

# T. EATON CO. LIMITED

190 Yonge St. Canada's Greatest Store. Toronto.

190 YONGE STREET, Feb. 5, 1896.

## No Old Goods!

The burden of our advertising for weeks has been *brand new goods for less than shop-worn goods sell for elsewhere*. You shall have everything at the least possible market price. That's the contract we mean to live up to, and trade answers to the helm with remarkable promptness.

The exceptions of the merchandise world are here—the things that get out of the usual channels and are rich with money-saving chances. But no old goods! The store is fuller than ever with the newest and best of everything, all subject to your command.

With business here at high-water mark the entire organization is enthusiastic. To be so busy early in the season is quite exceptional. We hope others are busy—we know we are. Like Robert Browning's gypsies it must be very disheartening

"To go on with the grinding  
Up and down and nobody minding."

But this is an unusual store—we've said all along. No day without something newer and more tempting, and no month without a new record of improvements. The varieties, the quantities, the prices disarm criticism, and "satisfaction echoes through the aisles like the notes of a song."

## Furniture Sale!

Everybody knows by this time what we're doing. We have excellent reason to believe that the largest Furniture business is done here. It is the outgrowth of industry, perseverance and absolute command of ready cash. We buy when and where we can to best advantage, and these money-saving chances are now at your disposal:

Extension Tables, antique and dark  
finish, 6 legs, 4 leaves, 40 inches  
wide, regular price \$3.75 ..... 2.50

Extension Tables, solid oak, polished  
top, extend to 7 feet long, regular  
price \$5 ..... 6.00

Parlor Tables, antique and 16th cen-  
tury finish, 16x18 inch, 30 inches  
high, very special ..... 0.47

Parlor Tables, solid oak, fancy  
shaped top, size 18x18 inches, regu-  
lar price \$1.75 ..... 1.10

Parlor Tables, in solid oak, birch,  
maple and walnut, assorted pat-  
terns and sizes, regular price \$5 to  
\$8.50 ..... 5.75

Parlor Sofas, 3 pieces, solid oak and  
walnut frames, upholstered in silk  
tapestries, spring seats, silk plush  
trimmed, regular price \$22.50 ..... 13.75

Parlor Suites, 5 pieces, solid walnut  
frames, upholstered in best Ameri-  
can Wilton rugs, silk plush bands,  
regular price \$47.50 ..... 33.00

Bedroom Suites, antique finish,  
square bureau, plate mirror, com-  
bination washstand, special value ..... 7.50

Bedroom Suites, ash, antique finish,  
large bureau, 22x28 inch bevel  
plate mirror, heavy bedstead, com-  
bination washstand, regular price  
\$14 ..... 9.67

Bedroom Suites, maple, antique and  
dark finish, 4 ft 2 inch bedstead,  
cheval bureau, 18x20 inch bevel  
plate mirror, combination wash-  
stand, regular price \$14.60, for ..... 11.75

Bedroom Suites, solid oak, hand  
polished, high bedstead, 4 feet  
wide, cheval bureau, 18x20 inch  
bevel plate mirror, large wash-  
stand, regular price \$27.50 ..... 19.85

Bedroom Suites, solid oak, hand  
carved and polished, large size  
bedstead, cheval bureau, 18x20  
inch bevel plate mirror, combina-  
tion washstand, regular price  
\$32.50 ..... 23.75

Sideboards, antique and dark finish,  
bevel plate mirrors, regular price  
\$7.50 ..... 5.75

Sideboards, solid oak, polished,  
carved top, 20x24 inch British be-  
vel plate mirror, regular price  
\$17.50 ..... 14.50

Sideboard, solid quarter-cut oak, 60  
inches wide, 90 inches high, 22x48  
shaped bevel-plate mirror, regular  
price \$50, for ..... 37.50

Mail Racks, solid oak, polished, 36  
inches wide, 6 feet 9 inches high,  
18x22 inch bevel plate mirror, with  
box seat, regular price \$10 ..... 7.90

Ham Rack, solid walnut, large size,  
nicely carved, bevel plate mirror,  
box seat, regular price \$18, for ..... 11.50

Rocking Chairs, solid oak, well fin-  
ished, carved back ..... 0.89

Rocking Chairs, high carved back,  
antique finish, upholstered leather  
seats, regular price \$2 ..... 1.25

Rocking Chairs, with arms, solid  
oak and birch, mahogany finish  
frames, solid leather upholstered  
cobbler seats, regular price \$3 ..... 1.50

Rocking Chairs, solid quarter cut  
oak and mahogany finish, polished  
embossed leather cobbler seats, regu-  
lar price \$3.50 ..... 2.25

Rocking Chair, solid quarter cut  
oak, curly birch, natural and mahog-  
any finish, solid upholstered  
leather cobbler seats, regular price  
\$5.50 ..... 4.35

Dining-room Chair, antique finish,  
shaped wood seat, strong and well  
made ..... .59

Chairs, antique finish, cane and per-  
forated seats, regular price \$2.75 ..... .45

Chairs, solid oak, upholstered carved  
back, cane seats, regular price \$1.85 ..... .05

Arm Chairs to match, regular price  
\$1.75 ..... 1.35

Chairs, in sets, 5 and 1 arm, upholst-  
ered seats, regular price \$11.50 ..... 8.30

Students' Chairs, upholstered in sat-  
in ruse covering, spring and hel-  
low seats, regular price \$3.75 ..... 2.75

Book Shelves, Am. antique, 4  
shelves, folding, regular price  
\$1.85 ..... 1.00

Book Shelves, solid oak, enclosed  
back and sides, folding shelves,  
regular price \$2.75 ..... 1.90

Writing Desk, ash antique and birch  
natural finish, drop leaf writing  
table, with 4 bookshelves, regu-  
lar price \$10 ..... 9.95

Combination Writing Desk, with  
glass door bookshelf, solid quarter  
cut oak, polished, fancy shaped  
bevel plate mirror, movable book-  
shelves, regular price \$16 ..... 10.95

Office Flat Top Desk, ash, antique  
finish, 5 drawers, sliding side, Am-  
erican leather top, regular price \$8 ..... 5.90

Office Roll Top Desk, solid oak, au-  
tomatic combination lock, polished  
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