WHAT IS THE SECRET OF SUCCESS?

"Never Be Led" said the Pencil. "Push" said the Button. "Take Pains" said the Window "Be Up-to-date" said the Calendar.

Taking Advantage of Opportunities is Always a Good Plan

This store keeps customers posted. When we advise buying it is be-use we believe it is to our customers' interest to buy in order to save.

We Are Today Placing Next Fall's Orders From Mills at higher prices in many cases than we are now retailing at. While we do not ever advise overbuying, yet we strongly advise our customers to keep their needs bought well ahead. It means not only choice of better quality and better color but much lower prices.

Our Winter Stocks Are Heavy Every department well filled, offering ample choice of most worthy

Every departments merchandise. We stocked heavily in "Stanfield's" and "Watson's" Underwear, Weollen Hosiery and Sox, Military Flannels, Flannelettes, Linens, Sheet lings, Towellings, Denims, Ducks, Drills, Shirtings, Prints, You will find the reliable colors in our wash goods, all guaranteed old

How We Can Both Win

The prompt payment of all outstanding accounts for 1916 will materially assist in reducing the HIGH COST OF LIVING. It will enable us to take cash discounts on the goods you purchased and to do business on less capital—two very important items in this period of abnormally high prices. Every courtesy has been extended to everyone regarding payments and we wish to start the New Year with as few outstanding accounts carried over a possible.

*Means perfect attendance.

R. GUBBINS, teacher.

Spelling

Jr. II., honors—Eleanor Sutherland 100. Thelma McCaffery 100, Vada Wehlann 100, Gladys Congdon 100. Evelyn Allen 98, Isabel McCracken 98, Charlie Davenport 98, Wilfríd Haggith 92, Ivan Ramsay 90.

Class I., honors—Delbert Hicks 100, Gordon Stevenson 94, Nelson McCafpine 85, Donald McLay 86, Floracter Monroe 74, Ruby Munson 72, Jean MacIntyre 88, Marrian 80, passes—Blake Tomlinson 72, Marjorie McLarty 68, Margaret Smith 58, Winnifred Snelson 64, Mildred Anderson 65, Billie Doull 56, Gordon McDonald 40, Margaret Strachan 40.

It is only necessary to read the testi-

The Cranscript

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The following letter was received by Mrs. J. A. McTaggart who had knit a pair of socks and enclosed a note with address in them. These socks were sent away by the Appin Women's Institute last summer to the Red Cross Branch, Hyman Hall. London:—December 7, 1916.

Cracken 88, Garnet Ewing 88, Donna McAlpine 85, Donald McLay 86, Florence McCracken 84, Fred McRae 82, Irene McCaffery 81, Daisy Crawford 80, Alma Cushman 80; pass—Blake Tomlinson 72, Marjorie McLarty 68, Margaret Smith 58, Winnifred Snelgrove 56, Mildred Anderson 56, Billie Doull 56, Gordon McDonald 40, Margaret Strachan 40.

It is only necessary to read the testimonials to be convinced that Holloway's Corn Cure is unequalled for the removal of corns, warts, etc. It is a complete extinguisher. December 7, 1916.

France, December 6.
Mrs. Malcolm McLean and Hector,
Miss Bessie, Mary and Bell McIntyre:
My Dear Friends.—I bope you will
pardon me for writing to you altogether, but there are so many to write
to that I find it hard to get the time
and you can pass the letter on.

gether, but there are so many to write to that I find it hard to get the time and you can pass the letter on.

I received the letter two days ago and parcel yesterday and it is not necessary for me to say how I enjoyed the eatables. The cake is lovely and will not last long. The chocolates and gum have already disappeared for when a few friends are around a parcel soon goes. Two pairs of the socks and one of the wristlets I have given to the other boys and they are indeed much appreciated. As it happens, I am in charge of a div. bathhouse and have access to any new clothes I want, so gave part of the parcel away. They are much better than we get issued, but I just got two new pair from mother and as we are moving soon, I would find it hard to carry any excess baggage. I am much indebted to say even and all, but can only offer excess baggage. I am much indebte to you one and all, but can only offe my thanks.

I am still in the best of health an

am very lucky to be a survivor after some of what we came through this past summer, but we are back from the firing line now and hardly know what is going on up the line except that the guns are quite audible. Your old neighbor,

captured ratings.

British reported continued successes in German East Africa, the German Governor having been killed.

Captain Charles Fryatt was shot by Germans for having defended his boat against attack of submarine.

ed his boat against attack of submarine.

