

REPT4D
90/04/05

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 89
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :603-CLEVELAND

016-INDUSTRIAL MACHIN,PLANTS,SERV.
UNITED STATES OF AMERICA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN: ANTICIPATED RESULTS:

GREAT LAKES INDUSTRIAL SHOW 11/89 (12 MONTHS).
THREE CANADIAN EXHIBITORS SALES \$50,000 ON SITE \$2MILLION

PRECISION CASTING AND MACHINERY 11/89

POLLUTION CONTROL EQUIPMENT
\$15 M (12 MONTHS)

SME FINISHING SHOW
12 MONTHS PROJECTED SALES \$3 MILLION

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 A. Plastic Machinery Mission - Toronto
B. Great Lakes Industrial Show - Cleveland, OH
C. Casting Mission - PBURG, CLVND, DAYTN, CNATI
D. Finishing - '89

QUARTER: 2 Iron and Steel Exposition and Association of
Iron and Steel Engineers(AISE) Annual Convention

QUARTER: 3 A. SME Finishing Show
B. Pollution Control
C. Great Lakes Industrial Show

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

A. Rescheduled for January 1990.
B. Space for WIN demo booth allocated.
C. ISTC specialist has completed initial visit for cities which will be visited by mission in January 1990. D.

Mission organized national stand. 21 companies exhibited at the stand and 10, independently. Event attracted 20,000 visitors. 4,000 visitors registered at the booth. Onsite sales totaled \$5M & estimated sales over next 12 months \$56M.

A. Organized national stand and hosted trade reception. Seven companies participated.
B. Organized Environment Technology Matchmaker. 12 Cdn and 12 US companies made up core of event
C. Information booth with 2 co-exhibitors.