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# EATON'S DAILY STORE NEWS

C.D.V. small postcard size photos, full figure or head and shoulders, 4 for 25c. Camera Counter, Main Floor, James St.

## For the Costuming of That Useful Personage, Your Maid

Accessories to Uniforms Which Are Correct in Detail

### Some of the Friday Bargains

#### Women's Underwear

Women's Corset Covers, of fine white cotton, in three styles; one style has pretty lace medallions insert in front, the other two styles have the fronts trimmed with lace and embroidery; all have ribbon drawstrings and lace edge finishing the neck and peplum at the waist. Sizes 32 to 42. Reg. 65c. Friday, 43c.

Women's Nightgowns, white cotton, two styles; one style has medallions of lace decorating the front, with shirring across the bottom, the other style has plain hemstitched neck and short sleeves. Lengths 57 and 60 in. Reg. \$1.50 and \$1.65. Friday, 98c.

Maid's Afternoon Aprons, of fine white lawn, have band of Swiss dotted muslin across the bottom, also the waist band is of dotted muslin, with long ties, two straps of Swiss embroidery and lawn go over the shoulder. Reg. \$1.00. Friday, 50c.

#### Gloves

Women's Short Black Silk Gloves, with double tipped fingers, Paris backs and two dome fasteners. Sizes 5 1/4, 6 and 6 1/2 only. Reg. 75c pair. Friday, 49c.

Women's Washable Doeskin Gloves, white only, made with one dome fastener, plique sewn seams, Paris and embroidered backs. Sizes 5 1/4 to 7. For this item we cannot take phone or mail orders, the quantity being limited. Reg. \$1.50 per pair. Friday, pair, 98c.

#### Women's Dresses

Manufacturers' samples and broken lines in Silk and Serge Dresses for women; a variety of smart new styles. The materials are of good quality, the trimmings simple and pretty; colors black, navy, brown and green.

Very Smart Dresses in fine serge—odd lines, in black, navy, brown and green; all fashionably made. Reg. \$16.50 to \$23.50. Friday, \$13.75.

#### Infants' Wear

Grey and White Stripe Midway Suits for boys, large grey chambray sailor collar, trimmed with band of self; white vest and sailor tie, long sleeves. These suits are of good quality kindergarten cloth. Size 2 1/2 to 6 years. Reg. \$1.10. Friday, 69c.

Black and White Check Dresses of Union serge, in French style; three box pleats down back and front, wide belt all round, trimmed with velvet and small bone buttons; white pique collar finished with buttonhole edge. Sizes 2 to 6 years. Reg. \$1.98. Friday, \$1.39.

#### Women's Blouses

A clearance of Georgette Crepe, Lace or Crepe de Chine Waists, trimmed with beading, silk embroidery, hemstitching or tucking. Some have sailor collar and front finished with inserts of cream lace, others have jabot front showing tiny vest and collar of Georgette. Colors flesh, rose, maize, navy, peach, ivory or black. Sizes 34 to 46. Reg. \$5.00 to \$12.00. Friday, \$2.50 to \$8.00.

#### Women's Suits

Models, Reg. \$27.50 to \$40.00. Friday, \$23.75.

Imported Suits and manufacturers' samples, also odd and broken lines from our season's selling. Materials include broadcloths, velours, gabardines, poplins and serges. Fur bands and buttons are prominent among the trimmings. Some are in tailored styles, while the modish Russian blouse is shown in great variety, many of them fur trimmed, all having distinctive collars and straight line skirts and coats. All coats are well lined and interlined. Colors taupe, beet-root, brown, green, black and navy. Reg. \$27.50 to \$40.00. Friday, \$23.75.

#### Hosiery

Women's Plain Black or Fancy Silk Hosiery, full fashioned throughout, fine cotton spliced toes, heels, soles and deep garter welt. Sizes 8 1/2 to 10. Reg. \$1.00 and \$1.50 pair. Friday, per pair, 69c.

### Dresses to Supply Various Requirements



A. The trim dress worn by figure "A" is of black cotton alpaca, the skirt with high, beltless waistline, Gibson waist with long sleeves having hemstitched white lawn cuffs and detachable high collar with lawn tab. In sizes 34 to 46 it is priced at \$2.95.

