

JANUARY PIANO SALE

Square Pianos, Upright Pianos and Grand Pianos. Priced away down

Careful buyers will find in this list a unique opportunity—an exceptional chance to secure a fine piano at a great saving in price. Our Christmas trade was greater than ever, and many really good pianos were traded in part payment for the GOURLAY. Some are included in the list, the others are instruments that, having been used a short time, cannot be sold as new, even though they both look and sound that way—we have put them on the list at cut prices for INCREASED BUSINESS. We do not intend to have any quiet month in our business.

CLASS A

Three fine square pianos in splendid order, fully guaranteed for five years. A little more old-fashioned than an upright, otherwise they would be higher priced. They are the best possible musical value, and will be very durable, being thoroughly reconstructed with new material.

TERMS OF PAYMENT—\$10.00 Cash and \$4.00 per month, or in proportionate quarterly or half-yearly amounts. A discount of 10% for cash.

- WILLIAMS**—7½ octave square piano by the R. S. Williams Co., Toronto, in handsome rosewood case, with double plinth mouldings and four round corners, finished back and front alike; has full iron frame, overstrung scale. In thorough repair. Original cost, \$375. Sale price, \$109
- WEBER**—7 octave square piano by Weber & Co., Kingston, in handsome rosewood case, with plinth and serpentine mouldings, carved legs and lyre, etc., full iron frame, overstrung scale. Original cost, \$375. Sale price, \$113
- HEINTZMAN & CO.**—7½ octave square grand piano by Heintzman & Co., Toronto, in handsome rosewood case, with carved legs and lyre, double plinth and serpentine mouldings, full iron frame, overstrung scale. A splendid piano. Original cost, \$450. Sale price, \$127

CLASS B

Eight upright pianos by standard makers, and every one in perfect order. A better chance to buy a good well-known upright piano for little money was never offered.

TERMS OF PAYMENT—\$10.00 Cash and \$6.00 per month, or in proportionate quarterly or half-yearly amounts. A 10% discount for Cash.

- GREAT UNION UPRIGHT**—7½ octave upright piano by The Great Union Piano Co., New York, in ebonized case with solid panels, trichord overstrung scale, double repeating action, etc. Height, 4 ft. 4 in. Original cost, \$325. Sale price, \$178
- DOMINION**—Small size walnut upright piano by The Dominion Co., Bowmanville, in use only about a year; has three pedals, full iron frame, trichord overstrung scale, etc. Manufacturer's price, \$250. Sale price, \$189
- KARN**—7½ octave upright piano by The D. W. Karn Co., Woodstock, in dark rosewood case, with solid panels, full iron frame, trichord overstrung scale, double repeating action, ivory and ebony keys, etc. Original cost, \$350. Sale price, \$205
- HEINTZMAN & CO.**—7½ octave upright piano by Heintzman & Co., Toronto, in hard walnut case with solid panels, trichord overstrung scale, ivory and ebony keys, double repeating action, etc. Manufacturer's price, \$375. Sale price, \$215
- KARN**—7½ octave piano by D. W. Karn & Co., Woodstock, medium sized, in walnut case with full length music desk, Boston fall board, solid panels, ivory and ebony keys, etc. Manufacturer's price, \$375. Sale price, \$228
- GERHARD HEINTZMAN & CO.**—7½ octave upright piano by the Gerhard Heintzman Co., Toronto, in Circassian walnut case, with full length music desk, engraved panels, trichord overstrung scale, ivory and ebony keys. Manufacturer's price, \$375. Sale price, \$238
- MENDELSSOHN**—7½ octave upright piano by the Mendelssohn Co., Toronto, in walnut case, medium size, full length music desk, polished panels with border of carvings, three pedals with practice muffer, ivory and ebony keys, etc. Used less than one year. Manufacturer's price, \$340. Sale price, \$245
- DOMINION**—7½ octave upright piano by The Dominion Co., Bowmanville, in handsome figured walnut case, with full length panel and music desk, Boston fall board, 3 pedals and practice muffer. This Cabinet Grand piano has been used less than six months, but is just like new. Manufacturer's price, \$350. Sale price, \$265

CLASS C

Five extraordinary bargains—two grands and three upright grands—pianos in a class by themselves in every detail of musical and mechanical excellence. The opportunity to purchase one of these pianos at a reduction is rare indeed.

TERMS OF PAYMENT—Reasonable monthly, quarterly or half-yearly payments can be arranged. A 10% discount for cash.

- GOURLAY**—Cabinet grand upright piano of our own make, in beautiful Circassian walnut case, with full length music desk, plain polished panels and Boston fall board, height 4 ft. 7 in. If we were to make a piano at \$1,000 in this size, it could be no finer than this instrument. The additional cost would be for case decoration. This piano is the \$425.00 style, but as it has been used for fifteen months, we offer it for. \$308
- GOURLAY**—A superb new grand scale Gourelay piano, in rich walnut case of ornate Colonial design. This is the same style of piano as the one furnished the Countess of Minto three years ago. It is the latest style of piano we make, and in musical quality is unsurpassed. It has been used eighteen months. Special sale price \$335
- KNABE**—A peerless Knabe in rich mahogany case of new design, full length plain polished panel with moulding border, Boston fall board, three pedals, etc. An almost new piano which has just had three months use and is a little shop-worn. Regular price \$600. Special sale price \$430
- HARDMAN BABY GRAND**—Very attractive baby grand piano by this old reliable firm, in rich burr walnut case, particularly graceful in design and deep and full in tone. Fit to grace any drawing-room. Regular price, \$750. Sale price \$455
- STEINWAY GRAND**—A Steinway parlor grand in rosewood case, but though used, is in first-class order, being as good as new both in tone, action and appearance. Regular price, \$1,000. Sale price \$585

Gourlay, Winter & Leeming
188 Yonge Street, Toronto

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