



THIS PHOTOGRAPH OF ST. JOHN'S ONLY 80 MILES FROM NEWFOUNDLAND SLATE QUARRIES PROPERTIES HARBOURS, WHICH ARE SO NUMEROUS THROUGHOUT NEWFOUNDLAND AND CANADA, LAND RISES ABRUPTLY OUT OF THE WATER SO THAT SHIPS OF FAIR TONNAGE CAN APPROACH VERY CLOSE INSHORE.

*In the whole huge Dominion of Canada to-day there is only one small Slate Quarry, employing 48 men, and producing about £5,000 worth of slates annually.*

To meet her growing necessity she is at present compelled to import large and ever-increasing quantities of Slates from the United States by rail. According to the official returns of the High Commissioner, Canada, during the year ending March, 1911, imported slate to the value of \$68,728, and for the year ending 31st March, 1912, the imports amounted to \$85,031. These same slates could be produced in Newfoundland and conveyed to Sydney, Cape Breton, Halifax, Nova Scotia,

St. John, New Brunswick, Montreal, Quebec, Toronto, and other Canadian ports at a cost much lower than that at which they are obtainable by rail from any of the Quarries in the United States.

Under these circumstances, it is easy to see why the Newfoundland Slate Quarries, Limited, can supply the enormous demand of Canada at the lowest prices and still reap greater profits than can be made by other competitors. Apart from the advantage gained by her position on the Atlantic seaboard, Newfoundland can successfully compete with Welsh Slate, not only in foreign but even in home trade.