It is fitting at the commencement of the autumn season, when the refurbishing of wardrobe or home occupies a prominent place in Milady's mind, that attention be directed to the uniform of the maid. We mention, therefore, a few dresses, aprons and caps for the service of one engaged in the domestic art of housekeeping, be she housemaid, parlormaid or nursemaid.

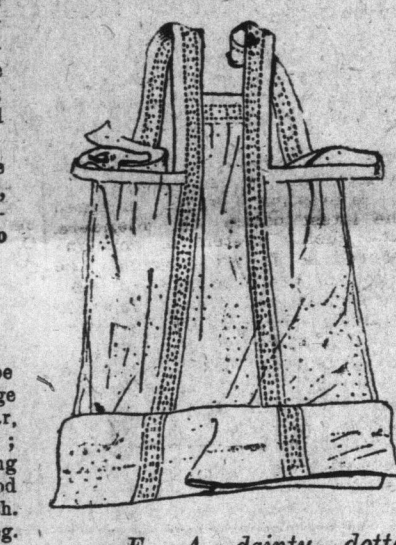


B. Fashioned similarly to "B" is a neat dress by the famed "Martha Washington" designers in grey cotton mohair. It has a skirt of good width, having high waistline, plain bodice with Gibson pleats, breast pocket and cuffs, detachable high collar with hemstitched lawn tabs. Sizes 34 to 44. Price, \$2.50.



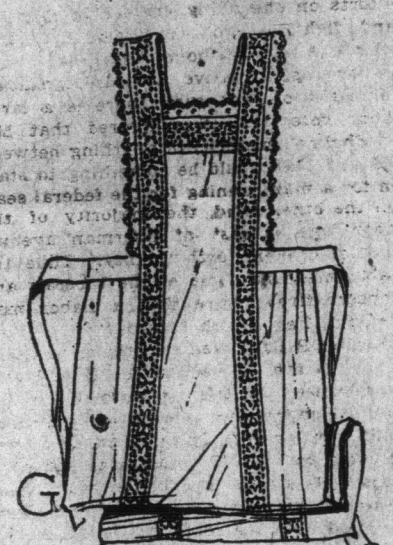
C. Cut with V neck is a smart dress for the parlormaid, having round collar and cuffs of hemstitched white lawn, bodice with fastening at left side and breast pocket; skirt beltless and high-waisted. The material is a fine quality black cotton mohair. Price, \$2.75.

D. Blue chambray forms an excellent morning dress for the maid, with its turndown collar of self; long, straight sleeves. The skirt, which is topped by stitched-down belt, has fullness at back. Sizes 34 to 44. Price, \$2.00.

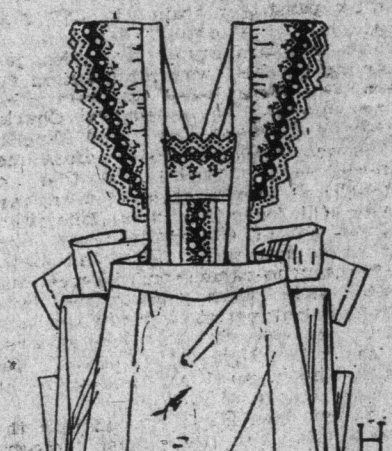


E. A dainty dotted muslin apron for parlormaid's or housemaid's afternoon wear, with bands of hemstitched insertion set in on front and forming shoulder bands. Price, \$1.35.

F. For the general maid's morning wear is this splendid allover apron, which may be quickly donned or doffed. It is made of pink, blue, brown or grey print, piped down front, on belt, sleeves and capacious pocket with white. It fastens directly down front, and is, therefore, easily laundered. Price, 95c.



G. Its pretty Empire front is outlined with fine embroidered insertion, trimmed with scalloped edge, this fine lawn apron for parlormaid or housemaid. Its ties are of plain lawn. Price, \$2.50.



