10 pair.**

Largest selection in the city. All selling at our usual **Low Prices.**

**MARTIN HARDWARE COMPANY.**

**\$6.40 Per Ton \$6.40**

Now landing ex Kamfjord, 700 tons

**NORTH SYDNEY COAL,**  
**\$6.40 per Ton, sent home.**

And to arrive, 1200 tons BEST SCOTCH HOUSEHOLD COAL.

Newfoundland Produce Co., Ltd.

Jan 17, 1911

Duder's Premises.

**THE FAVOURITE**

Pickle and Chow Chow,

**Staple & Strong's,**

Made in England, which is a  
**GUARANTEE** of their PURITY.

—THE—  
**Greatest Sale of the Year!**

**Blair's Great Clearance Sale.**

All Kinds of Winter Goods and Goods of Passing Fashion, and Discount Sale of All Kinds of Staple Dry Goods. Every Article of Dry Goods in Stock Reduced.

These are Some of the Bargains:—

- Women's Rubbers. Regular 57c. pair. Now 50c. pair.
- Men's Storm Rubbers. Regular 90c. pair. Now 78c. pair.
- Women's Fleece Vests and Knickers. Regular 35c. garment. Now 29c.
- Men's Jaeger Fleece Shirts and Drawers. Regular 50c. garment. Now 43c.
- Boys' Jaeger Fleece Shirts and Drawers. All 14½ sizes. Only 30c. Gar.
- Women's Tan Kid Gloves, all perfect. Sizes 6 to 7½. Only 35c. pair.
- Women's Wool Gloves. Regular 25c. to 25c. pair. Only 18c. pair.
- Women's Brown Marmot Neckties, from 80c. to \$1.20 each.
- Greatest Bargains in Fur Department you ever saw:—
- Child's Imitation Fur Neckties and Muffs, from 32c. and 48c. each.
- Sewing Cotton. Regular 5c. reels. Now 4c. each.
- Men's Tweed Caps with Storm Bands. Regular 40c. Only 25c. each.
- Men's Tweed Caps with Storm Bands turning up inside. Regular 45c. and 50c. Only 35c. each.
- Men's Eastern Brand Heavy Dark Tweed Caps, with Fur Lined Storm Bands which turn up inside. This is a leading style Cap, and comes in sizes: 6½ to 7½ (equal to 6½ to 7½). The Regular Price of this Cap is 70c. Our Sale Price, 50c. each.

Buy Now and Save Money.

**HENRY BLAIR**

January  
**MUSIC SALE.**

20 PER CENT. OFF.

Sheet Music ..... from 10c. to 75c.  
Folios from ..... 25c. to \$1.50.  
Comprises: Teaching, Classical, Sentimental and Comic pieces.

**Chesley Woods,**  
PIANOS AND ORGANS.

**FRESH Shipment FRUIT!**

—TO-DAY ON DURANGO!

40 Cases Valencia Sweet Oranges, 20 Kegs Sweet Grapes, 20 Cs. Large Lemons, 50 Cases Small S peel Onions. And in fine order, 150 bbls. No. 1 Apples—Spy, Baldwin, etc. Annapolis Valley nearly sold out of Apples. Buy while you can get them.

**Edwin Murray.**

Low Price on Ladies' First Quality  
**Canadian RUBBERS!**

Having secured a quantity of LADIES' FIRST QUALITY CANADIAN RUBBERS, with ROLL EDGE, we offer them this week at Sixty Cents

**60c. per pair.**

Here is something genuine for you, each pair has first quality Canadian Stamp on them and are sold elsewhere at 90 cents per pair.

— All sizes, from 2 1-2 to size 7.

**S. MILLEY, Water St.**

**Fresh from California!**

Our shipments of TINNED FRUITS are here, and we can guarantee that for Freshness and Flavour the Fruits are unsurpassed. The varieties are:—

- Pears,
- Peaches,
- Apricots,
- Cherries.

Also, EXTRA COBWEB

- Pears and Sliced Peaches.

**Bowring Bros.,**

LIMITED.  
GROCERY DEPARTMENT.  
Telephone 332.

**Ladies' Costume Skirts!**

Latest Styles in Newest Materials at remarkably Low Prices.

- Navy Cloth Skirts..... 95c. \$1.20, \$1.80, \$2.00 up to \$4.00
- Black Cloth Skirts..... 95c. \$1.30, \$2.00, \$2.60 up to \$3.30
- Dark Tweed Skirts..... 95c. \$1.50 up to \$5.00

Special attention given to Outport orders.

**WM. FREW, Water St., Nearly Opp. Court House.**

**IN STOCK:**

**MOLASSINE MEAL,**  
(Best for keeping all Animals in good health.)

**'HERCULES' FEED,**  
(An excellent all-round Feed—splendid for poultry—Crushed Oats, Corn and Barley.)

**WHOLE CORN.**

**Yellow Cornmeal.** To arrive.

**White Hominy Feed.**

**Bran.** Ogilvies—the best. Diamond O

**OATS.** Finest Fat White Oats.

**HAY.** Good quality Baled Hay.

**HARVEY & COMPANY**

WHOLESALE.

**RHEUMATISM Not Too Late. RHEUMATISM**

DON'T WORRY any more about RHEUMATISM, but try a bottle of

**Sloan's Liniment,**

And watch what will happen by following directions. Orders flowing in every hour from North, South, East and West for the wonderful cure (Sloan's Liniment)

Price: 25 cents bottle.

Price: 25 cents bottle.

**J. J. ST. JOHN, Sole Agent, St. John's, East.**

WEATHER FORECAST  
TORONTO, Noon. — Gale and N. winds, decidedly again, with light snow fall today, winds becoming fine and very cold.

**FOR SALE**

A Large Stock of  
**Heavy Scantling**  
From 7 x 7 to 12 x 12.  
JUST RECEIVED.  
(Smaller Sizes always on hand)  
Also,  
LARGE STOCK 3 INCH

**Spruce and PLANK,**  
Specially suited for wharf

**W. & G. RENDEL**  
Jan 16, 1911

**The Nicke**

Friday and Saturday.  
Another Biographic Triumph.  
**'THE IMPALEMENT'**—The Tragedy of a Quiet Life.  
A thrilling Biograph story of love, jealousy and hatred, and the punishment of a treacherous friend.  
**Mr. Alfred Normandin**, Operatic Baritone, will sing "Good Bye, My Blue Belle."  
**"AN ADVENTURE"**—Series Comic.  
**"MILK INDUSTRY"**—Rural Industry.  
**Waldron and Ross.**  
Real Drumming and Effects.  
Admission 5 cts

**The CASINO.**

—To-Day's Matinee!  
(By Special Request)  
**"ST. ELMO,"**  
The Famous Vitagraph Photoplay.  
**"Romeo and Juliet,"**  
A notable Shakespearean production. The Tragedy of the Capulets.  
**A Sailor's Friendship,**  
Nautical Drama.  
**COMEDY REEL** also.  
No show to-night, in consequence of concert.

20th September, 1910

Now Landing, a Choice Cargo

**N'th Sydney Coal**

You will find as others have found it that MOREY'S Coal is good Coal.

Ask those who burn it.

**M. MOREY & CO**

**Phoenix Stores,**  
Cavendish Square.

Just received a small shipment of CHOICE

**P. E. ISLAND CHICKEN**

In Excellent Condition.

**A. H. MARTIN, AGENT.**  
PHONE 608.