THE FARMER'S ADVOCATE.

AUGUST 21, 1918

## Buy Your Next Suit From CATESBYS

## Of the money you'd have to pay a local tailor

SAVE 50%

EARN why. Your local tailor buys goods in single suit lengths. Four profits come out of the cloth before it reaches his hands. You pay these four profits when you buy from him.

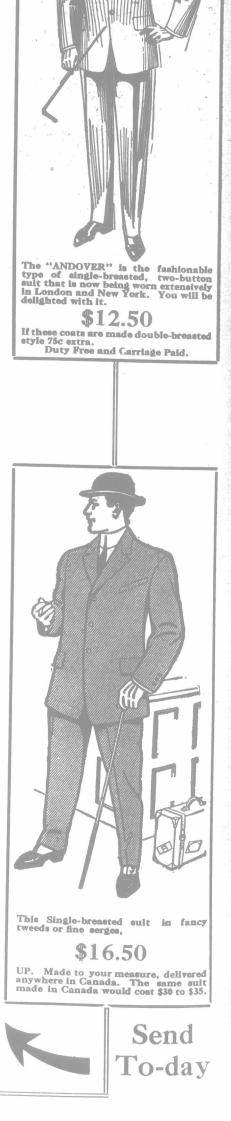
You save these profits when you buy from us, because we buy all our suitings direct from the mill, and ive you the benefit of our tremendous buying power.

Here's a fair offer: Send us your name and address on the coupon below, and we will mail you, absolutely free, 72 pattern pieces of the finest English suitings you ever saw. With the patterns will come a booklet telling all about the successful Catesby "made-to-measure" tailoring system.

Read it. You'll understand why hundreds of shrewd, well-dressed Canadians buy their clothes direct from us in London, and save half of what they would otherwise have to pay their local tailor.

Don't put this matter off—you'll soon be needing a suit. Send now, while the thought is in your mind.

Remember, your suit comes right to your door, all carriage and duty charges paid by us. And that every suit is guaranteed to give absolute satisfaction.





1464

in London. \$12.50 Buys this elegant "MALVERN" suit made to your measure from materials you select. Samples and measurement chart promptly sent free from our Canadian Address. Perfect fit and satisfaction guaranteed. Send To-day

Orders are shipped five days after we receive them London.

Fill out and mail this coupon to-day, and get 72 pattern pieces of the finest English suitings you ever saw. If you don't want to cut your copy of the Advocate, write a post card or letter, and we'll send you the samples just the same—but to get them you must mention London Farmer's Advocate.

| MESSRS. CATESBYS, LIMITED<br>119 West Wellington Street, TORONTO, ONTARIO   |   | 4 |
|---|---|---|
| Gentlemen,—Please send me your 1913 Style Book and<br>72 pattern pieces of cloth. I am thinking of buying a suit. |   |   |
| Full Name   |   |   |
| Full Address  |   | 1 |
|   | 1 |   |
| Dept  |   |   |