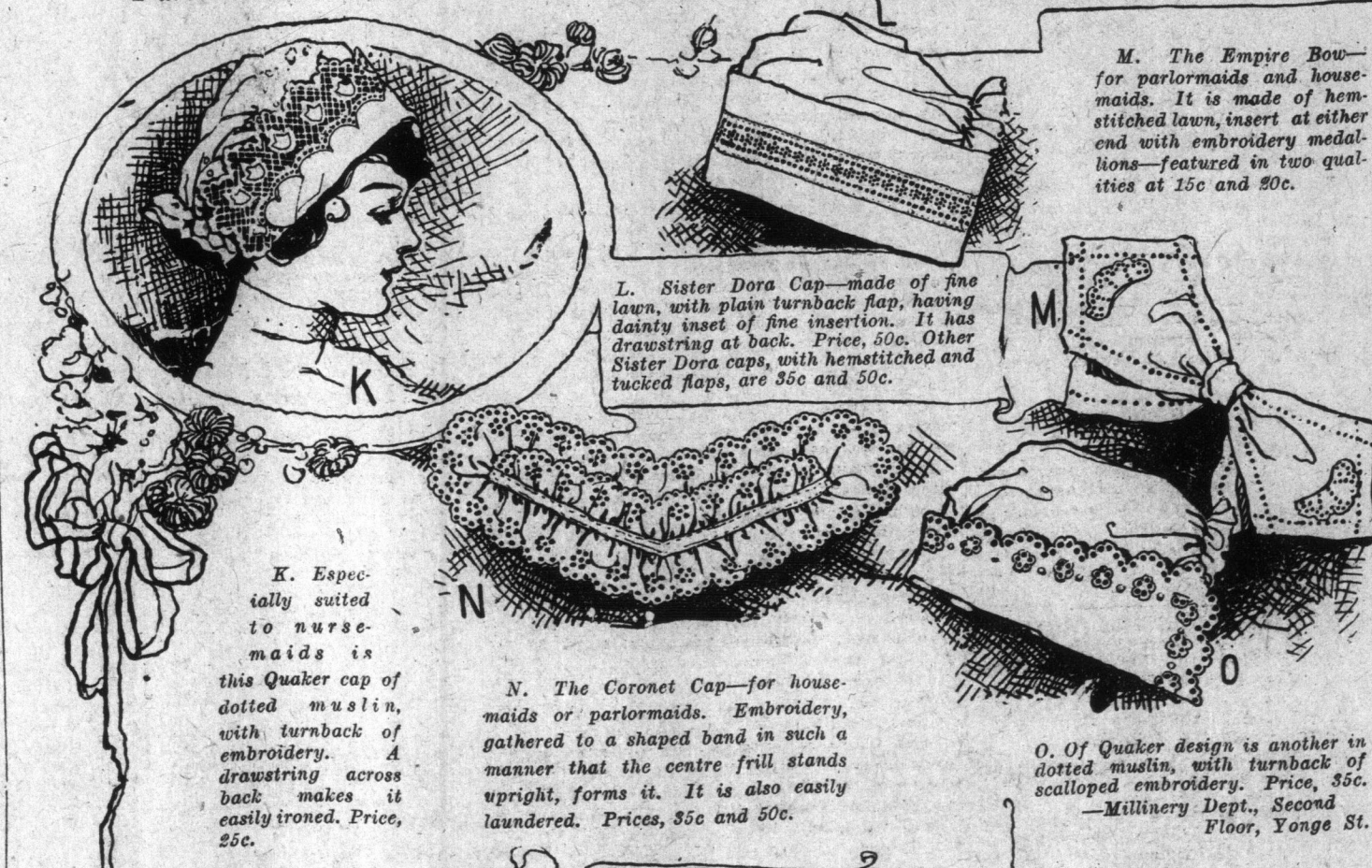
H. A neatly-fitting style for housemaids is this apron with plain, long skirt, bib and wings of dainty embroidery. Price, 75c.



J. Another with Empire front has long, plain skirt, belt and gatherings at sides, and plain ties. Shoulder pieces and bib are of fine scalloped embroidery. Price, \$1.50.

### Maids' Caps of Divers Designs

Carefully Made in Conventional Styles Are Caps for Housemaids, Nursemaids and Parlormaid—The Sister Dora, Quaker, Coronet and Empire Bow Being Featured



L. Sister Dora Cap—made of fine lawn, with plain turnback flap, having dainty insert of fine insertion. It has drawstring at back. Price, 50c. Other Sister Dora caps, with hemstitched and tucked flaps, are 55c and 50c.

K. Especially suited to nursemaids is this Quaker cap of dotted muslin, with turnback of embroidery. A drawstring across back makes it easily ironed. Price, 25c.

