

EATON'S DAILY STORE NEWS

1869—GOLDEN JUBILEE—1919

Attractive and Serviceable Umbrellas, Today, \$4.00

Splendid umbrellas they are for either men or women, and carefully constructed to give years of service. The styles for women include plain highly polished imported woods, with mounts of Baccolite or silver. Some perfectly plain with wrist cords, also Baccolite rings, silver mounts, etc. The men's are in both plain woods, various styles with silver caps or bands. Cotton and silk mixture, tape bordered. Price, each \$4.00.

—Main Floor, Yonge St.

Boys' "First Longers" or High School Suits at \$15.00

Are to Be Obtained in the Most Favored Spring Models, Such as the Waisted Style



This model is in the two and three-button form-fitting style with welted seam around waist. Deep vent, high waist effect; two breast pockets having fancy flaps with one button and slash body pockets. Another model is shown in the two-button all around belted style, with two inverted pleats at back, flare skirt, no vent. The materials are of wool and cotton mixed tweeds, one a dark brown with neat stripe and green flake. Another Cuban brown with gold thread stripe, also a plain heather mixture. Most of these suits are EATON made. Vests close fairly high, trousers are straight cut and have cuffs. Sizes 33 to 36. Price \$15.00.

MEN'S TWEED SUITS ARE ALSO AT THE MODERATE PRICE OF \$15.00.

Are of wool and cotton tweeds in plain grey and dark brown fancy mixture, also cotton and wool mixed tweeds. In small checks, neat stripes, pepper and salt, and fancy mixtures, in light, medium and dark shades of greys or browns, are cut in the three-button conservative styles, have shapely lapels, snug fitting collars, fitting trousers, and side, watch and 2 hip pockets. Sizes 36 to 44. Today \$15.00.

MEN'S ALL-WOOL ENGLISH WORSTED SUITS THAT WILL WEAR WELL AND KEEP THEIR SHAPE, PRICE \$35.00.

A host of patterns to select from in light, medium and dark browns and greys, in neat check, overcheck stripe and pick and pick patterns, also plain oxford and cambridge grey, diagonals. The materials are all-wool and union worsteds, vests are smartly cut, closing with five buttons, trousers are neat fitting, have 2 side, 2 hip and a watch pocket; plain or with cuffs. Sizes 36 to 44. Price \$35.00.



—Main Floor, Queen St.

1,000 "Welcome Home" Banners, Special, Today, Each, 45c

Many Torontonians are expecting someone home from overseas this week and "Welcome Home" flags will be in great demand. Anticipating the great demand for these necessary banners we've made special arrangements with the result of this special offer today. They measure 14 inches by 3 feet, with "Welcome Home" in the centre, and two flags on each side. Special, today, each 45c.

—Fifth Floor, Yonge St.



Men's Four-in-Hand Neckwear, 50c

In an abundance of new spring patterns, including crepe silks in plain or printed figures, satins in Oriental effects, foulard polka dots and hundreds of neat figured scroll or allover designs in materials of silk or silk with fibre silk and cotton mixtures, in shades of blue, purple, green, brown, gold or grey, are graduating shape, with the new slightly narrowed end and thin firmly woven neckband, each 50c.

—Main Floor, Centre.

STORE OPENS DAILY AT 8.30 A.M. CLOSING AT 5 P.M.

CLOSING SATURDAYS AT 1 P.M.

Goods Bought on Saturday Morning Will Be Delivered on Monday.

Medium Weight Cotton Sheet, at Reduced Price, Today, 60c

This bleached cotton sheeting is of a medium weight and good quality. Width, 68 inches. Reduced price, per yard 60c.

Hemstitched Pillow Cases—These are made from a cotton of good quality and are neatly finished with hemstitched ends. Sizes 38 x 42 and 38 x 45. Today, per pair \$1.00.

Dainty crib comforters in delicate Jap silk—made in popular panel style with pretty floral pattern and filled with a light cotton. Size 35 x 45. Today, special value \$2.75.

Warm Cardinal Blankets, Various Weights, Priced \$12.00 to \$24.00

They are in a rich red shade with black band borders and whipping. These are beautifully soft and warm and are in single or double bed sizes. Weights from 6 to 12 lbs. Priced, per pair, \$12.00, \$16.00, \$20.00 and \$24.00.

Pretty Silkoline Comforters in Panelled Style, Priced Today, \$6.25

Such pretty Comforters, for dainty bedrooms. They are covered with silkoline in light floral effects in shades of pink, rose, blue, mauve, yellow, and red on, and are filled with a fine carded cotton. Size 70 x 76. Today, each \$6.25.

When phoning ask for the Bedding Department.

—Second Floor, James Street.

Extra! Men's Spring Soft Felt Hats, in Clearance, at \$1.79

It's one of the best offers of the season because every hat is of fur felt and in the most favored shapes for present day wear. They are in neat blocks of medium dimensions, with brims either medium or wide, flaring, flat or rolling. Some have plain edge, others are bound or welted. Shades include grey, green, black and intermediate shades. Sizes in the lot 6 3/4 to 7 3/4. Special, \$1.79.

SPRING HATS FOR THE CHILDREN ARE ALSO OFFERED AT A CLEARANCE PRICE, 69c.

