

WHY BRITISH SUITS EXCELL!

BECAUSE:—We produce the best ready to wear suits in that they not only fit and hang well when you put them on but continue to do so until they are laid aside.

To turn out such suits it is necessary to have everyone experts in their line—Knowing their work thoroughly—Having a taste for their work—Qualified by Experience and Observation—and trained to do such splendid work.

Such Experts are to be found only in our Factory trained by a manager who has had over 25 years Experience in the Chief Clothing Centres of the world.

BECAUSE:—We select only the highest grade wool cloths in each particular class having an eye to such patterns and designs as will satisfy each individual taste.

BECAUSE:—We have Expert cutters and give careful attention to Linings, Trimmings, and inner Constructions.

BECAUSE:—British suits are the ones with the best fit and longest life of any suits sold in Newfoundland.

INSIST ON BRITISH SUITS.

THE BRITISH CLOTHING Co., Ltd.
Sinnott's Building, St. John's.

F. UNION TRADING CO., LTD.

Provision Department

IN STOCK:

- 500 Brls. H. B. PORK,
- 500 " BEST FAMILY BEEF,
- 100 " F. B. PORK,
- 100 " MESS PORK,
- 100 " FLANK BEEF,
- 100 " BEEF CUTTINGS,
- 500 " PURITY FLOUR,
- 500 " VINOLA "
- 500 " VICTORY "
- 100 SACKS BEANS.

Fishermen's Union Trading Co., Ltd.

GEORGE SNOW

SHIP AND GENERAL IRON WORKER AND MACHINIST

I am extending my business by the installation of up-to-date machinery whereby all kinds of the following work will be turned out with dispatch and satisfaction.

FORGING IRON AND BRASS CASTING OF EVERY DESCRIPTION & PATTERN MAKING.

Saw Mill Work and Repairs to Motor Engines and all kinds of Machinery, etc.

With our equipment we are enabled to guarantee every satisfaction and ensure prompt delivery.

Large Stock of Material always on hand.

Brazing broken parts of machinery done by special process.

Note carefully the address:

GEORGE SNOW

SPRINGDALE STREET (WEST SIDE).

Thoughtful People

Are stretching their Dollars by having us renovate the old garments, and make up remnants of cloth.

C. M. HALL,
Genuine Tailor and Renovator,
248 THEATRE HILL

Buy GOODS Manufactured in NEW-FOUNDLAND & keep the Fathers at work

ADVERTISE IN THE MAIL AND ADVOCATE

Germs Deny Reports Of Secret Treaty

LONDON, Oct. 10.—A despatch from Reuter's Telegram Company from Athens says: "The German Legation here categorically denies the existence of a secret treaty with Bulgaria."

Catholic Bishop Of Dromore, Ireland, Dead

LONDON, Oct. 10.—The Most Rev. Henry O'Neill, Roman Catholic Bishop of Dromore, Ireland, died this evening.

Rabbits Scarcer Than Usual

Since the game season opened this Fall it has been noticed that rabbits have been scarce as compared with other years. Men who trap and shoot them say that this is the result of people, when the season closes, leaving traps in the country all summer, so that many breeding animals are caught and perish.

Those who assert this say that the Game Wardens are remiss in their duty and that such slips, when discovered, should be destroyed. The rabbit is of too much value to be destroyed in such an unfair manner and more care should be exercised in this connection in future.

From Tony Evans

Mr. Tony Evans, the smart footballer of the Star team, in the days of their greatest prowess, some 10 years ago, and general all-round athlete, wrote an interesting letter by Saturday's mail to Mr. T. D. Carew, reporter of this paper.

Tony, who lives in New York, is doing well as an insurance man; says most of the people there are pro-ally and is glad to see that our boys are responding so well to the call to arms. Tony says all the boys who left in his time and reside in Gotham, are doing well, and he wishes to be remembered to all his friends in the old home. Tony was one of the most popular and well-liked athletes of the city.

Anniversary Of Archbishop's Death

Friday next is the anniversary of the death of the late Archbishop Howley. On that morning at 8.30 a Solemn High Mass of Requiem will be sung in the Cathedral for the repose of the soul of the revered Prelate.

