THE COLUMN AND ADDRESS OF THE PROPERTY OF THE

A PABLE FOR FREE TRADERS.

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Newspaper advertising is now recognized by business men having faith in their own wares as most effective means of securing for their goods a wide recognition of their merits.

A despatch from Alexandria says the River Nile is rising now higher than at any time last year, and the prospects for crops are excellent. The estimated cotton grop yield is 112,000,000 pounds.

CRICKET.—At Berlin, Friday, Perth played Waterloo, and got scooped. First innings: Waterloo 94, Perth 40. Second innings, Waterloo, 6 men out, 62, and game called at 6 o'clock.

The first session of the County Model

Thursday last, by 85 runs.

Hon. Mr. Thibaudeau has accepted the Government candidacy for Quebec county.

Mile Albani, the Canadian prima donna was married last week, to Mr. to Gye, the English operatic manager.

A Young Men's Conservative Club is being formed in Berlin. Already over 40 names are on the list of membership.

A Topeka, Kansas, the other day.

The difficulty between the G. W. R. and C. V. R., over the crossing at Woodstock, has been amicably arranged.

It is suggested to form a purely Scotch regiment at Montreal, of which the Marquis of Lorne is to be invited to become honorary Colonel.

The Minto by law for granting a bonus of \$25,000 to the Stratford and Huron Railway Company was carried by a majority of 76.

Despatches from Cyprus state that, notwithstanding the fever epidemic, the general health of the British troops is satisfactory.

MOOREFIELD

MOST FAMOUS OF FAMILY SOCIALS. PANOPLY SPLENDOR.

10 TIMES LARGER! 100 TIMES MORE GRAND!

AT-LISTOWEL. Thursday, Aug. 22.

COMING ON 3 SPECIAL TRAINS! Fifth Tour of the Continent by Railroad.

A Congress of Bewildering Attractions! 10,000 Separate and Distinct Novelties ! The Earth, the Sea, the Sky, are all represented in a

VAST WILDERNESS OF EXHIBITION TENTS. ONE TICKET ADMITS TO ALL.

W. W. COLE'S

Great New York and New Orleans

AND CONGRESS OF LIVING WONDERS.

A Mammoth Museum! A Stupendous Menagerie! A Famous Circus! W. W. COLE.....SOLE PROPRIETOR

Horsemen of the Pampas! Superb Display of Arenie Prowess! Monarchs of the Rivers and Jungles

of India, Africa, and South America. I challenge the World to equal my New and Great Show.

EXTRAORDINARY FEATURES JUST ADDED

At an expense, for the season, exceeding

\$20,000 DOLLARS. I HAVE ARRANGED WITH

THE TWO GIANTS

Capt. M. V. BATES AND WIFE,

To Give their Levees in my Show

30 Cages, Dens, and Corrals of Rare and Curious

Animals.

DEN P LIONS

The Most Gorgeous Street Pageant ever Seen.

SEE THE GRAND FREE HIPPODRAMATIC STREET PAGEANT

DOORS OPEN AT 1 P. M. and 7 P. M. 1.000 CUSHIONED OPERA SEATS.

Remember: ONLY ONE TICKET required for all advertised exhibitions of the C. Show of the World.

Children, 25 cents.

oming on our own Railroad Cars. Horses all in fine condition. All rail om this New and Great Show at Cheap Rates to all.

Admission, 50 cents.

FUNNY CLOWNS. 50

PERFORMERS EQUALS.

REMOVAL.

CIRCUS, MENAGERIE, MUSEUM

FAMILY GROCERIES.

Flour and Feed, Tens, Sugars, Raisins, Currants, Nuts, Confectionary, &c., always on hand, and which will be sold at the lowest living prices for each.

Our Superiority over any other Show in America. The Wonders and Beauties of Nature! Ocean Marvels! The Listowel, March 27th, 1878. NEW JEWELRY STORE.

