

HERE THEY ARE, MEN!

Fashion's Undisputed Style Leaders in Suits and Overcoats for Fall and Winter Wear, 1917-18 Here in Time for Wear Thanksgiving Day



At
\$28.00

2-button, double-breasted, plain brown chevrot, with long soft rolling lapels, yoke back, with 2 box pleats, belt through style; single-breasted, 5-button vest; trousers regular style, 2 side, 2 hip and watch pocket, belt loops, plain or cuff bottoms 28.00



At
\$20.00

3-button, single-breasted, fine blue worsted, has 3 patch pockets, pinch back, long soft rolling notch lapel; single-breasted, 5-button vest; trousers regular style, with 2 side, 2 hip and watch pockets, belt loops, cuff or plain bottoms 20.00

Including these "Bright Lights" for those full-of-life young men who demand youthful style features.

And the more conservative, different but correct styles for those business and professional men who are over-particular about their dress.

Every one gives you par-value and a little more. Here are seven new models. **COME TO SIMPSON'S TODAY**



Boys' Suits
of Imported Tweeds
\$6.98

This lot of suits has been specially priced for quick selling today. The regular values would be \$8.50, \$9.00, \$9.50 and \$10.00. Smart single-breasted Norfolk styles, some with patch pockets and pin-backs, others with fancy yokes and pleats; all have belts at waist, and full-fitting bloomers. The choice of patterns is splendid, including rich browns, greys and fancy weaves. Be down early for best choice. Sizes 8 to 16 years. Today, special 6.98

Come to This Boot Sale at 8.30

Women's Good Boots Will Go With a Rush at \$2.95

They are Button and Lace Boots, in gun-metal, Dongola kid and patent leathers, with dull kid or black cloth tops. They are smart, dressy shapes, with toe caps or plain vamps, Cuban or low heels, and medium weight Good-year welt soles. With the high cost of leathers and the advance in wages any kind of boots at \$2.95 is cheap—but these are not "any kind." They are dressy and of good quality. Sizes 2½ to 7. Today special at 2.95



College Students!

Your work in taking down your lectures will be much easier if you use a Waterman Ideal "Self-filling" Fountain Pen. We carry a splendid stock in our Stationery Department to suit all kinds of writers. Fully guaranteed 2.50



Women's Velour Sport Hats \$5.00 to \$10.00

There is no hat made that radiates more chic and smartness than the erect pile velour—no type of sport or banded hat is quite so serviceable.

We will show a wide variety of shapes and colors in this popular hat. There are sailors, both straight and rolling; mushrooms and chin chins; in black, navy, nigger, wine, purple and taupe. Prices, \$5.00 to \$10.00.

3 Big Specials
Women's Suede Gloves
Women's Chamois Gloves
Women's Chamoisette Gloves

Women's Suede Gloves, made from soft pliable leather, in a nice weight; medium grey shade; two dome fasteners, outsewn seam, and stylish stitched back. Perfect workmanship and finish. Sizes 5½ to 7½. Regular \$1.50 pair 1.10

Women's Chamois Gloves, of soft pliable skins in a uniform quality; two dome fasteners and plique sewn seams. Two styles, plain white and natural shade, with black stitching on back. Sizes 5½ to 7½. \$1.50 value. Today 79

Women's Wash Chamoisette Gloves, extra fine white fabric, suede finish. A stylish fall dress glove. Two dome fasteners, in-sewn seams and perfectly finished. Sizes 5½ to 8. Exceptional value, pair 95



At
\$32.00

3-button, single-breasted style, made in a rich dark brown vicuna, with red over-check pattern; soft rolling lapel, semi-fitting back; single-breasted, 5-button vest; trousers regular style, 2 side, 2 hip and watch pockets, belt loops, cuff or plain bottoms 32.00

One of the Overcoats At **\$22.50**



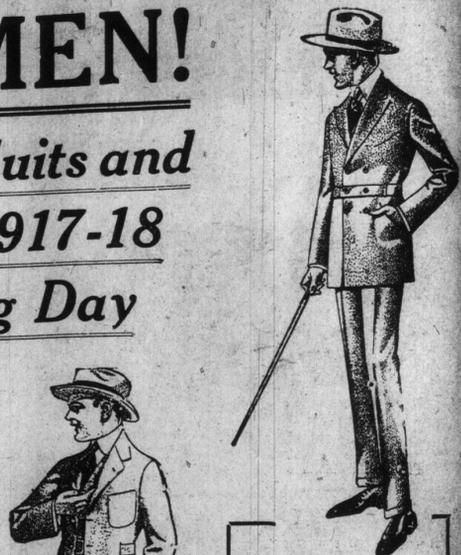
TWO LEADERS FOR TODAY IN THE October Fixture Sale

Colonial design in fixtures is very effective. The clean lines and natural brass finish combine to produce a different appearance from the more ornamental designs. The illustration at the left shows a very fine Colonial pendant which we are offering today, with shades, for the special price of . . . 33.00 Another Colonial Fixture, the one shown at the right; this one is finished in silver. A more than ordinarily attractive piece, with candles and silk shades. This piece is also offered as a sale special today. The price will be only 39.60

Special for Today **\$33.00**

Special for Today **\$39.60**

The **SIMPSON** Company Limited



At
\$28.00

3-button, double-breasted, green chevrot, pointed lapel, inverted military pleat in back, slash pockets, belt all the way around; single-breasted, 5-button vest; trousers regular style, 2 side, 2 hip and watch pocket, belt loops, cuff or plain bottom 28.00



