

## New Customers' Week

Friday June 13 to Friday June 20

# IN FARRAH'S 31<sup>ST</sup>. ANNIVERSARY SALE

## 50 p. c. Cash Refund

It is a foregone conclusion that a store which has served a community for nearly a third of a century must have served it well. Mother nature teaches us that when a thing is no longer needed it disappears. This store has served This Community. It has served it well. Each year has brought us new customers and deepened our friendship for the old, until now our customers and friends are numbered by hundreds. Yet still we want this number to grow. Particularly so at This Anniversary Celebration.

A Special 50% Cash Refund or Its Equivalent in Goods is arranged for this week to be given to any person making the largest single purchase at one time

**HERE IS AN ILLUSTRATION:--**If you purchase on any one day at any one single time, during this week goods amounting to value of say \$100.00 and you were the person who during that week purchased the largest amount of goods at one single time then you are the person who is entitled to the Refund of \$50 either in cash or in goods at your choice.

during the week. (Wholesale purchasers not included)

**SPECIAL NOTICE** Please read carefully, so there will be no misunderstanding. This offer begins Friday June 13 and ends Friday June 20 at 6 p.m. Please make sure to give your name and address and see that you get your cash sale slip and retain it. Announcement of the highest purchaser shall be made in the following week and a refund of 50 p. c. in cash or its equivalent in goods shall be made at the choice of the purchaser.



### The Dependence of This Men's Clothing Store, is First, Last and Always Upon the Goods

Our aim, from the beginning has been to have suits that will speak the last word of good service and satisfaction so as to bear out whatever good words we may have to say about them. The point is that our dependence is always upon the goods.

Our Men's summer suits this year are of the finest description to be had.

We are as sure as anybody can be of anything, that we can give every man who comes here for his suit the best he can get for his money in correct fashion and dependable fabrics and tailoring and nothing will give us greater pleasure than to make good our word.

Anniversary Prices Will Save You Money

**\$9.98, \$13.50, \$15.50, \$17.50**

#### Work Shirts

Blue Chambray, Large Sizes only  
value \$1.35

**Anniversary Price for \$1.90**

#### Overalls

Blue or Black Denim  
Regular \$2.00

**Anniversary Price \$1.35**

#### Men's Tailored Caps

of Imported Materials

**\$1.75, \$1.90, \$2.25**

Whether you are a tennis player, a motorist, or just one of the thousand who like the comfort and informality of a Cap especially in wet and blowy weather, you will appreciate the exceptional character of the offering.

These caps are carefully tailored from fine imported fabrics in many delicate shades and patterns. They come in both the one-piece and the eight quarter styles, each with fine satin lining full leather sweatband.

#### Men's Art Silk Hose

An Extraordinary Value

**75c & 90c**

Here is an assortment of the finest Art Silk Hose made by one of the best known makers in the business. It offers you a choice from a very wide selection of colors and designs in plain or fancy clocks. Not for many years has hose of such fine quality been sold elsewhere at a price so low. The opportunity is so unusual that we believe our customers will be wise to purchase at this price a full supply for future use.

#### Exceptional Under-selling of Boy's Suits

in odd sizes  
**\$4.95 upward**

### Boy's Two Pants Suits

EXTRA VALUE—DOUBLE SERVICE

Good rugged Suits with extra Trousers, that sacrifice nothing of style for service—they are the last word in Boy's Summer Styles.

**BOY'S SPORT MODELS**—with two pairs of Pants, in very attractive Woolen mixture, natty looking Suits and good to wear

**\$10.50**

**BOY'S SCHOOL MODEL**—with two pairs of pants—a pair of Breeches, the other a Bloomer in Dark Grey mixture with light Green stripe. A good wearing Suit.

**\$7.50**

As Between One Woman and Another

### "My Dear! Only \$4.95 For Those Oxfords?"

"How do you do it?" Have a relative or friend in the business? and then Madame of the shoes looks superior very properly and proudly announces "Farrah's" which makes another customer for Farrah's "Supreme" shoe department.

Here's what we offer in supreme foot wear during this anniversary celebration.

### Crepe Rubber Sole Oxfords \$4.95

Some scrumptuously toppy, mahogany calf Oxford good year welt crepe rubber sole soft, and pliable easy to tread on and excellent to wear.

## MEN!---CREPE SOLE OXFORDS \$4.50



#### Work Boots \$2.95

These boots will be appreciated by mill men, farmers, section men they are made of water proof tanned leather with single solid leather sole. They are light as a feather, cool and comfortable good wearing quality.

Tread easy, smart looking and they have the quality that you will continue to appreciate long after the season is over, they come in tan calf.

### Men's Summer Oxfords

In The Smartest New Models

**\$3.75**

**\$4.50**

Here are Oxfords that have smartness in every line of them—smart new models that not only look well but embody the quality that will yield the utmost service.

They are made carefully by men who are experts in the business. Hence the fine finish rich appearance and general air of sprightly suitability for summer wear. In tan calf and gun metals. Our Anniversary prices make them more desirable.

### Noteworthy Underselling of Sleeveless Dresses

The savings very certainly magnify the importance of this sale of high grade sleeveless dresses, but only by seeing the garments and making your own comparisons will it be possible to fully appreciate the reduction.

**Serge** Formerly Priced \$12.00 **\$7.50**

**Flannel** Formerly priced \$7.50 **\$4.95**

### New Summer Frocks

FOR STOUT FIGURES

Sizes 42, 44, 46, 48

In graceful silk fabrics, straight lines and specially designed to give a slenderizing appearance.

**Anniversary Sale Price \$16.50**

### Gingham Dresses

Very Desirable Styles

**\$1.75 Anniversary Prices \$1.90**

If you desire gingham dresses we urgently advise early attendance. You certainly will not be disappointed, for the materials alone cannot be purchased for the price asked for the finished Dress.

Very Special Showing And Sale of

**Ratine & Voile Dresses \$4.50 Upward**

**Work Caps**  
89c & \$1.25

**A. D. FARRAH & COMPANY**  
NEWCASTLE

**Cotton Hose**  
5 prs. \$1.00