

# Confidence is the basis of business!

If your customers have confidence in the quality of your goods successful trade is assured;

For nearly **Half a Century**—

## Edwardsburg "Silver Gloss" Starch AND Benson's Prepared Corn

have had the confidence of the consumer and the dealer; their absolute Purity has never been questioned, and they are to-day the acknowledged Standards in their line in Canada, and they are for sale by every jobber and up-to-date grocer from Sydney to Dawson.

Can you afford to be without them?

Reason says **Not.**

Self-interest says **Not.**

Your customers say **Not.**

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### EDWARDSBURG STARCH CO'Y, Limited

ESTABLISHED 1858.

53 Front St. East,  
TORONTO, ONT.

Works:  
CARDINAL, ONT.

164 St. James St.,  
MONTREAL, P.Q.

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