

L. SIMPSON

Store Opens 8 a.m.

Closes at 5.30 p.m.

H. H. Fudger, Pres.

J. Wood, Manager.

PROBBS

L. SIMPSON

Important News for Saturday at the Simpson Store



Coat Opportunities for Women and Children

Most Desirable Coats for Girls - \$3.95

By clearing a large quantity of overmakes, we're able to offer the newest styles in Girls' Fall Coats at this interesting price. They're made of beaver cloth, vicunas and tweeds, and their regular prices run from \$5 to \$8.50. Come and see the variety of good styles offered to-morrow at ... 3.95

Clearing 100 Women's Dresses at 7.89

Because they're made of French mulls, marquisettes and nets, we've marked them at a half and in some cases a third of regular prices. We're clearing them because they're "summer stock." But they're good evening dresses for almost any winter occasion. Regular up to \$27.50. Saturday ... 7.89

THESE SEPARATE SKIRTS AT HALF-PRICE.

They're made of serge and all-wool Panamas, navy or black, latest style. Regular \$5.00. Saturday... 2.49

There'll be a Rush for These!

Outer-and Under-Wear for Women and Girls at Close Prices
Women's Nightdresses, fine white flannel, tucked yoke, two insertions and ruffle of fine silk embroidery, braided seams, a beautiful gown, sizes 32 to 42 bust. Regular price \$1.65 each. Saturday rush price95
Women's Corsets, a stylish long model in fine white coutil, medium bust, long skirt, with six garters, rustproof steels, four wide, side steel lace trimmed, draw cords in bust, sizes 18 to 26 inches. Regular price pair \$1.25. Saturday rush price, pair75
Women's Vests or Drawers, "Watson's" unshrinkable ribbed wool and cotton mixed, fall and winter weight, vests long or short sleeves, button front, drawers are ankle length, colors white or natural, sizes 32 to 38, bust measure. Saturday, each50
Children's Sleepers, fine heavy fleece lined Jersey cloth, natural or white, high neck, long sleeves, feet attached, sizes 1 to 8 years. Saturday all sizes, each50
Little Girls' Winter Coats, fine heavy black carousol cloth, double breasted, tweed lined, large fancy black buttons, sizes for ages 2 to 5 years, lengths 22, 24, 26 inches. Regular price \$5.00 each. Saturday, each ... 3.75
Women's Sweater Coats, Co-Ed or peasant style, buttons on shoulders, an elegant heavy knitted wool garment, high neck, long sleeves, with turn back cuffs, about 30 inches long, colors red, navy, grey and white, with red trim, sizes 32 to 42 bust. A regular \$5.00 coat. Saturday, each ... 3.50

English Moreen and Silk Petticoats

English Moreen Petticoats, black only, straight hanging flounce, finished with four rows of pin tucking; lengths 38 to 42. Regular \$2.75. Saturday ... 1.98
(No phone or mail orders.)
Silk Petticoats, beautifully colored Dresden figured taffeta and washable pongee, many styles, some in tailored effect, with percaline underlays. Regular \$6 and \$10. Saturday ... 3.95

Brushes, Combs, Perfume

Travelers' Sample Combs, regular \$2.50. Saturday ... 1.50
Women's Hair Brushes, solid backs, hard drawn bristles, regular \$1.25. Saturday75
Bourjois' French Perfume, regular \$1.25 per bottle. Saturday, per ounce50

Household Requisites

Food Choppers, the "Grindwood" has self-sharpening knives, and is the most satisfactory on the market. Regular \$1.75. Saturday85
Cementum, a liquid cement that sets like stone. Regular 40c size. Saturday ... 25c

Men's \$20.00 Suits for \$8.90

A couple of hundred men to-day will choose their fall and winter suits from these Manufacturers' Samples; 200 more go on sale for to-morrow, Saturday. This buy was just in the nick of time for the closing days of the fair, and every man, citizen or visitor, who secures one of these suits will have reason to hug himself on the saving of somewhere from five to ten dollars, if not more on his necessary fall outlay for clothes.

