

A UNITED CAMPAIGN

Undertaken by the Women's Baptist Home and Foreign Mission Societies of Ontario to Obtain 5,000 New Subscribers Each for the "Link" and the "Visitor."

- I. It is the only solution for the increased cost of our papers.
- II. It is the only real cure for lack of interest in Missions.
- III. It will bring the "Three-fold Campaign" of the Home Society for "Soul-winning, Intercession, and Sacrificial Giving" before twice as many people as it now reaches; it will spread the knowledge of the work of our Foreign Society to double the number.

Will you help to do it?

If so, will you organize a campaign to realize the following objective: "The 'Link' and 'Visitor' in every home."

How to Organize Your Campaign.

1. Choose a live, consecrated woman as captain of an earnest band of workers (a large church should have from ten to twenty workers).
2. Let them go carefully over the entire church membership and congregation, aiming to secure as subscribers for both papers all excepting those who are already subscribers to both. Be sure to retain all old subscribers to either paper.
3. Enlist as canvassers your young women. Enlist anyone who is earnest and energetic. Use the children of the Sunday Schools and Mission Bands.
4. Do not give any one person too many names. Let every canvasser feel it a matter of honor to obtain each one on her list as a subscriber to each paper.
5. Canvass the men (especially the young men), as well as the women. These papers are for everyone.
6. Ask every person to take both papers.

Aim.

Remember that our ultimate purpose is to enlarge greatly the body of active, interested, consecrated missionary readers and intercessors.

Note.

These papers should have a wide circulation throughout the whole of Canada. The Foreign Mission work represented by the LINK is the work of the entire Dominion. "The Visitor" is the only Baptist Home Mission paper published in our Dominion. The Home Society is doing definite work throughout the West and Quebec, and its spiritual campaign will bring blessing to all our work, Home and Foreign, everywhere.

For further information regarding the campaign write to Mrs. W. L. Kingdon, 186 Lauder Avenue, Toronto, or Mrs. J. C. Doherty, 118 Gothic Avenue, Toronto.

If any Circle Presidents or Agents wish more copies of this Campaign Literature, they may obtain them by writing to Mrs. Kingdon or Mrs. Doherty.

Hints for Canvassers and Agents.

1. Ask every person to take BOTH PAPERS.

2. Give names of new subscribers and money to your agents.

3. There must be MONEY for every name sent in. Your money and your list

MUST TALLY.

4. Send "Visitor" money to "The Baptist Visitor," 24 Geneva Avenue, Toronto. Send "Link" money to the "Missionary Link," 67 Woolfrey Avenue, Toronto

(Note that this address is new.)

5. Keep your list of subscribers alphabetically in a book.

6. Send in your lists alphabetically arranged.

7. If you fail with any one person, do not let that person go. Report to your Captain and President. Let some one else try.

8. Be sure to notify the "Link" and "Visitor" managements of any changes of address during the year. Postoffices do not forward papers. They forward letters only. When reporting such changes, give old addresses, as well as new.