N. The Coronet Cap—for housemaids or parlormaid. Embroidery, gathered to a shaped band in such a manner that the centre frill stands upright, forms it. It is also easily laundered. Prices, 55c and 50c.

O. Of Quaker design is another in dotted muslin, with turnback of scalloped embroidery. Price, 55c.

### Let the "Shopping Service" Help You With Your Shopping Problems

If you cannot come to the Store to shop personally send your list of needs for your house or your wardrobe to the Shopping Service, and everything will be carefully selected by an experienced shopper. Address your letter to the "Shopping Service."

### Friday Bargains More of the

#### Girls' Dresses and Coats

A clearance of manufacturers' samples in Frocks made of wool serge. There are fancy plaids trimmed with braid, fancy stitching and embroidery; ed belt. Colors blue, brown, garnet and Copen. All sizes in the lot. Friday, \$2.00 to \$3.25.

Winter Coats, made of heavy curl cloth, in double-breasted style, and having large bone buttons, black velvet collar, two flap pockets and wide belt; lined throughout with good saten. Green and brown only. Sizes 6 to 14 years. Friday, \$4.95.

#### Millinery

Smartly Trimmed Ready-to-wear Hats, including imported and our own make, in hand-made and pressed shapes, good quality velvet, black and colors, comprising sailors, large and small, turbans, tricornes, mushroom, chin-chin and matrons' shapes, with trimmings of ornaments, wings, quills and ribbon arrangements. Reg. \$4.25 to \$6.00. Friday, \$3.95.

Modish Dress Hats from New York, as well as from our own designers; they are made from good quality velvet and haters' plush, in black and colors; trimmings of chenille flowers, ornaments, wings, ostrich mounts, plumes and ribbon effects. Reg. \$6.75 to \$8.50. Friday, \$5.95.

#### Ribbons

Smart New Ribbon Knitting Bags, combined plain rich duchess and corded ribbon with fancy floral and checked patterns. They are made up on 12-inch half-hoops, finished with satin ribbon handles and pretty satin apples, and are large enough to accommodate your needles and all the accessories. Colors gold, navy, sage, blue, old rose, emerald and black. Reg. \$4.50 and \$5.00. Friday, \$2.95.

#### Misses' Suits

These suits are manufacturers' samples, all of them made of excellent materials—heavy gabardines, serges and a few tweeds, modishly fashioned and well cut. Both coats and skirts show novel arrangements of belts and pockets, and the former are frequently adorned with plush or velvet on collars and cuffs. Colors navy and black. Being samples, there are few duplicates in styles. Sizes 16 to 20 years. Friday, \$16.75.

#### Women's Coats

Samples Specially Priced at \$16.75. Consisting of samples, together with certain odd and broken lines from stock—a collection which, owing to the increased prices, is scarcely likely to be duplicated for many a day. The styles are smart, showing all the distinctions of collar and belt, of gathered skirts, etc., that current vogue prescribes, and many are trimmed with plush velvet and beaverette. Materials, velours, beavers, witney, curl cloths, some lined throughout; others half lined. Colors brown, gold, green, grey, navy, etc. Sizes 32 to 44. Friday, \$16.75.

#### Women's Skirts

Women's Skirts in Regular and Extra Sizes, Half-price, \$2.50 to \$11.25.

Remarkable clearance of Women's Skirts, the majority imported and all in new style. Materials include wool serge, wool poplin, gabardines, solid, chud-dah cloth and fancy weaves. Styles demonstrate yokes, half-belts and belts, gathered and plain tops, drapes and cluster pleatings; many novel ideas in fancy and patch pockets; colors black, navy, brown, green, spots, checks and stripes. Sizes waistbands 22 to 38. Friday, half-price, \$2.50 to \$11.25.

#### 400 Women's Sample Petticoats, Half-price, 50c to \$5.00.

Our factory having finished with its season's samples, handed them over to us at a fraction of their cost. We in turn have marked them at half their usual price for clearance Friday. They are in heatherbloom, saten, moire, taffeta and mes-saline, in a big range of colors, including black, navy, Copen, green, rose, brown and shot effects. Friday half-price, 50c to \$5.00.

—Third Floor, Centre.

THE T. EATON CO. LIMITED