The Russians captured Brody in Galicia from the Teutons. 40,000 men were taken prisoner, including two generals.

The British completed the capture of Longueval on the Somme front.

Bush-fires destroyed Matheson, Ramore, and several other small towns in Northern Ontario, taking a toll of over 200 lives.

The month of July saw the launching of the great drive of the French and English on the Somme, which is still in progress after six months of almost constant fighting with the

boys are when we receive things like that from our kind friends in Canada, and we will never forget what you have done for us and are still doing for us. It cheers up the boys when they know they are not forgotten. Well, I am not much of a writer, so will close by wishing you a Merry Christmas and a Happy New Year. I will keep your note as a souvenir. Pte. A. Shaw 151234, C. Co'y 1st C. M. R., France, B. E. F. Home address—No. 60 8th St. North, Brandon, Man.

in effectiveness as the battle progressed.

In Ontario, July will be remembered for the longest spell of intense heat ever recorded in the Province. It began on Dominion Day and continued almost without a break until near the end of August. About the beginning of the month the plague of infantile paralysis was reported in New York. It became very acute in the United States, and the health officers of Canada had to take measures to keep it from crossing the border into the Dominion.

AUGUST.

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AUGUST.

Sir Roger Casement was executed for high treason. Fresh evidence was made public that he had caused the death of Irish prisoners in Germany who refused to fight against the Allies. The French recaptured Fleury in the Verdun sector.

French captured the Thiaumont Field Works.

United States signed a treaty for the cession of the Danish West.

United States signed a treaty for the cession of the Danish West Indian Islands to the United States, the price agreed upon to be \$25,000,000. King George renewed the pledge that the British Empire will aght until Belgium is fully re-stored.

stored. Turkish force attacked the British in Egypt and was routed with

great losses.

9. Italians took Gorizia and 10,000

9. Italians took Gorizia and 10,000 prisoners.
11. Russians captured Stanislau from the Austrians.
16. Germans announced that they had resumed submarine warfare against merchant ships.
18. Russians commenced invasion of Hungarian territory.
22. A second bush fire occurred in Northern Ontario, in which seven people perished.
23. Name of Berlin, Ont., was changed to Kitchener amid great rejoicing among loyal citizens.
24. Russians re-occupied Mush in Armenia.

Armenia. 25. Bremen, the second German submarine merchantman, was reported destroyed by the British.

26. Serbs-commenced their offensive against the Bulgarians.

27. Bulgars seized Kavala, an Aegean sea fort.

28. Italy declared war on Germany.

Italian Government seized fam-ous Palazzo di Venazia in Rome, the property of Austria since 1797.

Roumania declared war on Ausria, General von Hindenburg was appointed chief of the German staff, the Kaiser having dismissed General von Falkenhayn for the failure of the Verdun offen-

sive. 30. Premier Zaimis of Greece re-

so. Premier Zaimis of Greece resigned.
31. Turkey and Bulgaria declared war on Roumania.

The most important feature of the news in August was the entry of Roumania into the war on the side of the Allies after many months of uncertainty, the action of King Ferdinand indicating how the outcome of and indicating how the outcome of the war looked to a neutral. The Roumanians started off with impul-Roumanians started off with impulsive campaigns into coveted Transylvania, which were doomed to be disastrous, especially as the Teutons were determined to be revenged at all costs upon the Roumanians. The capture of Gorizia by the Italians marked the successful completion of the first part of their offensive against the Austrians.

SEPTEMBER.

SEPTEMBER.

3. Lieut. Shackleton landed in Chile with the survivors of the party rescued from Elephant Island, where they had been marooned.

1. General Smuts captured the capital of German South Africa. The Allied ficet of thirty ships arrived at Athens to guard against the treachery of King Constantine.

The United States Government decided to interfere between the men and the companies to prevent the threatened railroad strike.

vent the threatened railroad strike.

The Greek Government surrendered to, the demand of the Allies to give up the post offices and the telegraph stations.

The French scored a big victory in Picardy

in Picardy.
4. Orsova was captured by the Roumanians.
10. The British captured Ginchy.
The Russians and Roumanians took Dobric back from the Can. The Russians and Roumanians took Dobric back from the Cen-

11. The central span of the Quebeo Bridge collapsed and several lives were lost.

12. The Turks were defeated in the

Caucasus.

14. The Bowser Government was defeated in British Columbia. The Liberals came into power in that Province with H. C. Brewster as Premier. The voters declared in favor of Woman's Suffrage and Prohibition.

