

QUESTIONS ANSWERED.

In reply to the often-asked question as to how the word Pears of Pears' Soap is pronounced. Same as the fruit.

Is there a Mr. Pears? There is, and he is to-day the maker of Pears' Soap. He is the great-grandson of the man who in 1789 invented transparent soap. It is a pride and tradition of the House of Pears to keep making the best. From 1789 to 1898 Pears' Soap has kept the foremost rank. A good record, isn't it?