They're of cloth ends of wool, wool and cotton and wool and wool tweed mixtures in "Rah Rah" or Diamond crown shapes, having drooping flexible brims which can be easily adjusted to suit the wearer; are in a variety of shades, including grey, brown, heather mixtures and striped effects. Sizes 6 1/2 to 7. Today, special 69c.

—Main Floor, James St.



Men's Hand-Tailored Suits Are Priced at \$42.50

They are in the semi and form-fitting single-breasted styles, have hand padded natural shoulders, soft roll, notch and peak lapels, hand padded and hand felled collars that fit closely around neck. One model is shown in a rich dark brown, all-wool imported worsted, in small check pattern, showing a lighter brown thread stripe; a dark grey pin check, and a narrow grey stripe, are shown in dark grey union worsteds. These are lined with Italian and Alpaca linings. Trousers are plain or with cuffs. Sizes 36 to 46. Today \$42.50.



Men's Tweed and Worsted Finished Trousers, \$5.00

Many of these are made from ends of suitings and offer a splendid opportunity for the matching up of odd coats. These are in neat checked, striped and plain shades of medium and dark grey or brown. Union tweeds in fawns and heather mixtures, also neat striped worsted in cotton and wool mixture. These trousers are well made, have strongly sewn seams, side, watch and 2 hip pockets. Sizes 32 to 44. Today, price \$5.00.

—Main Floor, Queen St.

Such Shirts as These—at a 98c Pricing—Means an Early Clearance

They're fancy striped shirts, in coat style, with soft or laundered cuffs and neck-band; the bodies are cut on a lenient scale, with well proportioned sleeves. The assortment of fancy striped patterns includes single or double effects and grouped striped effects, in blue, black, mauve, pink or green on grounds of light color; materials consist of cotton or madras. Sizes in lot 14 to 17 1/2. Today, special, each 98c.

NOTE THESE OTHER SPLENDID ITEMS—ESPECIALLY UNDERWEAR AT 98c.

Men's Two-Piece Style Spring Underwear of fine cotton merino in light natural shade. Shirts have long sleeves; drawers are ankle length. Sizes 34 to 44. Garment, 98c.

Men's Spring Weight Union Suits (the well-known "Penman's Preferred" brand) of flat knit, fine spun cotton merino yarns, mixed with a small amount of wool, in natural shades. Have French neck, with closed crotch and long sleeves, with closely ribbed cuffs. Sizes 34 to 40. (Men's Wear Annex.) Suit, \$2.95.

Men's Blue Chambray Work Shirts, with lay down attached collar, yoke, pocket and gussets; roomy bodies and cuffs. Sizes 14 to 17. Each, 98c.

Men's Suspenders, some are in police style, and of heavy khaki colored drill webbing. Others are in hile and assorted stripe patterns, the former with girth and the latter with nickel-plated trim. All have cast off leather ends, and adjustable buckles. Pair, 47c.

—Main Floor, Centre.



Fancy Cotton Bath Towels, Special, Each, 75c

The housewife cannot have too many bath towels, and when they're offered at such an attractive price it's advisable to get several pairs. These are particularly pretty bath towels of cotton, with soft, thick pile. The ends are decorated with stripes or dainty conventional pattern in pink or blue, and some have space in the design for an initial to be embroidered. These towels make attractive gifts or look well in one's own room. Size 20 x 40. Early special today. Each, 75c.

Lace Trimmed Dresser Scarfs. These are made with plain cotton centres with a row of insertion and a deep band of lace about the edges. They are very durable and are in the convenient size, 17 x 53. Special today, each 79c.

When phoning ask for the Linen Department.

—Second Floor, James St.

Boys' All-Wool Black Serge Suits on the "Trencher" Model, \$8.95

One of the New Spring Arrivals of a Splendid Quality Material.



It's in single-breasted style, with plain front, slash pockets, all around belt with combination buckle and button fastener, and plain box back. Also included are a few wool and cotton mixed tweeds in medium and dark shades of grey and brown, in the belted style with the all around belt with buckle fastener, slant pockets, box back, with inverted pleat running down centre of back; full fashioned bloomers with side, hip and watch pockets. Sizes 29 to 34. Today \$8.95.

Now Is the Time to Select the Boy's Spring Coat While the Selection of the Newest Is at Its Best

These are light weight overcoats, in a shepherd plaid in two models. The one being the double-breasted belted model, with all-around belt with buckle fastener, shaped lapels, slash pockets, box back, and inverted pleat running down centre of back. The other is in a plain double-breasted reefer style, with velvet collar, flap pockets, and plain box back. Sizes 21 to 26, 3 to 8 years. Price \$7.50.

—Main Floor, Queen St.



Silk and Cotton Foulards in Special Showing

When telephoning ask for Wash Goods Department. Newly arrived in the Wash Goods Department is this charming material in a splendid variety of foulard patterns. You will be delighted with them if you come early, while the special display is at its best. The patterns range from tiny spots to big sprawly flowers, but every one is artistic in effect, and some of the color schemes are navy and white, black and white, grey and helle, rose and white, navy and green, with a soft, silky finish. They make practical, good-looking and moderately priced street frocks for spring and summer; 34 to 36 inches wide. They are priced at, per yard \$1.00, \$1.25 and \$1.50.

—Second Floor, Centre.