Prohibition came into force in Ontario.

The British crumpled up the great German salient, Martin-puish being among the villages

taken. Canadian banks subscribed \$50,-18. Canadian banks subscribed \$50,000,000 to the new war loan.
Edward Gurney, a leading manufacturer and one of the most
prominers laymen in the Methodist Church, passed away.
22. French captured part of the village of Combles.
24. Two great zeppelins were shot
down during a raid on Essex.
25. Allies captured villages of Morval and Les Boeufs on the west
front.
Von Jagow, the German Foreign
Minister, resigned.
26. The British and the French took
Thiepval and Combles.
The most notable occurrence of the

appearance of the now famo "tanks" in the Battle of the Somm "tanks" in the Battle of the Somme. The tanks are one of the outstanding contributions of the British to modern warfare. Their fear inspiring appearance, their power, and the way in which they could walk over the German trenches made them very formidable engines of war, and they were the most discussed subject of the hour. In the Balkans the Serbian's began their offensive to recover their country from the invaders, and though they advanced slowly at first, King Peter's soldiers had the pleasure of fighting battles on their own soil against their historic enemies.

enemies.

During this month the Canadians said farewell to the Duke of Connaught, who had been one of the most diplomatic and beloved Governors-General in the history of the Dominion

OCTOBER.

1. A zeppelin was brought down near London.
2. The Kalogeropoulos Cabinet resigned in Greece.
3. German submarines caused great excitement in the United States by sinking one passenger and five freighters off Nantucket. The world expected to see Unite San

five freighters off Nantucket. The world expected to see Uncle Sam take some manly action, but was disappointed.

9. Serbs crossed the Cegna River. Former-Premier Venizelos of Greece reached Salonica to direct the revolutionists who desired to cast in their fortunes with the Allies.

sired to cast in their fortunes with the Allies.

King Constantine consented to hand over the entire Greek fleet to the Allies.

The Italians started a new offensive against the Austrians and netted 8,000 prisoners.

The Serbians captured Brod, north-west of Monastir.

Sir Thomas Tait resigned the position of Director of National Service in Canada. He was succeeded by R. B. Bennett.

Premier Scott of Saskatchewan resigned, giving ill health as the reason. Premier Martin was selected by the Liberal Government to take his place.

The Allies made a display of power in Athens to warn King Constantine that treachery would not be tolerated.

A large meeting of staunch Pres-

not be tolerated.

A large meeting of staunch Presbyterians from all over Canada was held in Toronto to organize to fight against Church Union.

A severe storm occurred on Lake Erie, in which 27 sailors were drowned.

Count Karl Stuergkh, Premier of Austria was assassingted by

Count Karl Stuergkh, Premier of Austria, was assassinated by Dr. Friedrich Adler, an intellectual and a patriot.

Sir Robert Borden made a strong appeal to Cahadians on behalf of National Service. He called attention to the need of another 100,000 men to bring the Canadian army to the half-million mark promised.

Joffre's troops recaptured by a sudden blow Dodaumont, Thiaumont, and Houdromont Quarry on the Verdun front.

The Serbs captured Cerna Height.

The Height. The Danube bridge at Cernavoda, the greatest bridge in Europe and the only one across the Danube in Roumania, was blown up by retreating Rou-

manians.
28. Canadians captured the famous Regina trench from the Germans
31. Pastor Russell died suddenly
while traveling.

The civilized world became aware during this month that Germany had decided to make slaves of the unfortunate Belgians. In order to liberate their own men to fight, the Huns carried off the males of unhappy Belgium to work in the mills and to labor in Germany. This re-introduction of slavery into Europe caused something like a shudder of horror in all lands and moved President Wilson to make his first disinterested protest on behalf of the ideals of common humanity. It became evident also that Germany had planned a sweeping revenge against Rou-The civilized world became awar dent also that Germany had planned a sweeping revenge against Rou-mania for siding with the Allies. The Roumanians had made the serious mistake of trying quick and ill-planned offensives instead of pre-paring strong defensives against any strong Teuton aggression. They were to pay dearly for this error of judg-ment

NOVEMBER.

20. Sir John Boyd, the Chancellor of Ontario, died.
20 The Sospital ship Brittanica was sunk by a submarine, but no lives were lost.
21. The Braemar Castle, another British hospital ship, was torpeded.
Emperor Francis Joseph of Austria died. The Germans captured Craiova in their offensive auginst Roumania.
22. Hon. A. E. Kemp was appointed Minister of Militia.
Aprenduke Francis Charles becama new Emperor of Austria. Jack London, the American author who made 'red-blood' stories popular, died at the age of 40.
23. Sir Hiran Maxim the invanie.