The General Hospital is now filled and not a cot or bed is vacant, though 70 patients, male and female, are waiting to get in for treatment. Crowdy Ward will soon have it renovated finished, when some of the unfortunates will be admitted.

Police Court News

(Before Judge F. J. Morris.)
A drunk and disorderly, who caused a fine in his hister's home, Saturday, was fined \$10 or 30 days.
A seaman, of Norway, drunk and disorderly on the barque "Ravenscourt," was fined \$2 or 7 days.

Herring were reported at Bay of Islands Saturday in small quantities. They have appeared two weeks earlier than last year.

The S. S. "Newfoundland," Capt. Davis, arrived here Saturday night laden with codfish for Job. Bros. and tied up to their Southside premises. She called at Trinity and Conception Bay ports with crews which she brought up from the Straits.

Some ten men of the Volunteer Force, who had been north to visit their friends, returned by the Fogota yesterday.

Mr. and Mrs. Pyne, of the Mission, at Nain, arrived here by the Harmony, en route to their home in England.

The "Harmony" reports that the big storm of this day fortnight, was severely felt on ports of the Labrador. Stages and flakes were swept away and at Nain a 30 ton schooner was swept in over the rocks and thrown high and dry on the land by the sea.

Mr. N. T. Ellis, of Templeton's dry goods store, has taken a position in the firm of Marshall Bros.

Made An Appeal

When the T. A. & B. meeting was in session President Ellis made a strong appeal yesterday to the members to be present at to-night's prohibition meeting in the armoury at the hall. A big gathering of T. A. men is looked for as a result of the President's address.

Port-de-Grave Notes

Fishermen Appreciate Coaker's Efforts in Keeping up Price of Fish

Port de Grave, Oct. 4th.—Some of our Labrador schooners are getting home. Friday, Skipper E. Mugford, in the Cluet, arrived, with about 180 qtls fish, all well. Saturday, Skipper Geo. Morgan arrived, with about 200 qtls. Sunday, Skipper A. J. Warford and Skipper E. J. Morgan arrived from Labrador with about 70 qtls. each. Although their voyages are small, their friends are glad to see them home safe and sound after the stormy season.

The fishery around here now got the appearance of a blank, no bait and no fish, so it looks rather blue at present.

Since Mr. Coaker raised the price of fish, to over \$6.00, the people here appreciate his efforts and are bringing along fish to the Union store, where they seem to be getting the highest value. Honour to whom honour is due.—Cor.

Bay-de-Verde Notes

Bay-de-Verde, Oct. 5th.—The weather continues very unfavourable for handling fish during the past three weeks. A very heavy sea raged here on Sept. 27th, 28th. There was much damage done but not so much as reported, only a few stages were lost and no boats or flakes, as reported some time ago in the press.

The schooners Annie H. Ellie Blanche, Josephine and Mary Alberta have loaded with fish and left for St. John's during the past week.

The S. S. Fogota arrived here from the northward at 3 a.m. on Sunday. A quantity of Union goods came by her which could not be landed when the ship went north, owing to the heavy sea.

Squid has again made its appearance and although in small quantities good work is being done, as fish is fairly plentiful on the grounds, and it is hoped it will continue so for the remainder of the Fall.

The "Minora" arrived here to-day and is loading fish and oil at the public wharf.—Cor.

Created a Disturbance

Saturday evening, Officers Stamp and Gouchy were called to a Georgetown residence, where a young man, who was under the influence, was making things look pretty bad in his mother's house. He knocked about and broke the furniture and to-day his mother being ill, his sister appeared in Court against him.

He must give securities in \$50 each or go down for 20 days.

STEBURMAN'S OINTMENT

I had been suffering from Eczema for four years, I had been to five doctors and they all said they could not do anything for me. I was told about Steburman's Ointment and I bought six boxes, and after using some I was cured, and no return of it since. I guarantee anyone using this ointment for eczema will be cured also.

I remain,
Yours truly,
PETER JOY,
204 Pleasant St., St. John's.

Steburman's Ointment, 25 cents per box or 5 boxes for \$1.00. Cash must be sent with Order. P.O. Box 651 or 15 Brazil's Square.



