



Maxwell

The Car That Laughs at Hills

The Maxwell is the car in which "Wild Bill" Turner made the world-record climb up Mt. Hamilton to the famous Lick Observatory.

The Maxwell is the car that Billy Carlson drove 9 miles up Mt. Wilson, Cal., over snow and ice, around sharp dangerous curves, climbing 6,000 feet in 29 minutes and 1 second, breaking the previous record of 42 minutes. These are but two of the Maxwell stock car hill climbing records.

Every man that owns a Maxwell is able to laugh at hills.

The "1915" Maxwell has 17 new features. It is a beautiful car—a powerful car—an easy riding car—and a car that is fully equipped. Its light weight makes it very economical to operate.

The "1915" Maxwell is one of the easiest cars to drive. It has an adjustable front seat which may be moved three or four inches backward to suit the driver's leg length.

If you want a car of ample power to climb hills with speed and pull through heavy going, this is the car.

The Maxwell Dealer nearest you will show you the "1915" Maxwell

Maxwell Five-Passenger Touring Car,	- - -	\$ 925
Maxwell Roadster,	- - - - -	900
Maxwell Cabriolet,	- - - - -	1,105
Any model equipped with electric self-starter, \$70 extra.		

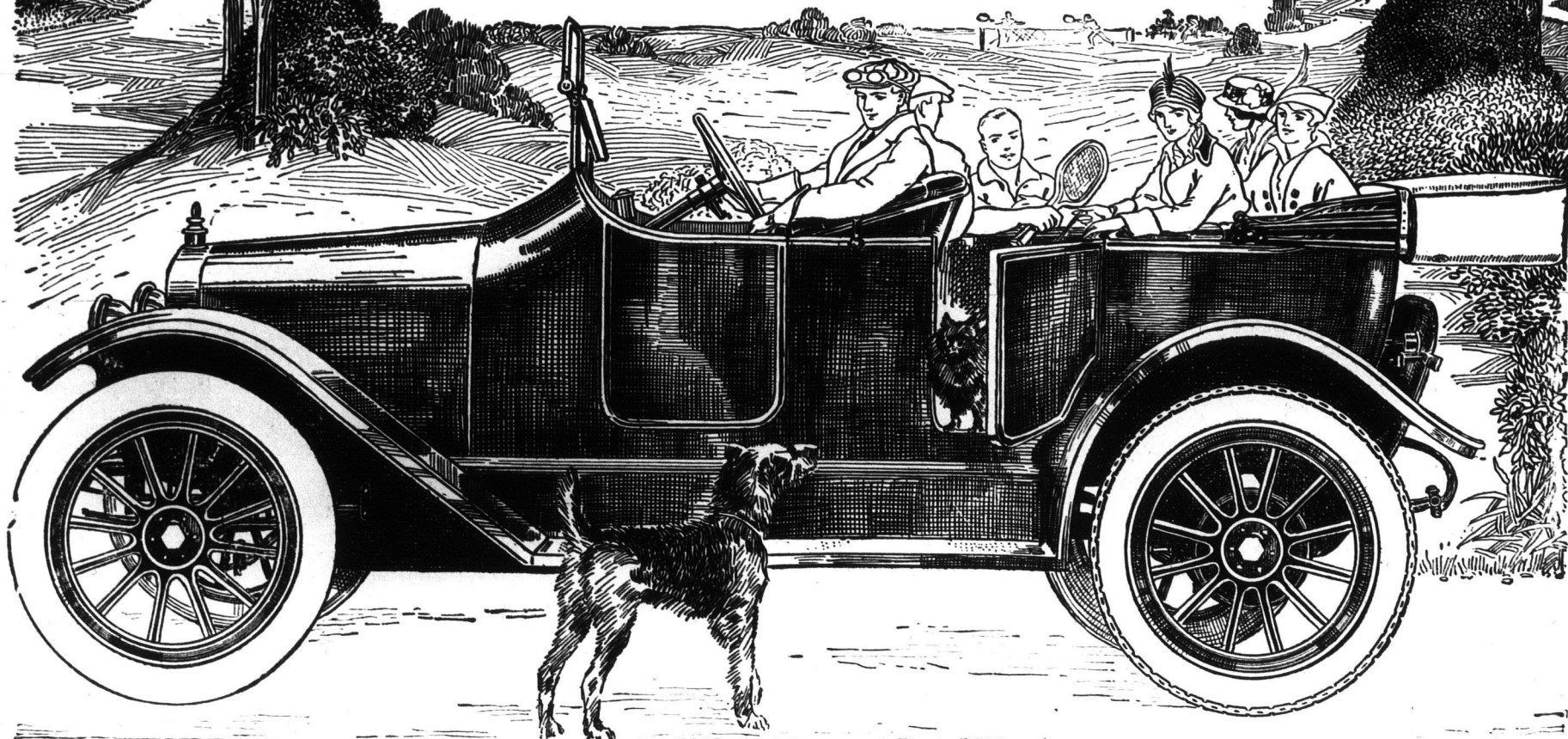
The 7½% increase in Canadian duty will not increase the price of the Maxwell Car in Canada.

Write for illustrated catalogue.

Address, Department A. V.

MAXWELL MOTOR COMPANY OF CANADA LIMITED
Windsor, Ontario

The Maxwell will be exhibited at the Panama-Pacific Exposition



"Every Road is a Maxwell Road"