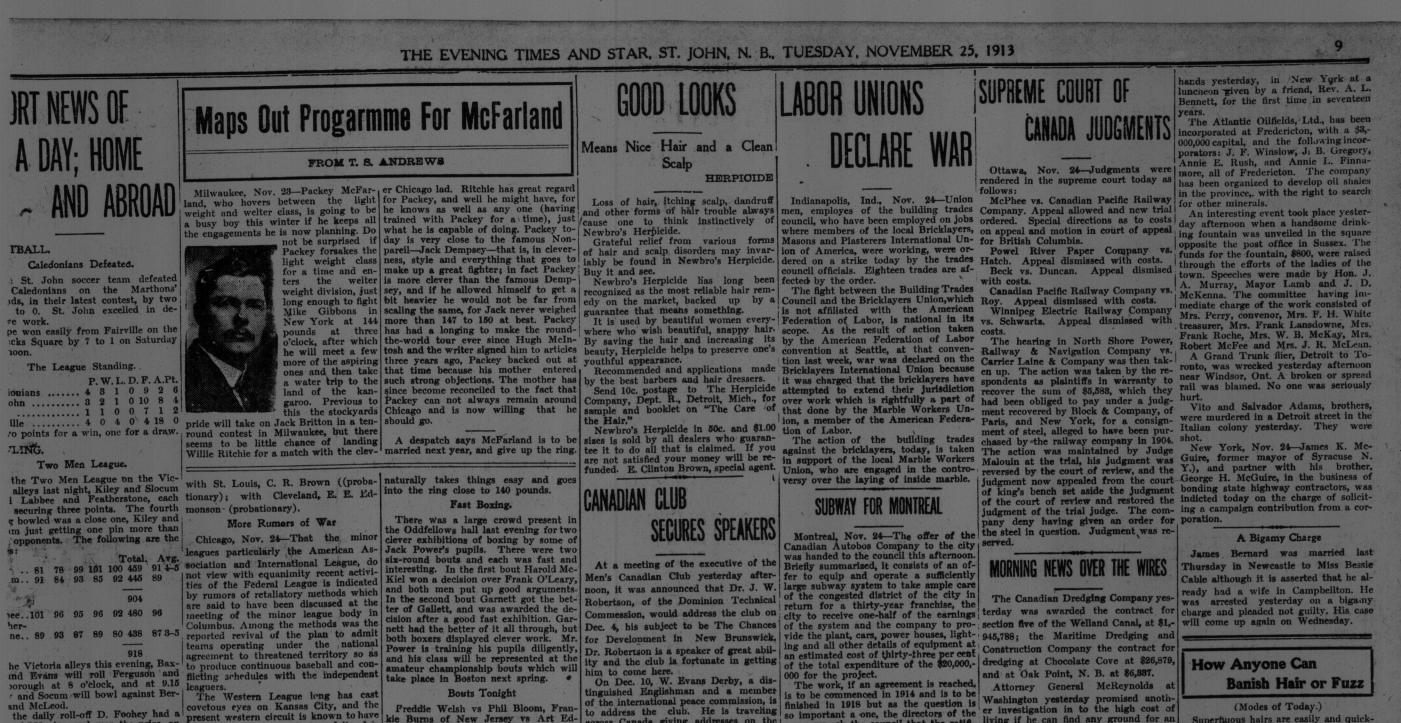
MC 2035 POOR DOCUMENT



uous hairs are easily and quic red with the aid of a delato

e Western League long has cast ous eyes on Kansas City, and the nt western circuit is known to have unsatisfactory to some of its club Jersey vs Art Ed-Sieger vs V die Welsh vs Phil Blog and won the prize, an present western circuit is known to have been unsatisfactory to some of its club owners during last season. When asked as to the substance been Geo. Chip vs Tim O'Neill

Bouts Tonight

oss Canada giving addresses on the ice movement, and in the west his ures have been most interesting and

DODDS

PILLS

transhipped to Mon-

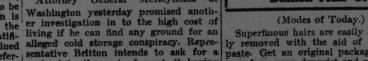
distributed from

The tea was gath-

and in a set is a set

Toronto.