ESTABLISHED 1891.

For nearly a quarter of a century I have practised Dentistry in Newfoundland, and to-day there are many thousands perfectly satisfied with my services.
Our Artificial Teeth are now, as at first, the very best obtainable, but the fee has been reduced to \$12.00.
We repair brokne plates and make them just as strong as ever at a charge that will surprise you.
If you want a new set, or the old ones repaired, consult
DR. A. B. LEHR,
(The Senior Dentist),
203 WATER STREET.

Obtained \$62 Under False Pretenses

Saturday, a young man, a resident of Kelligrews, was arrested under a warrant sworn out for him at Greenspond not long since. He had been selling agent for Pope Bros here, but recently did business for himself in a peripatetic manner and it is alleged received money from various people. He was remanded in Court to-day for eight days.

F. P. U. Notes

Schr. Blanche M. Rose, Capt. Clemens, is ready to leave with supplies for the F.P.U. stores at Herring Neck and Seldom.

Schr. Betty, Capt. H. White, with 1,000 qtls fish from Herring Neck Union store is discharging at Baird's.

Schr. Levander, Capt. Roberts, with 1,000 qtls fish from the Union store at Newtown, is discharging at Murray's.

Schr. Meta C. Capt. Ellas Chaulk, is ready to leave with supplies for the F.P.U. Councils at Carmanville and Laddle Cove.

Schr. Protector is loading herring at Twillingate for the F.P.U.

The new F.P.U. store here is being splendidly patronized by the citizens of St. John's, and the staff has been added to in order to meet the demands. Scores of shoppers on Saturday night had to leave without making purchases, owing to the rush.

Mr. Jack Ellis, son of Mr. George Ellis, has joined the office staff of the Trading Co.

The wholesale dry goods department of the Trading Co. which is under the management of Mr. Geo. Soper is working overtime to fill outport orders. The staff of the department has also been enlarged.

The staff of the provisions department, managed by Mr. C. Bryant, is working night and day to fill orders for stores and cash sales. This year's demands have caused a large increase in the staff.

The waterfront staff, under the management of Mr. W. White is kept busy handling oil, herring and fish, and the premises is proving inadequate for the requirements.

The S.S. Elmsgarth with a load of pit props, shipped by the Trading Co., left White Bay for Swansea last week.

Capt. Parsons, Mr. J. G. Stone and the engineers of the Can't Lose are now enroute for here. The Can't Lose is now owned by Jones of Cardiff and is engaged in the coasting trade in Great Britain.

Schr. Mack Lake, Capt. Geo. Bragg, with cod oil from Doting Cove Union store is discharging at the Union wharf.

Another Poisoning Reported

We learn that during the past couple of days another little girl has been brought almost to death's door at her residence, Circular Road by an overdose of medicine. Those who know of the matter say that a druggist's assistant made a mistake in writing the physician's directions on the bottle containing the prescription and hence the trouble.

Mrs. Cornelius Buckley who had been on a visit to Boston returned yesterday by the Stephano.

Dr. Tait has been ill of a chill contracted recently and his duties are being attended to by Dr. Arch Tait.

Yesterday as well as Saturday the flags of the city armories flew at half mast of respect to the memory of Private Blyde of the C. C. C., who was killed at the front.

Legal Lights And Lingerie

Today an interesting case came up before Judge Morris in the Magistrates' Court, when a young woman sued a resident of Pouch Cove for the value of a lot of clothing which she alleged his children cut up and otherwise destroyed, while she was in his service the past summer.

The lawyers engaged were Messrs. R. T. McGrath and T. P. Halley. Prominent lawyers to-day assured us that Blackstone is no authority on lingerie, but the manner in which the two young advocates handled the question as well as the material, exhibited, was not alone edifying and informative to the Court, but highly interesting to the habitues and the fair plaintiff, who was awarded \$12 and costs.

