

MANUFACTURING IN METROPOLITAN AREAS

Leading by a wide margin, the factory value of products shipped by manufacturing plants located in the metropolitan area of Montreal in 1957 amounted to \$3,922,899,000 versus \$3,786,636,000 in the preceding year, followed by the metropolitan area of Toronto with a total of \$3,027,444,000 versus \$2,924,421,000; Hamilton \$1,082,274,000 versus \$1,029,713,000; and Vancouver \$937,850,000 versus \$918,584,000, according to the Dominion Bureau of Statistics'

annual report "Geographical Distribution of the Manufacturing Industries of Canada, 1957".

These four metropolitan areas accounted for about two-fifths of the national total of \$22,183,594,000 in 1957 and \$21,636,749,000 in 1956. The table following contains 1957 figures on the number of manufacturing plants, employees, salaries and wages, cost of materials and supplies, and selling value of factory shipments for 14 metropolitan areas.

Leading Metropolitan Areas, 1957

Metropolitan Area	Establishment No.	Employees No.	Earnings (Thousands)	Cost at Plant of Materials Used (Thousands)	Selling Value of Factory Shipments (Thousands)
Montreal.....	5,120	256,312	\$895,401	\$2,129,189	\$3,922,899
Toronto.....	4,763	210,293	782,844	1,539,336	3,027,444
Hamilton.....	703	60,997	250,845	530,275	1,082,274
Vancouver.....	1,782	56,000	218,585	523,034	937,850
Windsor.....	382	31,072	128,935	302,855	560,123
Winnipeg.....	1,065	38,760	124,195	315,196	545,950
Edmonton.....	453	16,225	59,927	226,494	385,056
London.....	332	18,342	65,275	154,074	301,245
Kitchener.....	306	19,369	67,059	141,834	294,228
Quebec.....	655	23,561	68,882	142,887	272,564
St. Catherines...	183	17,595	73,397	125,457	263,147
Ottawa.....	411	17,624	63,275	114,226	246,411
Calgary.....	384	11,782	44,002	137,430	231,514
Brantford.....	186	10,851	37,178	69,583	148,746

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SALES OF MOTOR VEHICLES

Total sales of new passenger and commercial vehicles in March advanced almost 19 per cent to 48,212 units from 40,596 a year earlier, placing January-March sales 14 per cent above a year ago at 117,597 units versus 103,198. The month's retail value of these sales climbed nearly 20 per cent to \$149,557,000 from \$125,078,000, making the quarter's total 17 per cent larger than last year at \$367,911,000 versus \$314,468,000.

Sales of British and European passenger and commercial vehicles, included in total sales, rose in March to 9,661 units from 6,514, bringing January-March sales to 30,306 units against 15,539. The month's retail value climbed to \$19,060,000 from \$12,749,000, raising the three-month total to \$43,754,000 versus \$21,919,000.

March sales of new passenger cars rose to 41,102 units (including 8,871 units of British and European manufacture) from 34,901 a year earlier (6,030), raising January-March sales to 99,869 units (27,843) from 88,853 a year ago (14,391). Value of new passenger car sales rose in March to \$123,409,000 (\$17,386,000 for British and European makes) from \$104,520,000

(\$11,669,000), placing the January-March value ahead of last year at \$302,972,000 (\$39,751,000) versus \$264,118,000 (\$20,017,000).

Financed sales of new passenger and commercial vehicles fell in March to 14,198 units from 14,421 a year earlier, comprising fewer passenger cars at 12,210 units versus 12,774 but more commercial vehicles at 1,988 units versus 1,647. Amount of financing rose to \$35,584,000 from \$33,995,000, passenger car total rising to \$29,050,000 from \$28,782,000 and the commercial vehicle total to \$6,534,000 from \$5,213,000.

January-March financed sales of new motor vehicles dropped to 35,094 units from 37,170 a year ago, comprising fewer passenger cars at 30,036 units versus 32,754 but more commercial vehicles at 5,058 units against 4,416. Amount of financing involved rose to \$88,972,000 from \$87,879,000, the passenger car total falling to \$71,327,000 from \$74,059,000 but the commercial vehicle total rising to \$17,645,000 from \$13,820,000.

March financed sales of used motor vehicles declined to 29,718 units from 32,599 a year earlier, number of passenger cars dropping to 26,383 units from 28,941 and commercial vehicles to 3,335 units from 3,658. Amount of