200 Men's English Tweed and Fancy Worsted Suits, the latest material, cut in up-to-date styles for season 1911-12, and thoroughly well tailored. Regular \$12.50, \$16.00, \$18.00 and \$20.00. Saturday at 8 a.m. ... \$8.90

Dress Goods and Silks Worthy of Special Notice on Saturday

This department contains materials priced at 50c per yard and at \$5.00 per yard. On Saturday goods priced at \$1.00 per yard will be brought to the front for your inspection. They are all new importations, and include worsted suitings, tweeds, serges, wide wale diagonal suitings and French chevrons; 50 to 54 in. wide. Per yard... 1.00

English Tweed Suitings, blues, greys, greens and fancy heathers. A hard-wearing fabric, 42 in. wide. Regular 65c. Saturday... 47c

Satin Messaline and Paillette, the new fall shades, ivory and black. A beautifully finished silk, 40 in. wide. Per yard ... 1.00

Black Satin Messaline and Duchesse Paillette, heavy quality, guaranteed dye, 36 and 40 in. wide. Per yard ... 1.00

English Beau de Soie, in the new fall shades, also ivory and black. Regular 50c. Saturday, per yard ... 38c

The New Millinery

There is a display of imported models on Saturday well worth seeing.

The show cases filled with the work of our own milliners are specially good reproductions of the best styles for this Fall and Winter.

There are imported shapes, trimmed in black, white or colors, also silk and velvet effects, selling at ... 5.00

130 Hats for young women and school girls have been specially trimmed for Saturday, and priced at from \$3.50 to \$6 each.

Six Saturday Bargains in Gloves and Hosiery

Women's Grace Kid Gloves, French make, wrist length, over sewn seams and gusset fingers, 2 dome fasteners, black, white, tan, or grey. Reg. \$1.00. Saturday .75

Long White Lisle Gloves, silk finished, mousetail wrist, 16 button. Regular 75c. Saturday... 49c

Lisle Thread Hose, fancy colors, cotton in black, tan, or white. Reg. 25c and 35c. Saturday... 19c

Pure Silk Hose, gauze weight, double spliced, garter top, black, white, or colors. Reg. \$1.50. Saturday ... 1.00

Men's Cape Leather Gloves, English made. Reg. \$1.00. Saturday ... 79c

Men's Socks, black, silk or cashmere, elastic ribs, black with silk colors or fancy stripes. Reg. 50c. Saturday, 35c a pair, 3 for ... 1.00

Linens and Staples with the Blanket Sale the Chief Attraction

Unshrinkable Blankets, enough cotton mixed with the wool to prevent shrinking; a beautifully napped white blanket, with pink and blue border; 66 x 82 inches. Regular \$3.65. Saturday ... 2.89

Saxony Wool Blankets, 64 x 84 inches, 7 lbs., a pure wool white blanket, with pink or blue border. Saturday for ... 3.95

Down Comforters, best down filling, reversible, beautiful colorings and new designs, 72x72. Saturday... 4.95

Sets of Table Linen, cloth 66 x 86, a dozen napkins to match, 19 x 19; pure linen, spoke hemstitched. Saturday, per set ... 5.45

New Blouse Flannels, unshrinkable, 31 in. wide, new stripes. Per yard ... 50c

Fair Visitors' Last Day

Having thoroughly seen the Great Fair, most visitors will want to spend Saturday in profitable shopping. This page will show you not only where to find great bargains, but where you can find them with the greatest comfort.

This Store is designed for your comfort. From the airy basement to the spacious lunch room, the convenience of customers has first consideration. Women's Rest Room, Third Floor, Check Office, Telegraph and Telephone Offices, Main Floor, west end.

Neckwear, Veils, Embroideries and Handkerchiefs

Neckwear, round collars, Dutch collars, jabots, stocks, stocks with jabots, in lace and Swiss embroidery. Half Price. Regular 25c to 50c. Saturday 12 1/2c to 25c.

Real Hand Made Irish Lace Stocks 2 1/4 yards long, 20 inches wide 1.98

Veils—Sax blue crystalline veils, 2 1/4 yards long, 20 inches wide .48

Mill End Embroideries, 4 1/2 to 6 yards. Selling Saturday at 1/2 and 3/4 regular values; by the piece; 25c to \$1.50.

Collars, embroidered, all sizes. Regular 20c each. Saturday 3 for ... 25c

Handkerchiefs, women's, colored borders or initials, 3 for ... 25c

Smart New Waists \$1.50

They're worth from \$2.50 to \$4.50, but by clearing the entire stock of a very good maker we secured price concessions that enable us to offer tailored waists, of hand embroidered Irish linen, half a dozen styles; also pique, repp and lingerie waists; with kimono and short sleeves.

