

A YEAR OF REAL PROGRESS

1922 has been a year of sound progress in Canadian Aviation. Many firms and individuals have gained their first actual experience of commercial flying, and have turned from sceptics to believers, or from knockers to boosters.

Added experience in development of machines and improvement of operating methods has increased the safety and reliability of properly operated aircraft. Great strides have been made in Aerial Photography, wireless, sketching, surveying and other branches of commercial aviation. More work done per flying hour means that it now "cost less per mile."

An outstanding feature of the year's operation has been the increased volume of work done by specialist aircraft operators. Business and financial conditions have demanded rigid economy—and because it costs "less per mile" many large Corporations and Government Departments have made large use of specialist service. Their satisfaction is proven by repeat orders.

The secret of successful operation lies in thorough preparation. Requirements of machines, personnel, and supplies must be known and planned for months in advance, and a ground organization developed to ensure using every machine to 100% of capacity.

Plans for 1923 Should be Made Now

Laurentide Air Service Limited during 1922 flew more hours and miles than any other Company in Canada, and had a 100% record of safety.

Our experience can be of value to you and is at your disposal. An inquiry involves no obligation.



Laurentide Air Service, Limited

407 Lake of the Woods Building

MONTREAL

Quebec Base: Lac à La Tortue,
P. Q.

Ontario Base: Remi Lake, near
Moonbeam, Ont.

Associated with

Fairchild Aerial Surveys Co., (of Canada) Limited