

# WIN THIS

## DANDY \$300.00

### Indian MOTOR CYCLE

## \$200.00

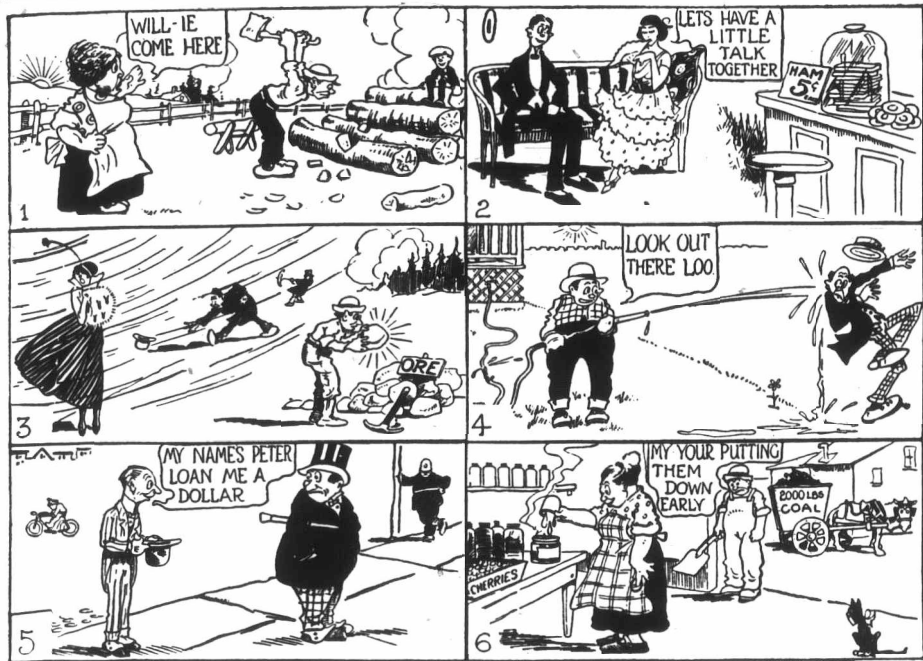
### Cash Prizes Also Given



1915 Model. Twin Cylinder—Two Speed. Completely Equipped, Ready for the Road

#### HERE'S A REAL PUZZLER FOR WISE HEADS

DO you know the Province of Ontario? Can you recall the names of its many fine towns and cities? Here is a puzzle that will try your knowledge of Canadian geography. Each of the six pictures below represents the name of a town or city in the Province of Ontario. What are they?



#### HOW TO SOLVE THE PICTURES

The artist who drew the above cartoons wrote out the names of all the towns and cities in the province and from his list chose the names he illustrated as above. Your best move is to follow him and first of all write down all the names of towns and cities in Ontario that you can think of.

To help you get the right start we will tell you that No. 1 represents Collingwood. Now

puzzle out the rest, and when you think you have the correct answers write out all six names neatly and clearly on a sheet of paper, put your name and address on the upper right hand corner and promptly mail them to us.

To the senders of the best written and nearest correct sets of answers, duly qualified according to the conditions of the contest, we will award the following magnificent

#### LIST OF PRIZES

1st Prize, Twin Cylinder 1915 Indian Motor Cycle, complete. Value \$310	10th Prize.....	5.00 Cash
2nd Prize..... \$50.00 Cash	11th ".....	5.00 "
3rd "..... 25.00 "	12th ".....	3.00 "
4th "..... 15.00 "	13th ".....	3.00 "
5th "..... 10.00 "	14th ".....	3.00 "
6th "..... 8.00 "	15th ".....	3.00 "
7th "..... 5.00 "	16th ".....	3.00 "
8th "..... 5.00 "	17th ".....	2.00 "
9th "..... 5.00 "	18th ".....	2.00 "
	19th ".....	2.00 "

AND 46 CASH PRIZES OF \$1.00 EACH

#### This Contest is Absolutely Free of Expense. You do not have to spend a single cent or buy anything in order to compete

We are the publishers of EVERYWOMAN'S WORLD, the Great Canadian Magazine that is the established favorite in more than 80,000 of Canada's best homes. That is the greatest circulation ever attained by any Canadian magazine, but it doesn't satisfy us. Our slogan for this month is "Everywoman's World in Everywoman's Home." We want to introduce this live, entertaining, up-to-the-minute, all-Canadian magazine to the people in hundreds of new homes, who may not know it now.

When you enter this great contest you can help us to accomplish this purpose, but you do not have to be a subscriber, nor are you asked to take the magazine, or spend a single penny in order to compete and win the motor cycle or a big cash prize. Here is the idea:

Only the completely correct sets of answers to the above pictures will be sent on to be judged for the awarding of these grand prizes.