All One Price Saturday

\$1.50

Handsome Fall Overcoat For a Ten-Dollar Bill

Just 125 of them, picked up in time for the last day of the Exhibition! Take one of these home with you and you'll be taking a coat worth half as much again as you paid for it. They're made of fine tweeds, in all good colors, mostly Chesterfields, some buttoning through. Sizes 34 to 44. 10.00

\$6.00 Sweater Coats \$4.69

240 of them, three pounds of pure wool in every one of them, made in England, grey trimmed with red, storm collar, two pockets, and white pearl buttons. Regular price \$6.00, Saturday ... 4.69

SAVE MONEY ON THIS UNDERWEAR.

500 heavy lamb's wool shirts and drawers, shirt breast and back, drawers double seat, spliced knee, unshrinkable. Regular \$2.00 1.59

New Fall Derbies 89 Cents

Made of English fur felt, they're samples that have come in just in time for Exhibition visitors. Sold regularly at \$2.00, Saturday ... 89c

Soft hats in new fall styles, all popular colors, Saturday ... 1.00

New English and American caps in tweeds and worsteds, 25 to 40

Boys' caps, variety or golf shapes made of imported cloth, 15 to 45

Marabou Sets and Umbrellas

Marabou Stole and Muff, French made, stole has six strands, and muff is lined with satin, black or natural. 5.75

Boas, ostrich, the finest fibres, in black or white, 66 in. long. Saturday ... 4.89

Umbrellas, Simpson's \$1.00 special (men and women), a fine silk and wool umbrella; a great variety of handles.

Excellent values, too, at \$1.50, \$2.50 and \$5.00.

Interesting Items From the China Dept.

200 Salad Bowls, Austrian ware, floral design, with Greek key border. Saturday ... 2.25

Royal Crown Derby, tea cups and saucers. Saturday ... 1.25

Japanese Ware, Ron-Bon Dish, fruit bowls, cups and saucers, marmalade jars, etc. half price on Saturday75

Sugar and Cream Sets, best rock crystal cut glass. Saturday, per pair ... 1.98

Rogers Silver Plated Tableware

Tea Spoons—Regular \$2.85 dozen. Saturday, dozen ... 1.90

Desert Spoons and Dessert Forks—Regular \$4.50 dozen. Saturday, dozen ... 2.90

Table Forks—Regular \$6.00 dozen. Saturday, dozen ... 3.90

Sugar Forks—Regular 50c. Saturday, dozen ... 35c

Fruit Knives, set of 6 in a case, regular \$2.00. Saturday ... 1.40

Gravy or Sauce Ladles, in lined box. Regular 50c. Saturday ... 40c

These are all Rogers silver-plated, fancy pattern handles, neat, small design.

Wall Papers

Every facility for seeing paper and judging as to how it will look when hung is offered by the department, and papers for any room in any house is kept in stock.

Dining and Drawing Room Papers, in great variety, new colorings and designs. Per roll ... 25c to 2.50

Bedroom Papers ... 10c to 75c

A Saturday Bargain, papers regularly priced at 25c to 75c. Saturday ... 14c to 38c

A Sale of Tapestry Curtains

We just cleared several stocks of Tapestry Curtains and can sell you the best makes for the price of ordinary curtains.

There are all colors, and all are reversible, fringes top and bottom. 50 inches wide, 1 1/2 yards long. Prices regularly from \$9.00 to \$11.00. Saturday ... 6.50

Window Shades, oil opaque cloth, unsurpassed for flexibility. These shades are mounted on barshore rollers and fitted with brackets and pull. Regular 45c. Saturday... 35c

80 Cowhide Suitcases and Club Bags at \$3.95

The regular selling price of a bag of this description is \$4.25. Saturday's price is ... 3.95

All are beautifully made, and the leather is the best obtainable. This means that every one of our Saturday customers will be exceedingly lucky.

Mail or phone orders are not accepted and dealers are not supplied. Saturday ... 3.95

The Best Provisions

2,000 lbs. fresh Creamery Butter, White Clover Brand, per lb. 22c

Toasted Corn Flakes, 5 packages 25c

Black Olives, in quart jam jar, per jar 25c

Sugar, 3 1/2 lbs. 25c; Sherriff's Pure Marmalade, 2 lb. jar 25c; choice Macaroni, 5 lbs. box 25c

Imported French Peas, per tin 12c

French Saffron, 25c per lb.

100 pure white Comb Honey, per section 24c; rich red Salmon, Wellington brand, per lb. 25c; finest mild Cheese, per lb. 16c; Fancy Mixed Pickles, 2 lbs. 25c.