Written In Germany

The Cologne Gazette gives the following description of a Zeppelin raid on England: "Lieutenant Commander X., in command of L., enters the airship shed. The crew of two deck officers and twelve non-commissioned officers is already at work. One of the officers satisfies himself that the supply of petrol is complete, while the other superintends the carriage of bombs and incendiary missiles into the gondolas. At starting the water ballast is discharged. The vessel gradually rises above her props and floats in the air.

"The captain paces her whole length, scanning her with careful eye. Then he climbs into the front gondola and orders her to be taken out. The lieutenant repeats the order, 'Airship forward,' and the men with the mooring ropes tow her into the open. She is now held only by the gondolas, into which the lieutenant climbs. The last ropes are dropped, and almost simultaneously the engine-room telegraph signals 'Motors full speed ahead.' With a noise like thunder the propellers spring into life, the vessel shoots forward, and up.

The forward gondola resembles the bridge of a warship, and the skipper bends over his maps. The vessel advances in a straight line to the north-west. A number of fishing vessels can be seen at sea, all flying the Dutch flag. By 3 p.m. the skipper's mission is at an end. He had received orders to be back at the hangar before dusk, but the weather being so favorable he telegraphically asks permission to act on his own initiative and profit by the favorable opportunity. 'Agreed,' is the reply.

Continuing his flight to the north-west he determines to deliver a blow against the English coast. It is yet twilight when he approaches England and ascends to a height of 5,500 feet in order to keep out of sight of the watchful eyes on board England's guardships. Through a rift in the clouds a destroyer can be seen making the round of guardships. There is nothing yet to be seen of the land, but a blackish mistiness on the distant horizon is recognized by the trained eye as smoke from the chimneys of an industrial district.

"He remains above the clouds until it is dark, then, pushing on to the coast, he detects in the dying daylight the two moles marking the mouth of the river which he is seeking. Almost simultaneously come flashes of artillery fire from a fortress below. The airship's gunner is lying on his face by the sighting apparatus and fires. The windows of workshops suddenly become dark. The men in the gondolas are under the impression that they see policemen hurrying through the streets with cries of warning, because house after house is suddenly swallowed in darkness, until the town and suburbs are in complete obscurity.

SHIPPING

The S.S. Industry sailed for Barry Saturday with 2,300 cords of pit props from Horwood.

The S.S. "Elmsgarth" cleared from La Scie Saturday with 1,200 fathoms of pit props for Swansea.

The "Bruce" express arrived here at 2.30 p.m. to-day with several passengers.

The Portia left Pushthrough at 4.19 p.m. yesterday, bound west.

The Prospero passed Salvage last night and is due here tonight.

The "Grace Darling," which put into Placentia with all her sails torn, and was towed on here to get a new set, sailed for Gaspe Saturday.

READ THE MAIL AND ADVOCATE.

J. J. St. John

To Shopkeepers:

100 dozen ROYAL PALACE Baking Powder at 50c dozen tins.

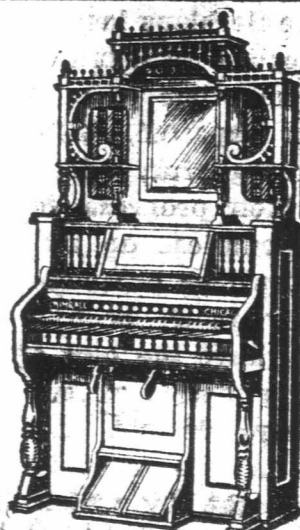
500 Dozen TOILET SOAP 1 dozen in a Box, 35c dozen.

500 Dozen BLACK PEPPER, at 10c lb.

150 Dozen ELECTRIC PASTE, the best Blacklead on the market, 48c dozen.

J. J. St. John

Duckworth St & LeMarchant Rd



Kimball Organs

Highest Awards in America. ILLUSTRATED CATALOGUE ON REQUEST JOIN OUR ORGAN CLUB

Musicians' Supply Dept. ROYAL STORES FURNITURE.

At Lowest Prices

Gasolene "Veedal" Motor Oil

In Casks and 1 and 5 gallon Tins.

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LET US QUOTE YOU PRICES

on AXES and Cross Cut SAWS.

We have a special Axe for special work. Brand Special Blue. Highest quality. Price moderate. Of course we have the cheap ones too.

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