

DRY GOODS,
MILLINERY,
WEARING
APPAREL.**Kingsmills**FLOOR
COVERINGS,
DRAPERIES,
FURNITURE.

Marked Down Sale

THROUGHOUT THE STORE YOU WILL FIND MANY OFFERINGS THAT ARE NOT ADVERTISED—LOOK FOR THE SALE CARDS—KINGSMILL'S.

LADIES' KIMONOS

Beautiful Embroidered and Flowered Kimonos, of excellent quality Japanese crepe, in pink, rose, mauve and blue. Special sale price **\$4.95** and **\$5.95**

Second Floor.

BLACK SKIRTINGS

One piece Black Morine Underskirting, extra fine quality 36 inches wide. On sale, yard **\$1.25**One piece Black Waterproof Gloria Skirting, has the appearance of silk, and will give excellent wear; 44 inches wide. Special, yard **\$1.25**

Main Floor.

BEDSPREADS

White Dimity Spreads, with dainty colored borders, in medium and large sizes. On sale **\$5.00 to \$8.00**

KIMONO CLOTH

A beautiful assortment of Art Velour for ladies' and children's kimonos. Special, yard **75c**One piece Navy Galatea, 40 inches wide; regular **75c**. On sale, yard **30c**

Main Floor.

SALE OF WHITE SKIRTS

Extra Fine Quality Gabardine Skirts, made in the attractive style with pockets and belts and pearl button trimmed; regular value \$4.50. On sale **\$2.95**

DRESSING SACKS

Ladies' Sacks, made of good quality flowered prints; all sizes. To clear **\$1.35**

Second Floor.

DIMITY

Fine Quality White Check Dimity, 27 inches wide; regular 50c yard. On sale, yard **35c**

WASH SUITINGS

In a variety of pretty stripe and spot patterns; values to 75c. On sale, yard **39c**

Main Floor.

SPECIALS IN DRESS GOODS

Two pieces Tweed, suitable for motor coats and separate skirts; 56 inches wide. On sale, yard **\$3.00**All-Wool Serges, in black, green, navy and brown; 46 inches wide; worth \$3.50 yard. On sale, yard **\$2.50**

Main Floor.

Kingsmills
London's Favorite Shopping Place. Famous for Style, Quality and Value.

PONZI REFUSES TO BARE ASSETS FOR OFFICIALS

Will Show Liabilities Only and Will Cover Them, He Says.

BOSTON, August 4.—Charles Ponzi, whose offer of 50 per cent return on investments in ninety days, has resulted in federal and state investigations, declined today the suggestion of Attorney General Allen that the state conduct an investigation to determine his assets. The audit now being made by federal authorities is for the purpose of disclosing his liabilities.

"There is no law which can force me to show all my assets," Ponzi asserted. "Show me my liabilities and I'll show enough cash to cover them."

The offices of the Securities Exchange Company, conducted by Ponzi, continued through the day to honor all notes presented by an ever-diminishing line of investors. At the end of the eighth day, the run on Ponzi, caused by investigations and published criticisms of his business methods, appeared to have reached the end. Holders of notes were paid off today at the rate of sixty an hour, and at no time were there more than 100 waiting.

There's a Difference between the flavor, crispness and satisfaction of Post Toasties and ordinary corn flakes.

Next time you order from the grocer, get the best at the same price. Tell him to send you Post Toasties.

Best Corn Flakes Made
Canadian Postum Cereal Co. Ltd.
Windsor, Ontario.

MINISTER CAPTURES TWO MEN IN AUTO LOADED WITH LIQUOR

Opens Fire On Them—Proprietor of Sunnyside Hotel Fined \$2,000.

PORTER ASSESSED \$500

Liquor Valued At \$75,000, Billed As Scrap Iron, Is Seized.

WINDSOR, Aug. 4.—That he "means business" in his drive on illegal liquor was made convincingly apparent by Sav. J. O. L. Spracklin, recently appointed a license inspector for Sandwich, late last night, when he arrested Clarence Williams and Joseph Drouillard, both of Windsor, with an automobile loaded with fifteen cases of whiskey, along the river front in Sandwich. When the men refused to halt on a command from the "fighting parson," he opened fire and directed a number of bullets at them before they slowed up for him. The liquor was seized and the case will be heard in Windsor police court.

FINED \$2,000. Robert Moray, proprietor of Sunnyside Hotel, which has been engaged in a flagrant violation of the Ontario temperance act for some months, was today fined \$2,000 and costs in Windsor police court as the result of a raid on his premises on Sunday afternoon last by inspectors of the Ontario License Commission. Mrs. Georgina Smith of River Rouge, found drinking cocktails in the dining-room of the roadhouse, was fined \$1,000 and costs, while charges against Robert Moray, colored waiter, were withdrawn on payment of \$24 costs.