Stock of eight, in section, price \$1.00. Owner selling, class investment.

H. H. WILLIAMS 28 King Str.

PROBS: Modern, fairly.

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The World is again whether, "in the eve carrying, the twelve as well as the British compelled to give free trade's natural products Canada giving free products from the countries and the Br

The answer is, that tries and the British be compelled to give Canada's natural products the British interpreted favored nation clause obligation to give the

tries the benefit of the reduction of duties with lent. On 10th Feb. Sharpe, M.P., asked commons: "What is the names of the countries that will be entitled

tural products and articles come into Canada same terms as the U der the proposed ment?" In reply Mr. Minister of finance, said favored nation countries, that is to say lists of articles upon B and C, to the French countries—Argentina, tria-Hungary, Bolivia, mark, Japan, Norway, Sweden, Switzerland

are accorded most treatment generally." Mr. Fielding added arising from any agreement has any advantage any foreign country the same time extend the British Empire.

In which the rates are lower than those by British countries will apply to such countries.

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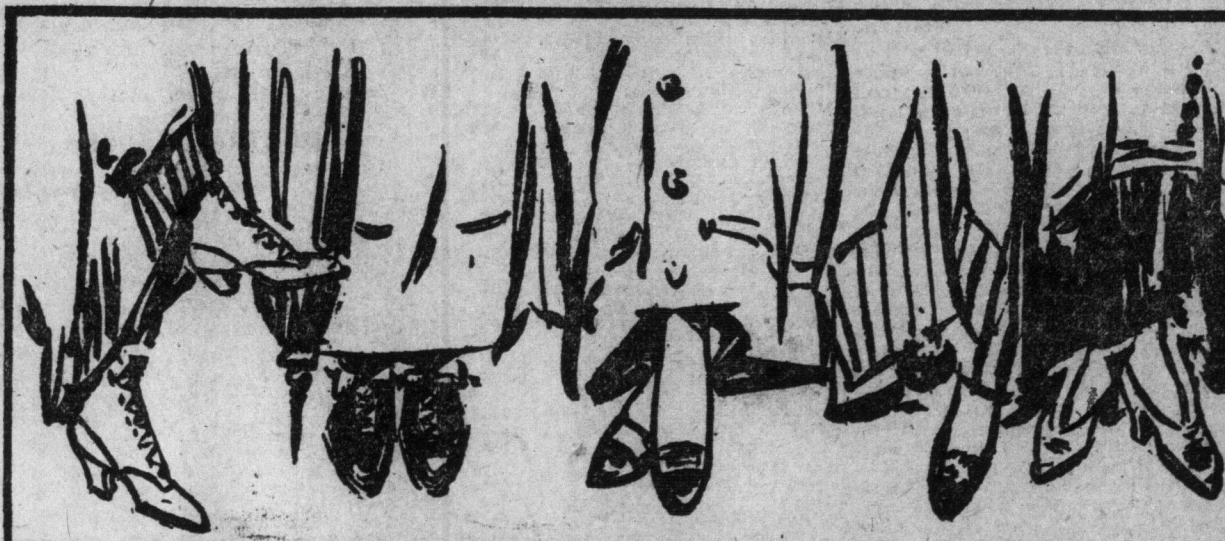
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Interesting Line-up in Boots for Saturday

For Women

1,500 pairs Women's Boots, new styles for Fall and Winter wear, patent colt, tan Russia calf, patent colt, gunmetal and fine vici kid leathers, Good-year welt soles, button and blucher styles; some styles have medium low heel with college toe, others have high Cuban heel with medium pointed toe and new short ramps; all sizes 2 1/2 to 7, C, D and E widths. Sat- 2.49

For College Girls

1,000 pairs Women's and Growing Girls' Boots, made from tan Russia calf, patent colt, gunmetal and fine vici kid leathers, Good-year welt soles, button and blucher styles; some styles have medium low heel with college toe, others have high Cuban heel with medium pointed toe and new short ramps; all sizes 2 1/2 to 7, C, D and E widths. Sat- 3.50

For Men

1,200 pairs Men's custom-grade Boots, made on latest style lasts from vici kid, gunmetal, velours calf, patent colt and tan calf leathers, blucher and button styles, all sizes 5 to 11. Regular values \$4.00 to \$5.00. On sale Satur- 2.95

The SIMPSON Company Limited