\$100,000 worth of Golden Tableau Cars and Chariots, like mountains of Burnished Gold in Sunlight.

Gold and Silver Watches Gold, Silver and Plated Chains,

> Finger Rings, Gold and Plated Studs,

Fancy Goods and Toys Speciality a Speciality.

Listowel, March 28th, 1878.

PRICES to SUIT the TIMES. A Discount of Ten per cent. will be allowed for Cash.
LITTLE BROS. & CO.

SEE HERE!

Has re-opened his old business

OPPOSITE ZILLIAX'S HOTEL, WALLACE STREET,

LISTOWEL, and will give satisfaction in the WATCH, CLOCK, JEWELRY, ETC., LINE. watch repairing a specialty. Warrants for Watches and Clocks not extred are good until expiration of same. All work warranted

LOUIS S. ZŒGER. Listowel, March 28, 1878.

TOWNER & CAMPBELL,

SOLE LEATHER.

Spanish Sole Leather

constantly on hand,

Listewel, Ont.

guaranteed.

REPAIRING, PAINTING, TRIMMING, &C.,
done with neatness and dispatch.

Also Repairs for Thompson & Willams' Agricultural Implements kept on hand. GODDARD & GREEN, corner Wallace and Inkerman street Listowel, June 19th. 1878.

NOTHING LIKE LEATHER WHEN WELL PUT TOGETHER.

LISTOWEL CARRIAGE WORKS.

GODDARD & GREEN.

HENRY GODDARD, late of the firm of Little Bros. & Co., and McBetti Green, having en-tered into partnership, are now manufactur

CARRIAGES, BUGGIES,
FARMERS DEMOCRATS,
LUMBER WAGONS, &C.,

VERY BEST SELECTED MATERIAL, and which they will sell
AT BOTTOM PRICES.
We would say to those who wish to purchase
any of these articles, to call and examine our
material before purchasing elsewhere.

28 No apprentices employed. All work

The place to get it is at J. P. NEWMAN'S

Keeps constantly on hand a first-class stock READY - MADE WORK, which will be sold at a small advance on cost

TENDED TO.

Large addition to Stock and Premises con J. P .NEWMAN.

DONALD BROWN

Wishes to inform the public that he has removed across the street, into the brick block, one door east of McCosh Bros. store, and has added largely to his stock of

THREE POUNDS OF GOOD TEA FOR \$1.

C. J. GUNDRY, having purchased Messrs. Diggins & Sellin's stock, would invite the in-habitants of Listowel and surrounding coun-try to call and inspect his stock of

Gold and Plated Broaches and Ear Plain and Fancy Gold and Silver

Plain and Ornan

A GOOD CLOCK FOR ONE DOLLAR

500 HORSES WANTED. Having secured the services of MR. HENRY McCONNELL, who is well and favorably known in this section as a

First - Class Horse Shoer! We are now in a position to do Horse Shoeing in a style that cannot be surpassed. Particu-lar attention paid to jobbing, repairing, and

on hand the finest stock of

CARRIAGES ever offered for sale in the County, consisting of Phaetons, Open and Top Buggles, Farmers Democrats, and two and three-scated Carria-res, Sulkeys, and in fact everything to be ound in a first-class Carriage Shop, which we gill seliat

LIVING ALASKA OCEANIC LIONS! Baby Elephants, Baby Dromedaries, Baby Lions, Baby Leopards, Den of Monster Serpents, (some of which are 50 feet long.) A drove of Bactrian Camels, a herd of Elephants, Baby Camels, Baby Monkeys, Baby Tigers, Baby Sea Lions, a sea Elephant, (captured in the South Sea.) The Walrus, Trained and Performing Wild Beasts (a specialty in this Great Show.) Listowel, March 19th, 1878.

LOUIS S. ZEGER

Lodge and all official seals made on shor

LISTOWEL TANNERY.

A full supply of

Wholesale and Retail.