

A GILLETTE



BECAUSE it is a gift that's of real, every-day service : because it adds to his comfort, yet subtracts from his expense : and because it looks—and is—the best of its kind, the Gillette Safety Razor is the one sure-to-please Christmas Gift for a man.

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FOR HIS CHRISTMAS

VICTORY LOAN
WAS OVERSUBSCRIBED
Official returns show that \$401,530,100 have been subscribed to the Victory Loan by 627,373 persons. The official figures for the Maritime provinces are: New Brunswick, Objective: \$7,000,000; Raised 8,029,150, of which over 500,000 came from

Northumberland Co., Nova Scotia,
Objective: \$150,000,000; Raised
\$15,384,600. Prince Edward Island,
Objective: \$1,000,000; Raised
\$2,000,000.

A new Post Office has been established at Wellfield, North'd Co.



Memories

of "the nicest cup of tea I ever tasted"

KING COLE
ORANGE
PEKOE

The "Extra" in
Choice Tea

GREATER PRODUCTION
MEETING HERE

Northumberland Farmers at the Call of the Warden, Consider How to Make Next Year's Crops the Biggest Ever

In response to the call of the Warden, Northumberland's Agricultural Industry was well represented at an "Increased Production" meeting held in the County Council Chamber at the Court House, Newcastle on Tuesday afternoon December 4th, at 1:30. The Municipal Council was also well represented, there having come from nearly every parish one or both councillors to cooperate with the farmer in launching the campaign in Northumberland for a larger production of wheat. Warden John W McNaughton was in the chair and briefly explained the objects for which the gathering had been called. He stated that he had received a telegram from the Department of Agriculture some two weeks ago, calling a meeting in Fredericton of the Warden and two Councillors from each municipality in the province to discuss the wheat situation. He regretted that he had been absent from home at the time but in his absence Councillors Swim, Watling and Burchill had represented Northumberland. From the information obtained at that meeting which had been communicated to him, he regarded the situation as extremely serious and had deemed it advisable to call this meeting in order that the farming industry of Northumberland might be made fully aware of the situation and a line of action discussed which would ensure the best results. He welcomed to the gathering Mr A. W Reek, Deputy Minister of Agriculture.

Mr. Reek spoke very earnestly of the needs of the situation and the absolute necessity for a much larger production of wheat in New Brunswick next year. He presented figures revealing a very great shortage in the wheat supply of the American continent due to failure of the European crop and the consequent removal of all available wheat in the United States and Canada to France. It was doubtful whether any flour would be imported into New Brunswick next year at all and in order

to be self-sustaining this province must raise 80,000 acres of wheat. Last year we raised 16,000 acres so that the problem before us was a big one.

In connection with the campaign, Mr. Reek pointed out that the most important question to be considered at present was that of seed grain. It was necessary to obtain this at once and while the department was ready and willing to purchase they wanted to know what quantity would be required for each municipality. They had endeavored to obtain this information through the schools and cards had been forwarded to the school teacher of each district to be distributed throughout the district. The farmer's name and the quantity of seed grain he would require would be filled in and the cards returned to the department.

In the matter of distributing this seed in the spring, the Deputy Minister said it was the desire of the department that the municipal councils of the province should undertake it. He pointed out that the organization of the Municipal Councils could handle the distribution much more efficiently than the department of Agriculture and secure better results and he asked the councillors present to give the matter their favorable consideration when the matter is before them at the January session of the council.

A general discussion followed which included interesting remarks from Mr Geo. E. Fisher, Mr. Geo. J. Dickson, Mr H Gordon, Coun O'Shaughnessy, Coun Parks, Coun Watling, Coun Schofield, Mr John Betts and Mr G G Stothart.

Coun Sinclair introduced the question of fertilizer and Hon J P Churchill stated that he had been informed that a local capital had been pledged to an amount sufficient to finance a proposition to dig mussels mud here in the county from where it could be obtained by the farmers provided the Provincial government was willing to grant a sufficient subsidy. He considered this movement of prime importance and the meeting was assured by Mr. Reek that the provincial assistance would be forthcoming.

A resolution was passed by which the councillors present agreed to assist the school teachers and secretaries in their respective parishes in having the cards properly filled in and returned to the department.

Adjourned.

Couldn't Keep
Back Tears

When the Nervous System Broke Down—Queer Feelings in Back of Head Caused Much Alarm

Midland, Ont. Dec. 12—Collapse or breakdown of the nervous system leaves one in a most pitiable condition. Strong, healthy looking women and men, too, will weep from helplessness and despair.

The case reported here was a most severe one, as is indicated by the hysterical condition, the pains in the back of the head and the futility of the many treatments used.

This is further evidence that the regular and persistent use of Dr. Chase's Nerve Food for a reasonable length of time will positively restore the most exhausted nervous system.

Mrs. S Sharp, Midland, Ont., writes:

"About eleven years ago I had a serious nervous breakdown, and was so bad at times that I could not keep back the tears. I also had a queer feeling in the back of my head. Sometimes I seemed to be going back wards. I could not do any sewing, and finally could do no work at all. I tried other remedies and doctor's medicines, but they only gave me temporary relief. Last Fall I commenced using Dr. Chase's Nerve Food, and had not taken very many until I found I was getting better. I kept on taking them, and am at present greatly improved. I am now able to do my work, and they have strengthened me splendidly. I can highly recommend Dr. Chase's Nerve Food for nervous trouble of any kind."

Dr. Chase's Nerve Food, 50c a box, a full treatment of 6 boxes for \$2.50 at all dealers, or Edmanson, Bates & Co., Limited, Toronto. Do not be talked into accepting a substitute. Imitations only disappoint.

HOLLAND TO HAVE
BETTER GOVERNMENT

Queen Wilhelmina on Nov 30, endorsed the constitutional revision bill which was finally adopted by the states general. [The bill provides for universal suffrage and proportionate representation.

ECONOMY

The economy in the use of Purity Flour lies in the fact that it is a strong flour—a thrifty flour (takes more water) and makes more loaves of beautiful Bread to the barrel. In other words

PURITY FLOUR

More Bread and Better Bread—and Better Pastry, too.

Millions
of Packages

of this famous War-time Sweetmeat are sent to the soldiers, sailors and aviators at the front.

If you have a friend there, see that every parcel or letter contains a few bars or a package of WRIGLEY'S, the great chewing confection that is used around the world.

Keep it always on hand. It helps teeth, appetite, digestion.



The Flavour Lasts

Fit Reform

FIT-REFORM tailor
made clothes are
in a class by themselves.

Since the introduction of
Fit-Reform many moons
ago, it has stood the test.

As leaders among those
who are critical, Fit-
Reform carries the
banner.

Our new Winter Over-
coats are marvels.

\$20 to \$45.

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NEWCASTLE, N.B.