At
\$30.00

Dark brown tweed, with red and light brown flecks; 3-button, single-breasted style, with soft rolling lapel, patch pockets, belt through, yoke back, with military inverted pleat; single-breasted, 5-button vest; trousers regular style, 5 pockets, cuff or plain bottoms. Price 30.00



New Caps
For Men and Young Men

All the new shapes in our immense assortment of cloths, plain shades, checks, broken designs and fancy mixtures 1.50
We are making a special showing of popular-priced Caps, in checks and staple designs; one, four and eight-piece top shapes 75

Furniture Sale

100 Mattresses, seagrass centre, jute felt both sides, full depth border, deeply tufted, encased in good grade of art ticking. Regular price \$4.50. Special at 3.20
Extension Tables, in solid oak, fumed or golden finish, 42-in. top, heavy pedestal base, shaped feet, 6 ft. when extended. Regular price \$13.75. Special 9.90
Ladies' Dressing Tables, in birch mahogany and walnut finish. One large drawer, back fitted with heavy plate mirror. Regular price \$10.75. Special 8.95
Buffets, in genuine quarter-cut oak, 54-in. top, pillars are heavy cross-banded, 2 top drawers shaped, good cupboard space, top extra heavy, back fitted with large beveled plate mirror. Regular price \$46.00. Special 33.95
Pillows, all feathers, encased in good grade of art ticking. Per pair95
Pillows, selected feathers, size 19 x 26, weight 6 lbs. Per pair 1.50
Chiffoniers, in pure white enamel, four deep drawers, back fitted with large plate mirror. These chiffoniers are slightly imperfect. Regular price \$20.00. Special 11.65

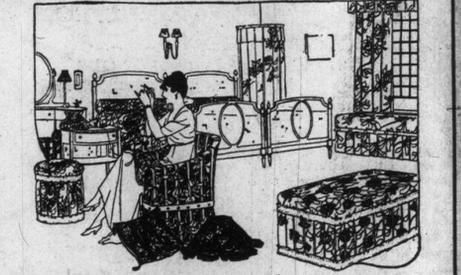
Rugs

On Sale Today
Axminster Rugs at Old Prices

Heavy and serviceable quality Axminster Rugs, in handsome Oriental patterns and rich colorings:
Size 6.9 x 9.0 23.75
Size 6.9 x 10.8 27.50
Size 9.0 x 9.0 31.00
Size 9.0 x 10.8 35.00
Size 9.0 x 12.0 39.50

Heavy Mourzouk Fibre Rugs Half Price

Very strongly woven, and both sides alike, these Fibre Rugs will stand any amount of rough use and hard wear. Stencilled in conventional patterns or with plain centres and key borders, in various colors:
Size 4 ft. x 7 ft. 6 in. Regular \$8.50. Today half price 3.25
Size 6 ft. x 7 ft. 6 in. Regular \$8.50. Today half price 4.25
Size 6 ft. x 9 ft. Regular \$12.50. Today half price 4.75
Size 8 ft. x 10 ft. Regular \$13.50. Today half price 6.75



New Chintzes and Bedroom Boxes

Chintz-covered Bedroom Boxes at \$4.75
Just received from the maker, this lot of splendidly made bedroom boxes go on sale this morning. They are a good large size, measuring 36 inches long, 20 inches wide and 15 inches high, beautifully covered with the latest and most attractive of the new chintzes, in colorings to tone with any bedroom or sewing-room. Each 4.75

Cedar Chests, \$16.95
At very special purchase of 25 only, well-made Chests of genuine Tennessee red cedar, absolutely dust and mothproof. In two large sizes, one measuring 44 inches x 20 inches and 21 inches high, and the other 48 inches x 20 inches and 19 inches high. This is a manufacturer's clearing lot and could not be made for anything like this price in the usual way. Each 16.95

FOR
S.W. COR. DA
DUFF
Executions Oppor
M. H. W
4 King Street E
PROPS
SW
DR
D
Brit
LAU
G
Announceme
Swearing
General--
in Senate
By a Staff Report
OTTAWA,
station this
Toronto.
Lord Northcliffe
porters let his lo
Sir William, and
led to the Chate
Mr. Guthrie
appearance, man
capital on no oc
resignation of S
the prime minist
B. Carvell. It w
enter the Borda
placed as leader
No such as
the east block, v
onshire, as solid
and has, therefo
to be at Mr. Gu
would have to b
the council, but
and only some to
As soon as
that parliament
near until Satur
This is practic
cord of the day,
used beyond que
they will be a
high commissio
tire from parli
coveas minist
taken by Sir Jam
is reason to bel
will be succeed
leader in the
George Foster.
port, Sir George
he had no hand
and preferred his
commons. He
that he would c
port to which, he
the prime minist
Saturday, the wri
a new parliament
before the last of
of course, will
date, which it is
in January.
Laurier
Respectively the
of Sir Wilfrid L
assured by his
St. George, and
the report. That
the almost uny
the capital, he
that the party
with an English
leader, but at t
recognized diffic
choosing at this
to the old chie
Washington.
army officers has
with intense int
the western fron
is reaching a clim
launched today b
From the many
the development
movement, coup
ual futile attacks
the British front
servers here hav
great withdrawal
officers, however
German high com
ing its men at
desire to check
aimed to hold h
any cost until v
Officers who th
stivity has covere
women and stren
that behind the G
which Gen. Haig
their way today
positions, fully m