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SUN LIFE OF CANADA LEADS THE EMPIRE!

Outside of Companies issuing Industrial Policies, the Sun Life of Canada does the largest life assurance business in the British Empire.

The Sun Life of Canada leads all Canadian Life Companies in Assets, Business in Force, New Business, Net Surplus and in all other respects in which companies are usually compared.

SUN LIFE ASSURANCE OF CANADA ROBERTSON MACAULAY, President Head Office -

T. B. MACAULAY, Man. Director MONTREAL

THE LONDON & LANCASHIRE ASSOCIATION, LIMITED rs Liberal Contracts to Capable Field Mer

GOOD OPPORTUNITIES FOR MEN TO BUILD UP A PERMANENT CONNECTION We particularly desire Representatives for the City of Montreal.

Chief Office for Canada:

164 ST. JAMES, STREET, MONTREAL.

ALEX. BISSETT, Manager for Canada.

Commercial Union Assurance Co.
LIMITED :: :: OF LONDON, ENG.
Capital Authorized and Fully Subserbled \$14,750,000
Capital Authorized and Fully Subserbled \$14,750,000
Capital Fauld 100.
Life Funds and Special Trust Funds \$6,006,830
Total Annual Income Exceeds \$98,500 (00)
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THE PROVIDENT, ACCIDENT & GUARANTEE COMPANY Accident, Health, Employer's and Pub Liability, Burglary, Plate-Glass, Fideli Bonds, Contract Bonds, Automobile. Head Office, MONTREAL

UNION ASSURANCE SOCIETY LIMITED.

OF LONDON, ENGLAND.

Fire Insurance since A.D. 1741

Canada Branch, Montreal: T. L. MORRISEY, Resident Manager North-West Branch, Winnipeg: THOS. BRUCE, Branch Manager. Agencies throughout the Dominion.

GET THE BEST

Do not place your Insurance policy until you have learned all about the Guar-anteed Investment Plan offered by The Manufacturers Life Insurance

Company Head Office - TORONTO

The Standard Assurance Co. OF EDINBURGH Established 1825

Head Office for Canada - - MONTREAL Invested Funds.... .....\$63,750,000 Investments under Canadian Branch.... Deposited with Canadian Government and

World-Wide Policies

Apply for full particulars D. M. McGOUN, Manager

Founded in 1806. THE LAW UNION & ROCK

605-606 TRANSPORTATION BLDG.

The Federal Life Assurance Company Home office - Hamilton, Can.

Results for 1912 were the most successful in the Company's history, large increases being made in all departments of the business. The successful of the company's history, large increases of General Expenses showed a large reducing the successful of the company's history, and the present of the company of the successful of the company of the present of the company of the present of the company of the present of the company of the company of the present of the company Province of Quebec.

APPLY TO C. L. SWEENEY,

Provincial Manager, MONTREAL, Que.

Guardian Assurance Co. LIMITED ESTABLISHED 1821

Assets exceed - \$34,000,000 Guardian Building, Montreal
TRUSTESS:
K. W. Blackwell. Tancrode Bienvenu,
J. O. Gravel
H. M. LAMBERT,
Manager
Assistant Manager

# THE LONDON & LANCASHIRE British America

HEAD OFFICE:

Cable Address: BRITISHCAN
Codes: Western Union & Premier Bentley

J. G. BRUNEAU, Prov. Manager



# President of Canada Life Life Insurance

Proprietor of Soft Drink Cafe Called to Time for Over-Insuring Property

Stock Insured for

More than Value

ON THE STAND Owner of Store In Witness Box Says That Fire Was Caused by Careless Smokers.

British America
Assurance Company.

FIRE INSURANCE SINCE A.D. 1833.

W. R. BROCK - President
W. B. MEIKLE - Vice-President
Province of Quebec Branch:
LEWIS BLDG., 17 ST. JOHN STREET
MONTREAL

by Careless Smokers.

Fire Commissioner Ritchle, in yesterday afternoon's investigations, inquired of Mr. Noah Skidmore, 188
Hadley street, how it was that he carried policies of \$850 on property not worth over \$250. "If the insurance companies want to unload a lot of insurance on me that is their lookout, not mine," said Mr. Skidmore.