DRY FORCES MEET. A meeting of representatives of the various border dry forces will be held in the office of Hughson Johnston, temperance leader, Thursday night to determine what attitude will be taken as the result of the decision of Premier Meighen to delay a vote on the liquor importation issue from October 25 to a later date until April of next year.

J. W. McCoy, pullman porter on an M. C. R. train passing into Windsor, received a lesson in Canadian temperance laws early this morning, when railroad detectives boarded his car at Essex, Ont., and seized a bottle of "Old Kentucky" whiskey. Possession of the alcoholic sweetheart just cost him a \$500 fine in Windsor police court today.

750 CASES SEIZED. Billed as scrap iron, 750 cases of high-grade American liquor, valued at \$75,000 under current prices, prevalent in Detroit, was seized in a freight car at River Rouge, near Detroit, today. A squad of detectives, aided by Windsor police, made the seizure. Inspectors from the state food and drug department, made the capture, the second of its kind in the railway yards there within ten days. The contents of the car, which was shipped from Columbus, Ohio, to Lawrence, J. Adelman, Detroit, will be shipped to Lansing for the removal of the alcohol for medicinal purposes.

Intimation was given out tonight by detectives that another huge seizure, larger than either of the two already made, is expected in the course of a few days.

UNITED FARMERS IN FAVOR OF EXPANDING WESTERN UNIVERSITY

Col. W. J. Brown Addresses Club At St. Agatha—Tells Plans.

ST. AGATHA, Ont., Aug. 4.—Tonight the Union Farmers' Club of this place had their regular monthly meeting, which was exceptionally well attended. President A. W. Brown occupied the chair. The chief speaker was Col. Walter James Brown of London, who gave an address on Western University. After discussing the economic value of education and saying how necessary intellectual training is to all classes of the community today, Col. Brown called attention to the fact that Western University was established in 1878, and, therefore, is an institution new. Since it was organized on a non-sectarian basis in 1908 it has made rapid growth. Last year there were 245 students enrolled from all parts of Western Ontario and from the United States. The university is now using the Huron College building and also a number of other buildings, and the erection of the new arts and science buildings on the 200-acre university farm, north of the city, is a vision of its future greatness, as plans are being made for many years' expansion.

Many pupils. The speaker said that there were nearly 12,000 pupils in the collegiate institutes, high schools and continuation schools of the fourteen Western Ontario counties, comprising the university constituency. It is the intention to reach and help as many of these 12,000 pupils as possible. A strong argument could be used for the development of a strong university in the centre of the district. The university is accessible, and will draw its students from north, south, east and west. The ideal set before the faculty is that the university must serve the whole people. To do this work the new buildings for the arts and science faculties are badly needed.

After the usual formalities a number of the farmers present stated that they were in accord with the idea of developing Western University, as better facilities for all kinds of higher educational work were very much needed in Western Ontario.

SECOND OVYCLONE AT ESTEVAN, SASK., CUTS ALL COMMUNICATION

REGINA, Aug. 4.—The southern district of Saskatchewan around Estevan, swept by a cyclone a few days ago, causing over \$100,000 damage, was again visited by a cyclone tonight. Several buildings were blown down, and at the fair grounds, where preparations were being made for the opening of the exhibition Thursday, temporary buildings were blown to pieces. Telephone poles for a quarter of a mile lay down and phone communication was impossible. While no one was injured, the property loss is considerable.

NIAGARA INDUSTRIAL CONFERENCE AT END

ST. CATHARINES, Aug. 4.—The three-day's itinerary of the Niagara district industrial conference, which was attended by numerous businessmen and manufacturers of the United States and a few from Canada, came to an end here this evening after having taken in the industrial sections of Niagara Falls, Welland, Port Colborne, Thorold, Merriton, St. Catharines and Port Dalhousie. The conference wound up with a banquet, the speaker of the evening being Senator E. D. Smith.

W. A. KELLY, K.C., TO WATCH INTERESTS OF HELMER AT INQUEST

Excitement Grows As Day Set For Coroner's Inquiry Draws Near.

MATERIAL WITNESS

Crown Expects Brother of Prisoner To Make Important Disclosure.

SIMCOE, Aug. 4.—North Walsingham Township is alive with interest regarding the James A. Lorne murder on the Helmer farm recently, and as a result of which Lorne Helmer, 20 years old, district farmer, is being held on the gravest charge in the Norfolk County jail here. Starting disclosures will be made at the adjourned inquest to be held at Silver Hill today morning, and it is expected that the youthful prisoner will attend in custody.

