

**O-Cedar Polish**

*For Your Car  
gives a high, dry lustre  
Get it Here*

### **Jumbo Window Sign**

**25 inches wide  
by 33 inches deep**

*This distinctive, 4-color display will attract attention to any window in which it may be placed, and will certainly arouse the interest of motorists when they are thinking of giving their cars a clean-up. Stickers are attached to this poster, so that you will have no trouble putting it up.*

## **WAGELESS CLERKS**

**E**VERY dealer everywhere will be glad to hire these wageless clerks. Not so much on account of their unusual salary which is designated thus .000, but because of their merits which emulate those of many high-salaried clerks.

In addition to being strong on salesmanship there are many human frailties that these clerks do not possess. They are never discourteous, never indifferent. They work overtime without a murmur. They are always on the job and never quit for a better job. They are brilliant examples of patience, industry and good nature.

Their names are *Display, Window*

*Display, and Store Display.* The dealer who puts them to work properly need never worry about the rent, drafts coming due, or the price of gasoline for his flivver.

Suppose, for example, you were to start right now. Put a dozen bottles of O-Cedar Polish on your counter. Then clean out the window, put in O-Cedar Polish in the 25c to \$3.00 sizes (and don't forget the O-Cedar Polish Mop). Arrange them nicely, and as a background use the attractive O-Cedar window cards, signs, and posters that you may have free for the asking. You'll be delighted with the happy song your cash register will sing if you do this.

**Channell Chemical Company Limited, Toronto**