He also explained the fact that he did not patronize the same insurance company which carried a policy for him previous to a former fire in his premises on the ground that the company "had left him. Before the fire was out a man came along and asked me to put the policy in his hands to collect," he said, "which I did, and got both myself and the company into MONTREAL
THOMAS F. DOBBIN,
Resident Manager

Have vacancies for a few good city agents

The man was a few good city agents

Resident Manager

Have vacancies for a few good city agents

The presentes because of this the first company would not issue him a second policy, and Mr. Skidmore went to two other companies, obtaining a \$350 policy from one, and another for \$500 from the other.

WESTERN ASSURANCE COMPANY
FIRE and MARINE Incorporated 1851

Assets Over - \$3,500,000.00

Losses paid since organisation over \$57,000,000.00

HEAD OFFICE:

HOW one, and another for \$500 from the other.

The premises burned comprised a manual soft drinks restaurant alongside a picture show house both of which were conducted by Mr. Skidmore. His were conducted by Mr. Skidmore His were conducted by Mr. Skidmore His was that when the show house closed some members of the audience went through his restaurant smoking cigarettes, and he thinks some of them may have dropped lighted stubs, which caused the outbreak at about half past eleven o'clock, after he had left the place.

Mr. Skidmore's right to run the moving picture show expired on the

Extended Term Insurance
Cash Value Cash Loans
Paid-up Policy

Montreal Office:

UNDERWRITERS TAKING
FEW RISKS IN MEXICO.
Merchants have done very little business with the interior towns of Mexico during the last few months.

J. G. BRUNEAU, Prov. Manager
J. P. MACKAY - Cashier
A. P. RAYMOND,
Gen. Agent, French Department

The Directors have re-insured the Accident business of the company.
The report of this conservative company is on the whole a very satisfactory one.

UNDERWRITERS TAKING
FEW RISKS IN MEXICO.
Merchants have done very little business with the interior towns of Mexico during the last few months.
Consequently, leading underwriters say they have had practically no calls for such risks. But Tuesday many policies were taken out on cargoes sent to Mexican coast cities. The insurance companies will assume risks only against loss of goods.

Mew York, May 7.—The Liverpool and London and Globe Insurance Co. has declared a final dividend of 69 per cent., which makes a total of 120 per cent., for the year 1913. For the three preceding years the dividend was 110 per cent., for 1949, 95 per cent, and for the 12 years preceding that the dividend was 90 per cent. per annum.

MONTREAL FIREMEN MAKE DARING RESCUE



# FIGURES ENCOURAGING

the kitch had been as two

E. W. COX

Son of the Late Senator Cox, re-sides in Toronto, and is one of the best known men in the Life Insurance Business in Canada.

# Coal Mining is Still Dangerous

Much Room for Improvement in Conditions in American Mines

# RECENT DISASTERS CREATE COMMENT

Death Rate is Highest in United States—Germany Next.

HEAD OFFICE:
TORONTO, ONT.

W. R. BROCK, President and General Manager

W. R. BROCK, President and General Manager

MONTREAL BRANCH
OI ST. PETER STREET

ROBERT BICKERDIKE,
Manager

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CONFEDERATION LIFE

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J. E. E. DICKSON.

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Agrate swatch garagescented towns in Canada.

J. E. E. DICKSON.

J. E. DICKSON.

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Three families were rescued with difficulty by firemen from a three storey brick building at 641 Frontenac street, at 3.45 this morning, when fire broke out in the basement and spread to the top flat before it was discovered. Dense volumes of smoke awakened the families sleeping above, and, rushing to the windows, they were unable to escape. Responding to an alarm rung in by neighbors, Instructor Doolan turned out with a portion of the fire brigade, and carried the families down from the rear of the building on ladders.

The fire had gained considerable headway and it was some minutes before the men could get control. Streams were thrown on the flames almost immediately, and after a hard fight the outbreak was extinguished. Three families were rescued with

# Business Good

City Agency of the Sun Life Assurance Co. Shows Increase in Business

Agents Work Hard During Absence of Manager—Company Appreciates Their Efforts.

Their Efforts.

Life insurance companies in Montreal have all been feeling the improvement in business during the last few weeks, but it has remained for the city agency of the Sun Life Assurance Company to prove this fact with figures. Up to date during the present year this agency has written over two hundred thousand dollars more of new business than they did last year, which is most pleasing to Mr. Watson, the assistant manager, who has been in charge of the office a good part of the time in the absence of the manager, Mr. Stanton, on his western trips of inspection.

