

(record #: 59)

SECTOR: Agriculture, Food and Beverages
AREA: Western Europe and European Community (EC)
DATE: Mar 1994
ACTIVITY: Food products and beverages; information booth: Alimentaria
International Food Fair
LOCATION: Barcelona
CONTACT: Hélène Guillot EAITC RWT_
TELEPHONE: 613-996-6359

Biannual Food Fair. Canada's third participation. The objective is to deepen perception in Spain of Canada as an alternative supplier of fresh, canned fish and seafood, package food products, grain and food products generally. Information booth with information on 20 companies.

(record #: 60)

SECTOR: Agriculture, Food and Beverages
AREA: Western Europe and European Community (EC)
DATE: Oct 1994
ACTIVITY: Food products and beverages; national stand: SIAL '94
LOCATION: Paris
CONTACT: See memo EAITC RWT_
TELEPHONE: 613-996-2363

SIAL is an international food products exhibition, held every two years at Paris-Nord, Villepinte and features displays of any kind of food products and of any origin. The next show will be held October 1994.

(record #: 63)

SECTOR: Agriculture, Food and Beverages
AREA: Japan
DATE: Apr 1993
ACTIVITY: Food products and beverages; information booth: Utage '93
Gourmet Fair
LOCATION: Osaka
CONTACT: Greg Bates EAITC PNJ_
TELEPHONE: 613-995-8619

The Canadian Consulate General in Osaka will have an information booth at Utage '93 displaying Canadian products available in Japan. A Canadian chef will prepare and serve dishes from the products on display. Utage is a consumer food and beverage show which takes place every 4 years. The show is held for 10 days and attracts 500,000 visitors.