

BEGINNING THURSDAY, OCTOBER 3rd

THE TORONTO WORLD'S GREAT PROVERB CONTEST

FREE AND OPEN TO ALL

\$5,000 IN PRIZES

ON THURSDAY, Oct. 3rd, THE TORONTO WORLD will begin to publish a series of illustrations, each of which will represent a commonly used and well known English Proverb—similar to the sample Proverb illustration and answer published herewith. There will be seventy-five Proverb illustrations in the series. One Proverb picture will appear each day in THE DAILY WORLD and one each Sunday in THE SUNDAY WORLD until the series is finished.

Sample Proverb and Answer



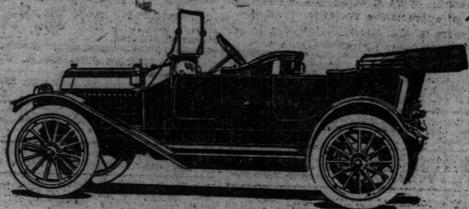
"A stitch in time saves nine."

\$5,000 IN PRIZES

THE CONTEST is open to all regular readers of THE TORONTO DAILY and SUNDAY WORLD excepting employes and members of their families. Any one not excepted as above mentioned may enter the contest by simply becoming a regular reader of THE WORLD. Those sending in the correct or nearest correct solutions to the series of seventy-five illustrations, according to the rules and conditions of the contest which will appear with Picture No. 1, on THURSDAY, OCTOBER 3rd, will be awarded the prizes.

HERE ARE THE PRIZES---AGGREGATING MORE THAN \$5,000 IN VALUE

1st GRAND PRIZE \$2250 JACKSON TOURING CAR



1913 Olympic Model with all latest attachments, fully equipped. Purchased From The Jackson Car Co. of Ont., Ltd. 338 HIGH PARK AVENUE

CONTEST OPEN TO ALL WORLD READERS

If at present you are not a regular reader of The Toronto Daily and Sunday World, PLACE AN ORDER WITH YOUR NEWSDEALER to begin serving you with a copy of The World every day from now on, and be ready to enter the contest on THURSDAY, OCTOBER 3RD.

2d GRAND PRIZE \$750 BLUNDALL PLAYER PIANO



48" Note Player, Style Louis XV, in Beautiful Mahogany Case, with Fifteen Music Rolls and Bench. PURCHASED FROM The Blundall Piano Co. SPADINA AVE.

3rd GRAND PRIZE \$350 R. F. WILKS PIANO



PURCHASED FROM R. F. Wilks, Pianos 11-13 BLOOR EAST

List of Prizes

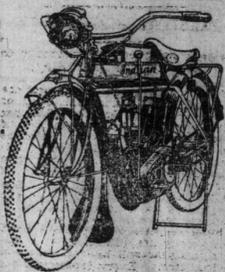
- 1ST PRIZE—\$2250 NEW OLYMPIC 1913 MODEL FIVE-PASSENGER JACKSON TOURING CAR, with all latest attachments, fully equipped. Purchased from the Jackson Car Company of Ontario, Limited, 338 High Park avenue.
 - 2ND PRIZE—\$750 BLUNDALL PLAYER PIANO, Louis XV style, with fifteen Music Rolls and Bench. Purchased from The Blundall Piano Company, 144 Spadina avenue.
 - 3RD PRIZE—\$350 R. F. WILKS UPRIGHT PIANO, in beautiful walnut case. Purchased from R. F. Wilks, 11-13 Bloor street east.
 - 4TH PRIZE—\$300 BURNETT UPRIGHT PIANO, in mahogany. Purchased from the Burnett Piano Company, 276 Yonge street.
 - 5TH PRIZE—\$205 INDIAN MOTORCYCLE. Purchased from The Toronto Motorcycle Company, 384 Spadina avenue.
 - 6TH PRIZE—\$205 EXCELSIOR AUTOCYCLE. Purchased from Percy A. McBride, 343 Yonge street.
 - 7TH PRIZE—\$250 NINE-PIECE DINING-ROOM SUITE, in fumed oak. Purchased from L. Yolles, Furniture, 363-365 West Queen street.
 - 8TH PRIZE—\$225 SIX-PIECE BEDROOM SUITE, in full mahogany. Purchased from S. Levinter, 401-405 West Queen street.
 - 9TH PRIZE—\$150 GENUINE SOLITAIRE DIAMOND RING. Purchased from Ellis Bros., Diamonds, 108 Yonge street.
 - 10TH PRIZE—\$100 FOUR-PIECE LIBRARY SUITE, in fumed oak, upholstered in pigskin leather. Purchased from L. Yolles, 363-365 West Queen street.
 - 11TH PRIZE—\$100 GENUINE SOLITAIRE DIAMOND RING. Purchased from Ellis Bros., Diamonds, 108 Yonge street.
 - 12TH PRIZE—\$50 DIAMOND CLUSTER RING. Purchased from Ellis Bros., Diamonds.
 - 13TH TO 17TH PRIZES—\$50 — LEATHER TRAVELING BAGS, at \$10 each. Purchased from Fink Trunk & Bag Co., 149 West Queen street.
- ADDITIONAL PRIZES TO BE ANNOUNCED LATER.

4th GRAND PRIZE \$300 BURNETT PIANO



PURCHASED FROM The Burnett Piano Co. 276 YONGE ST.

5th GRAND PRIZE \$265 INDIAN MOTORCYCLE



PURCHASED FROM THE TORONTO MOTORCYCLE CO. 384 Spadina Ave.

7th GRAND PRIZE \$250 DINING ROOM SUITE



Beautiful Nine-Piece Suite, in fumed quartered oak. PURCHASED FROM L. YOLLES, Furniture 363-365 QUEEN WEST

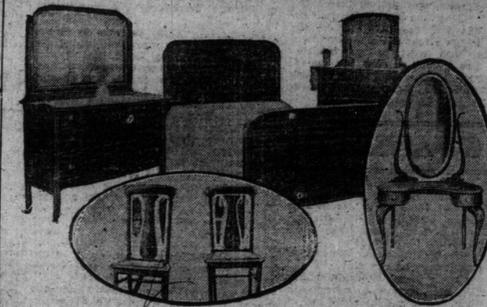
9th GRAND PRIZE \$150 DIAMOND



Clear white stone of first quality and rare brilliancy.

PURCHASED FROM Ellis Bros. DIAMONDS 108 Yonge

8th GRAND PRIZE \$225 BEDROOM SUITE



Handsome six piece suite in full mahogany. PURCHASED FROM S. LEVINTER, Furniture 401-405 QUEEN WEST

6th GRAND PRIZE \$265 EXCELSIOR AUTOCYCLE



PURCHASED FROM PERCY H. McBRIDE 343 Yonge St.

CONTEST BEGINS THURSDAY, OCTOBER 3rd---75 PICTURES---75 DAYS

ORDER THE TORONTO DAILY AND SUNDAY WORLD DELIVERED TO YOU REGULARLY FROM NOW ON