Although a great deal of this new business was written by the agents that have been standbys of the company for years, a considerable part of the work has been done by an enthusiastic band of young workers who have just recently joined the staff.

Every means is taken in this agency of encouraging the agents in their work, and off and on during the year competitions are held. Dinners are also given and theatre parties, by the manager.

# Notes of Interest

Sunday—Sermons in the churches

61 ST. JAMES STREET, CITY

# SURPLUS

While many lines of business are today marking time, the Canada Life is each year exceeding all previous records in the earning of surplus. Its net surplus is now well over \$6,000,000.

In choosing a Life company, it is well to be assured of good dividends. Everything is favor-able for that in the

CANADA LIFE ASSURANCE COMPANY

# Legal Notices

PUBLIC NOTICE is hereby given that under the first part of chapter 19 of the Revised Statutes of State of Canada, bearing date the 15th day of April, 1914, incorporating Howard Salter Ross statutes of the State of Canada, bearing date the 15th day of April, 1914, incorporating Howard Salter Ross and Florence Salmon, statutes, Laura, Lavigned of the City of Montreal, in the Province of Quebec, for the following purposes, viz.—(a) To purchase from the Commerce Publishing Company, Limited, and Industrial and Educational Florence Salmon, statutes of Commerce Publishing Company, Limited, and Industrial and Educational Weekely Known as The the Industrial weekely known as The the Industrial weekely known as The Commerce with which is incorporated the Shareholder; (b) To the William of the Industrial of Commerce with which is incorporated the Shareholder; (c) To the Industrial of Commerce with which is incorporated the Shareholder; (b) To buy on the business of printers, bind-day of the University of the University of the University of the University of the Publish of Saltioners, did, electrotypes engages, budders, stereotypers, engages, and publishers; (c) To buy on the Dusiness of printers, bind-day of the Publish of saltioners, did, electrotypes and to acquire and operate franchises for the Publish or selling of advertising printers of carry on a general advertising of advertising printers of the Publish of Saltioners, did, of To manufacture turn, buy, sell and deal in every kin turn, buy, sell a

Solutions of the company and to sell, hold, re-issue, with or without warranty, or otherwise deal with the same. (t) To issue and allot, as fully paid up, shares of the company in payment or part payment of any perty, rights, powers, privileges, lease, fully paid up, shares of the company in payment or part payment of any perty, rights, powers, privileges, lease, bonds and debentures or other property or rights, which it may lawfully acquire by virtue of the powers berein granted (t) virtue of the powers berein granted to your promissory notes, bills of exchange, bills of lading and warehouse receipts and other negotiable and transferable instruments; (v) To do any and all things set forth as its objects as principals, agent, contractor of the foregoing objects as principals, agent, contractor or otherwise and alone or jointly with any other corporation, association, firm or persons and to find the foregoing objects as principals, agents, contractors or otherwise and alone or jointly with any other corporation, association, firm or persons and to find the company and through trustees, agents, sub-contractors or otherwise and alone or jointly with any other corporation, association, firm or persons and to find the company of the purposes or the attainment of any one or more of the objects herein enumerated or incidental to the powers herein named, or which shall at any time be necessary or the decompany all the expenses of or incidental to the foreward, incidental to the powers herein named, or which shall at any time be necessary or many purposes or the attainment of any of the corporation; (v) To pay out of the funds of the company and the stabilishment and support of associations, institutions, funds, trusts and conveniences calculated to benefit employees or ex-employees of the company of any process or ex-employees of charitable or benevolent objects or for any subjects or for any exhibition or for any public, general or useful objects; (2) To procure or otherwise recognized in any foreign country and to de

"The Journal of Commerce Publishing Company, Limited," with a capital stock of Rve hundred thousand dollars, divided lato 5,000 shares of one hundred dollars each, and the chief place of business of the said company to be at the City of Montreal, in the Province of

Dated at the office of the Secret of State of Canada, this 16th day April, 1914.

ROSS & ANGERS, Transportation Building, Montres Solicitors for the Applicants. (Third Insertion.)

# "DREDNOT MOTOR TRUCKS OF