23. Sir Hiram Maxim, the inventor,

23. Sir Hiram Maxim, the inventor, died.
26. The Allies issued an ultimatum to the King of Greece demanding that his Government should surrender all the guns and munitions in the possession of the Greek royalist army. The Greek revolutionists, who had been duly recognized by the Allies, declared war against Bulgaria and Germany.
27. Amnesty was declared to all Canadian deserters provided they reported inside of a specified time.

time.
The British refused to allow safe conduct to the new Austrian Ambassador to the United States. Sir John Jellicoe became First

Lord of the Admiralty and Sir David Beatty took command of the British Grand Fleet. 30. General Turner was appointed to command the Canadian forces in England.

Presidential election in the United Presidential election in the United States proved unusually exciting. With one exception it was the closest race in the history of the Republican Hughes, the Republican candidate, was declared elected the first day, but when returns from the Pacific Coast were received, Wilson had the majority. Almost a week elapsed after the balloting before the result was definitely assured.

DECEMBER.

1. The Greeks yielded to the de-mand of the Allies after a day's reign of terror, in which the Allied troops were treacherously attacked

2. It was announced that the Brit-

attacked.

2. It was announced that the British Cabinet would be reconstructed so as to make it more effective in pressing the war.

5. Premier Asquith resigned, having failed to rebuild the Cabinet. As the Constitution made it necessary for the King to call the leader of the pre-war opposition, Bonar Law was asked to form a ministry, being the first Canadian so honored. He refused the task.

6. Hon. David Lloyd George became Pr me Minister of England, Bucharest was evacuated by the Roumanians, who did not defend their capital, and occupied by the Teutons.

the Teutons. Hon. Robert Borden commenced the National Service Campaign

Hon. Robert Borden commenced, the National Service Campaign in Canada.

The new British Cabinet was formed, with four men forming the new War Council.

Germany makes peace offers.

French launched surprise attack in Verdun sector, capturing 11,000 Huns and over 300 guns.

It was reported that the British army in Mesopotamia had defeated the Turks making an advance towards Kut-el-Amara. This news proved especially cheering, as there had been no activity on this front since the disaster in the spring.

It was announced that Canadians would tear up railroads to send the rails to France.

Premier Lloyd George announced that German peace proposals were unsatisfactory, and Allies will continue war until victory is won.

Hon. W. J. Hanna, Ontario Provincial Secretary, resigned and was succeeded by W. D. Me-Pherson, M.L.A.

English papers expressed approval of Premier Lloyd George's stand regarding Germany's proposals. The Prime Minister is endorsed for showing that the Allies are prepared to stand firm, without the door to peace being "banged and bolted."

Although the Allies have met with sappointments and local defeats,

NOVEMBER.

1. Sir George Perley was appointed Canadian Overseas War Minister.

2. The French captured Fort Vaux, thus taking back in less than a week by a brilliant offensive all important fronts the Teutons must important fronts the Teutons must important fronts the Teutons must

ister.

2. The French captured Fort Vaux, thus taking back in less than a week by a brilliant offensive all the ground held by Germans at Verdun.

3. Victor Carlstrom, an aviator well known in Canada, broke the American cross-country record by flying from Chicago to Erie, Pa., a distance of 454 miles, in 4 hours and 16 minutes.

5. Germany and Austria proclaimed new kingdom of Poland.

7. President Wilson of the United States was re-elected.

8. The Russian Dreadnought, Imperatiza Maria, was sunk.

12. The Duke of Devonshire, the new Governor-General of Canada, arrived in Halifax and took the formal oath of office.

13. Sir Sam Hughes resigned from the position of Minister of Militia at the request of Sir Robert Börden.

14. The Austrajian Government was reformed, with Premier Hughes still at the head, a split having occurred in the Government support when the people of the Commonwealth voted against national conscription.

16. Henry Sienkiewicz, the great polish author and patriot, who wrote the popular Quo Vadis, died at Berne, Switzerland, aged 70.

17. Hon. James Duff, Minister of Agriculture for Ontario, died suddenly. He had been much affected by the news received the previous week of the death of his son at the front.

19. The Serbians captured Monastir, the prize for which the Bulgarians went into the war.