Officials believe that Silver Hill will be the mecca for the morbidly curious Friday morning, as both Lorne and Lorne Helmer were well known throughout the township, particularly the latter, who served overseas during the war.

W. A. Kelly, K.C., of Simcoe has been retained in the interests of the prisoner, and yesterday he was committed for trial on a charge of murder at the preliminary hearing in the near future, will likely conduct the defence.

A Material Witness. Charles Helmer, 6-year-old brother of the accused, who has been working on his mother's farm near Sparta, will also be at the coroner's inquest, and will likely give evidence, the crown regarding him as a material witness, and throw great light on the manner of same should he care to do so.

Inquest On Monday. Coroner Dr. McGilvery of Simcoe will conduct the inquest at Silver Hill Friday, and the jury is practically made up of district farmers who formed the search party, which found Lorne's body buried in the woods near the Crown Attorney T. R. Slaght of Norfolk County will conduct the examination of the coroner, and Provincial Detective John Miller, who has been working on the case during the past week, will likely be present.

The remains of James E. Lorne were interred in a vault at the village of Langton immediately after the post-mortem was performed by Dr. Meek of Port Rowan. The was done at the expense of the municipality of North Walsingham, Lorne having no known relatives in the county.

RANNEY OBJECTS TO CHANGE IN DATE FOR VOTE

Question Is Raised of Government's Right To Change Order-in-Council.

TORONTO, Aug. 4.—Official proclamation of the taking of the referendum was received in this city today. While the general impression had been that a special order-in-council had been passed on the date of the vote by the order passed in June for the taking of the vote on October 25, it turns out that the date was the one for, although the proclamation is dated June 4, the date named for taking the vote is April 18, 1921. In temperance circles the question is raised whether the Government has the right to make such an important change in an order-in-council upon such short notice, and nearly two months after it was passed.

Rev. Ben S. Spence, secretary of the Ontario branch of the Dominion Alliance, said he could not understand it. Referring to the present order-in-council under the O. T. A. as a scandal, Mr. Spence said it was not right for the Government to rob the people of Ontario of the right to say what they want. "The people have a right to say what they want," Mr. Spence insisted, and he expressed regret that the Government had lengthened the term of the O. T. A. by another six months.

Attorney-General W. E. Ranney tonight objected to the changing of the date of the vote on the ground that in April the roads are in a bad condition, and it will be difficult for farmers to get into the villages and towns to vote.

Said Mr. Ranney: "The farmers will be busy all through the month of April."

USE GAS AND SOAP SUDS TO STOP CARS OF STRIKE-BREAKERS

DENVER, Col., Aug. 4.—Three street cars, loaded with armed strike-breakers, were running today on the lines of the Denver Tramway Company, whose 1,000 trainmen are on strike for higher wages. No passengers were carried. The crews repelled several attempts to board cars by using carbonic gas mixed with soap suds.

DECLARES LEGISLATURE MEMBERS INELIGIBLE

WINNIPEG, Aug. 4.—John Stovel, well-known owner of a printing plant here, and a member of the Legislative Assembly, has declared that the members of the Legislature a few weeks ago are ineligible, according to the opinion of the deputy attorney-general. Stovel has been in receipt of pay from the province as a member of the joint council of industry, and Tupper received expenses as a member of the commission on conformity of laws.

Local Agents, Taylor's Drug Stores.

Some others are: Patricia, G. A. W. Denham; Parkhill, J. B. Roberts; Samia, Ingersoll Bros.; Strathroy, Rapley & Ballantyne; St. Mary's, W. A. McIntyre; Stratford, Gregory & Jury; Seaford, E. Umbach; Watford, J. W. MacLaren; Wallaceburg, A. D. Brander; Wingham, J. W. McKibbin; Walkerton, P. A. Lambertus; Chatham, Liggett.

FIVE DESTROYERS IN FLORIDA HARBOR TO STOP CABLE LANDING

U. S. State Department Refuses To Grant Telegraph Company Permit.

WASHINGTON, Aug. 4.—Five destroyers are patrolling the entrance to the Miami, Florida, harbor under orders from President Wilson, to prevent, by force if necessary, the landing of a cable from the Western Union Telegraph Company, which is having laid from Barbados, West Indies.

A British cable ship, the Colonia, has been chartered by the Western Union Company to land the United States end of the cable which would connect with a British cable line from Barbados to South America. At the state department it was stated today that the British embassy had been asked to inform the master of the ship that such a landing would be in violation of the law. Officials explained that there was no significance in the fact that the vessel was British; that she probably was the only cable craft available to the company when she was chartered.