ed in 1918 but as the question portant a one, the directors of any ask the council that the rat cil that the ratifiof any ag



Commercial League.
Commercial League on Black's that these runors President Tebeau, of the Kansas City Club, admitted haven been spoken to on the subject of allowing a Western League team in his town or Young White, Rache.
Thick Sanders vs J Poley, St Louis.
Thick Sanders vs J Young White, Rache.
The Assochast Sanders vs J Young White, Rache.
The Sanders vs Young White, Rache.
The Sanders vs Young White, Rache.
The Interston and M

Larry McLean

RING

a, and also became attached to the nd staff at Lord's. SEBALL New Releases and Contracts icago, Nov. 24—Releases and con-s made by the American League innounced by Pres. Ban B. John-as follows: eleased—By Detroit to Providencer, ph Burns; by Detroit to Providencer, ph Burns; by Detroit to Chattanoor Charles Harding; by Detroit to Charles Harding; by Detroit to thanooga, T. Lorenzen; by Wash-'ou to Atlanta, Morley Jennings tional); by Washington to Atlanta, Wedgpath (optional); by New York Montreal, George Whiteman; by w York to Memphis, Harry Shan-Contracts—With Chicago, W. G. La-op; with Chicago, Charles Quarders; Manual Contracts New York To Memphis, Harry Shan-Contracts—With Chicago, W. G. La-op; with Chicago, Charles Quarders; Manual Contracts Manual Contracts Manual Contracts Manual Contracts New York To Memphis, Harry Shan-Contracts—With Chicago, W. G. La-op; with Chicago, Charles Quarders; Manual Contracts Manual Contract

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23 THE PP

USE THE WANT AD. WAY



ulf; Soverege MAGIC 1.1.1 BDV. Figenos TEA

ered by swartskinned natives of the romantic island of Ceylon; from sunny Portugal the 11 luscious, big grapes had been gathered years ago, fermented, bottled and branded with a famous name; from Egypt had come the cotton and from South America the

Gathered there in prosaic wooden boxes were the results of thousands of hand's labor in all parts of the world.

There, behind that obviously prosaic truck-load of freight was the whole romance of modern commerce—the skilled production, the universal demand for food, drink and raiment, and the world-wide distribution of the things we use every day.

And then I speculated why we use these things every day, instead of some other things; and that brought me plump back to my own job of advertising.

The names of some of the boxes on the lorrie were known everywhere to-day, but had been unknown a few years ago; and I saw then more clearly than ever before that Advertising is really a great channel digger. It is like the Panama Canal. You can sail from Montreal to Vancouver now, around the Horn. You can get there, but it is going to take months. A year or so from now you will sail through the Panama Canal and chop the journey to less than half. A new channel will have been dug.

The great names in commerce to-day are those of the manufacturers who have let modern advertising steam-shovel a channel across the isthmus of distributing difficulties.

The great names in the commerce of to-morrow will be those of men who widen and dredge this channel so that the greater traffic may pass smoothly and quickly from the source of production to the homes of the consumer.

If you are doing a local business talk over your advertising problems with the Advertising Department of this newspaper. <u>If you are doing a provincial or national business</u> it would be well for you to have counsel and assistance of a good advertising agency. A list of these will be furnished, t cost or obligation, by the Secretary of Canadian Press Association, Room 508, Lumsden Building,



All day long a steady stream of trucks and lorries lumber by— loaded with boxes, barrels and bales. One truck I noticed the other afternoon was particularly in-teresting. No two boxes were the same, and stencilled on the end of each was the name

of some well-known pro-duct—soap, tobacco, socks, breakfast food, cocoa, port, tea, chocolates, perfumery and baking powder. McFarland to Marry

ask for it. Do not accept any action. The genuine is put up in a making a low figure McFarland would how wrapper, three pine trees the train down close to 135 or 136 pounds le mark, price, 25 and 50c., and and no lower. nufactured only by The T. Milburn But with only an occasional bout, Limited, Toronto, Ont. ECONOMY AND COMFORT COMBINED. W .B. HOWARD, D P. A., C.P. R., ST. JOHN, N. B 1.210-046