

*By Mr. Tomlinson:*

Q. What I am trying to get at is the point—for instance, the O.A.C. sends out each year certain graduates, some of them being specialists in wheat rust, some of them in livestock, and in different departments of the work. Now, a notice is posted up in the post office in Port Elgin, or Kincardine—

Mr. DEACHAM: Or Wingham?

Mr. TOMLINSON: —yes, or Wingham; and the notice is sent to the local member. The point I am making is that most of the graduates have no knowledge that the advertisement for this specialized position has been posted. If it were placed in the daily newspapers—I am not concerned as to which it is—it would be easier for them to get the notice.

The WITNESS: Your idea is that in local positions there ought to be more local advertising?

*By Mr. Tomlinson:*

Q. Not necessarily local positions. What I am talking about now is, we have the O.A.C.—I have a certain instance that occurred there a couple of years ago, where a certain professor sent the names of certain people into the department recommending them for these positions in the agricultural department; and I objected to that because the other boys knew nothing about it. I had to write in here to the secretary of the commission and ask that their names be put on the mailing list for positions of the kind being advertised. That is what I am trying to get at. I think it could be done more cheaply if you had a proper system.—A. I think we do advertise quite thoroughly. There is nothing we do that cannot be improved upon.

Q. Under the British system they have certain papers in which they advertise all positions. It goes out every day and everybody in England has the opportunity if they desire to do so of applying to take an examination, and they tell me it costs very little because these newspapers are very glad to get these notices as an aid to their circulation.

Mr. GOLDING: It would be important to know if you went into a thing of this kind what the cost was going to be.

The CHAIRMAN: Would it not be possible to make arrangements with the press so that when there are advertisements from the Civil Service Commission they would take the same place in the paper, in the same column, and so that these notices shall contain a reference to a notice which is being posted at the post office. The result of such a scheme would be that it should not be so costly as the present system of advertising. Everyone's attention would be drawn to the fact that there is a notice for a certain position in the post office and anyone could go there and read the notice. It seems to me that it would be much less costly.

The WITNESS: I would be very glad to go into that.

The CHAIRMAN: Do you think there is anything in that?

The WITNESS: I think there is something in that, yes, surely. Canada is a very wide country and it is pretty difficult owing to distance to keep the proper amount of advertising within reasonable proportions; and I am certainly glad to have these suggestions.

The CHAIRMAN: And instead of having too columns foolscap page with Pica type you would have about ten lines?

The WITNESS: Yes.

Mr. TOMLINSON: That is the same thing.

The CHAIRMAN: You would have about ten lines in the same corner of the same column of the paper and people would watch it and when they saw it they would go to the post office for more details.