#### Follow these Simple Rules Governing Entry to the Contest

1. Write your answers on one side of the paper only and put your name and address on the upper right hand corner. Anything other than the answers and your name and address must be on a separate sheet.
2. All letters must be fully prepaid in postage. Do not forget that your letter must bear the extra 1c stamp for "war tax," otherwise it will not be delivered to us.
3. Members and employees of Continental Publishing Co. also their relations or friends are not allowed to compete.
4. Boys or girls under fourteen years of age are not allowed to compete.
5. Judging will be done by three gentlemen having no connection whatever with this firm. Prizes will be awarded to the senders of the correct sets of answers according to neatness, handwriting and general appearance.

If your set of answers is correct we will write at once and tell you so, and send you, postage paid, a Free Sample Copy of the current issue of this greatest of Canada's magazines. Then in order to qualify your correct entry to stand for the awarding of these excellent prizes we ask you to help us in our task of further advertising and introducing it by showing this sample copy among three or four of your friends and neighbors. They will surely welcome EVERYWOMAN'S WORLD when they come to know it, and we will even send you a sample copy to leave with each of your friends if you will tell us that they would like to have it.

Say that you will accord us this simple favor when you send your answers, and you will be immediately rewarded for it with a handsome gift, entirely in addition to any of the big prizes your answers may win. EVERYWOMAN'S WORLD will so delight the folks in your home that you'll be glad to get this copy.

6. Each competitor will be required to show the copy of EVERYWOMAN'S WORLD, which will be sent without charge, to three or four friends or neighbors who will want to subscribe. For this service this Company agrees to send an immediate reward of value to each competitor. This reward to be entirely additional to any prize the contestant may be awarded at the conclusion of the contest.

7. THIS CONTEST IS ABSOLUTELY FREE OF EXPENSE. Contestants are not required to be subscribers or readers of EVERYWOMAN'S WORLD nor are they asked to subscribe or buy anything. In awarding the prizes the judges will have no knowledge of whether the entry comes from a subscriber or not.

Address your reply to the Manager, the Geographical Contest CONTINENTAL PUBLISHING CO., Ltd., No. 126 Continental Bldg., TORONTO, ONT.

"Yes," replied grandmother, "there's one thing that's whiter, Lucy."

"What is it? What could it be?" "Think a bit, Lucy. Think a bit," said grandmother, smiling thoughtfully.

"Oh, maybe it's the kitten! There she goes, now, picking her way up the path. No, she's not as white as the snow," Lucy added, watching the kitten.

Grandmother shook her head. "No, not the kitten! Think again."

"The white muslin you spread out to bleach? Why, no of course not! You wouldn't have put it out to bleach if it had been as white as snow."

"No, it isn't the muslin I'm thinking of," said grandmother.

"What could it be?" Lucy wrinkled up her face and thought quietly a moment, while grandmother smiled at her namesake.

"Oh, I know. It's your beautiful hair. Oh, grandmother, I guessed it right that time, didn't I? Why didn't I think of it the first thing?" Lucy jumped up and stood close by grandmother's chair, softly touching the white hair.

"I'm afraid you're wrong again, dear. Bring me my glasses and that large-print book from the table, and we'll see if we can find what it is that is whiter than snow."

Lucy brought the glasses and the book and sat down on the stool by grandmother's side, waiting. Grandmother turned the leaves until she came to the ribbon book mark Lucy had sent her for a birthday gift.

"There dear, you can read it yourself, I think. 'They are small words.' Grandmother ran her finger along under each word as Lucy read slowly, "Wash me, and I shall be whiter than snow."

There was a puzzled look in Lucy's eyes. "What does it mean?"

"It means that when our hearts are washed clean, and all the stain of the selfishness and ugliness, and sin taken away from them then they are white, whiter than the snow."

Lucy looked up into grandmother's face. "Does every bit of the stain of the sin have to be washed out?"

"Well, Lucy, if some one should come along and throw a load of dirt into the snow, it would spoil the whole yard, wouldn't it?"

"Oh, yes," replied Lucy; "just a speck of soot would show. There, I see a black spot now!"

"Then, my dear, if we have one uncleaned sin in our hearts, it makes a spot, a black spot. If we have mean thoughts, if we are selfish and cross, we may be sure that our hearts are not as white as they should be."

"Mine has black spots, I know," said Lucy. "I was cross to Hilda when she came to play yesterday. I wouldn't let her touch my playthings. I guess my heart is pretty black all through, grandmother, but I want it to be white. A white heart is nicer than a black one, I'm sure."

"Well, Lucy, you can keep this little verse in your heart, 'Wash me, and I shall be whiter than snow,' and

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then I'm sure the black spots will go away."

So Lucy kept the verse in her heart, and all through her life she never saw or even thought of the beautiful whiteness away up in the Northland without remembering how grandmother explained to her about having her heart washed clean, and made whiter than snow.

Reynoldsburg, Ohio.

## TIRED NERVES

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