Work on the cable line from Barbados was begun last summer. Some time ago the Western Union Company applied to the state department for an executive permit to land the wire at Miami, but officials said action on it has been delayed pending the holding of the international communications congress called to meet in Washington.

A British cable company, it was explained, now has a monopoly of cable rights in the United States desires to construct a direct cable line from the United States to Europe.

GAS IN THE STOMACH IS DANGEROUS

Recommends Daily Use of Magnesia to Overcome Trouble, Caused by Fermenting Food and Acid Indigestion.

Gas and wind in the stomach accompanied by that full, bloated feeling after eating are almost certain evidence of the presence of excessive hydrochloric acid in the stomach, creating so-called acid indigestion.

Acid stomachs are dangerous because too much acid irritates the delicate lining of the stomach, often leading to gastritis, accompanied by serious stomach ulcers. Food ferments and sours, creating the distressing gas which distends the stomach and hampers the normal functions of the vital internal organs, often affecting the heart.

It is the worst of folly to neglect such a serious condition or to treat with ordinary digestive aids which have no neutralizing effect on the stomach acids, instead get from any druggist a few ounces of Bismarck Magnesia and take a teaspoonful in a quarter glass of water right after eating. This will drive the gas, wind and bloating out of the body, sweeten the stomach, neutralize the excess acid and prevent its formation, and there is no sourness or pain. Bismarck Magnesia (in powder or tablet form—never liquid or capsules) is harmless to the stomach, expensive to take and the best form of magnesia for stomach purposes. It is used by thousands of people who enjoy their meals with no more fear of indigestion.—Advt.

RETURN TO WORK IS ORDER SENT MINERS

INDIANAPOLIS, Aug. 4.—Telegrams were sent to 33 local unions in Kansas by President John T. Lewis of the United Mine Workers of America today ordering them to return to work.

and end the strike which has been reported to international headquarters of the miners here.

According to reports received by President Lewis, 3,488 miners are on strike in 33 mines in the Kansas field. In his telegram he declared the strike illegal and unauthorized, and in violation of contracts.

THE REAL MEANING OF "Best in the Long Run"

It crystallizes the ideals, the policies, the principles of Goodrich. It means "the long run" of good faith and good will—the steady building up of a confidence in the minds of the users, which is the greatest asset a manufacturer can have.

That is how Goodrich translates this slogan into terms of longest average wear, utmost dependability and known quality in all kinds of rubber products.

It is not just a catch phrase. It is a plain statement of fact. It is really a mirroring of the confidence placed in Goodrich products by their users. In five words

THE B. F. GOODRICH CO. OF CANADA, LTD.

Goodrich Tires

"Best in the Long Run"

The B. F. Goodrich Co. of Canada

The Goodrich Adjustment Basis: Silvertown Cords, 8000 Miles; Fabric Tires, 6000 Miles

New Telephone Rates Are Necessary

OUR existing rates for telephone service are inadequate. The revenue is insufficient to pay our operating expenses and secure the fair return required to attract new capital for extensions and additions to the system.

It is not strange that this should be the case. Our revenues are not keeping up with our expenses. All telephone materials and supplies have increased enormously in cost; wages have gone up; during the twelve months ending 30th June, 1920, our payrolls increased over \$3,100,000.

To meet the greatest demand for telephone service in our history, we have made extensive additions to the system, which, under present day conditions, have involved an abnormal expense. Our 1920 expansion programme calls for an expenditure of over \$10,000,000, and to meet the increasing demand for telephone service, we must continue to expend large amounts annually during the next few years.

The continued development of telephone service depends upon adequate revenue. Inadequate revenue means a repetition in the telephone business of what happened to the American railroads. You know their story. Inadequate rates stifled their development and every community in that country is suffering as a consequence. Inadequate

telephone rates will produce similar results in the telephone field. It is unthinkable that this will be permitted. Adequate telephone service is of the utmost importance to the public; without it the business and social interests of every community must suffer.

The plain fact is we have reached a point where we cannot maintain a satisfactory and comprehensive telephone service unless we are assured of sufficient additional revenue.

It will be necessary to establish new rates for telephone service, and schedules, which we hope will furnish the needed relief, will be filed within a few days with the Dominion Board of Railway Commissioners. These schedules will yield only reasonable assistance. The factors regarding the necessity for the new rates will be given to the public through the advertising columns of the newspapers and through other channels.

Public sentiment and public necessity demand the maintenance of adequate telephone service. Business men particularly realize the fact that increases in telephone rates are necessary in these abnormal times to insure a continuance and extension of service.

We desire to keep our business upon a sound financial basis and we believe that when you know the facts you will support us in this endeavour.

**The Bell Telephone Company of Canada**