REPORT 4 88/03/16

#### QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 511-KUALA LUMPUR

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## 011-DIL & GAS EQUIPMENT, SERVICES MALAYSIA

# PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ALL SUB-SECTORS

IMPLEMENT SYSTEMATIC PROGRAM OF INTERVIEWS WITH CURRENT AND POTENTIAL REPRESENTATIVES TO ASSESS THEIR ABILITY/INTEREST TO ACT ON BEHALF OF CANADIAN SUPPLIERS.

PROMOTE CANADIAN TRAINING PROGRAMS IN OIL AND GAS SECTOR IN SUPPORT OF VARIOUS FIRMS PURSUING CONTRACTS.

MONITOR PROGRESS OF CDN COS BIDDING ON MAJOR PROJECTS.

IMPLEMENT PROGRAM OF CORPORATE LIAISON CALLS WITH SENIOR AND MIDDLE LEVEL MANAGEMENT OF PRINCIPAL OFFSHORE OIL EXPLORATION COMPANIES.

IDENTIFY OPPORTUNITIES FOR CANADIAN CONSULTANTS AND EQUIPMENT SUPPLIERS FOR CONSTRUCTION PHASE OF GAS PIPELINE AND GAS PLANT.

HEIGHTEN CANADIAN PROFILE AS TECHNOLOGY LEADER THROUGH ORGANIZED INFORMATION DISSEMINATION, PARTICIPATION IN LOCAL TRADE SHOWS AND MALAYSIAN ATTENDANCE AT CALGARY NPS AND EDMONTON INTERCAN.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

### QUARTER: 1 -----

- QUARTER: 2 ASSIST CDN COS IN THEIR PREQUALIFICATION BIDS FOR PGUP II; STRENGTHEN CONTACTS WITH PETRONAS OFFICIALS, ESSO AND SHELL TO INCREASE AWARENESS OF CDN TECHNOLOGY, EQUIPMENT AND SERVICES.
- QUARTER: 3 IDEN. OPPOR. FOR CDN CONSULTANTS & EQUIPMENT SUPPLIERS FOR CONSTRUCTION PHASE OF GAS PIPELINE & SUPPORT THEIR BIDS & RELATED ACTIVITIES; IMPLE-MENT PROGRAM OF CORPORATE LIAISON CALLS WITH PETROLEUM INDUSTRY.

QUARTER: 4 -----

# ANTICIPATED RESULTS:

ABLE TO READILY RECOMMEND EFFECTIVE MALAYSIAN AGENTS/JOINT VENTURE PARTNERS FOR INTERESTED CANADIAN COMPANIES.

CDN CO AWARDED VONTRACT SECURE MALAYSIAN PAR-TICIPATION AT THE ALBERTA SUMMER INSTITUTE FOR PETROLEUM INDUSTRY DEVPT.

ENSURE CON COS ARE BEST POSITIONED TO BE AWARDED CONTRACTS AS AND WHEN DECISION TAKEN.

ENSURE CANADIAN SUPPLIERS APPRISED OF DEVELO-PMENT PROGRAMS AND EMERGING SALES OPPORTUNI-TIES.

MAXIMIZE POTENTIAL INVOLVEMENT OF CANADIAN COMPANIES IN THESE MEGA PROJECTS.

GREATER FAMILARITY WITH CANADIAN CAPABILI-TIES. STIMULATE CANADIAN INTEREST IN SALES AND INVESTMENT PROSPECTS.

## QUARTERLY RESULTS REPORTED:

4 PIPELINE COTRACTORS, 4 SCADA SSTEMS MFRS & 1 PIPELINE SUPPLIER SUBMITTED PREQUALIFICATIONS BID. IDENTIFIED LOCAL ASSOCIATES WHERE REQUIRED; SECURED PARTICIPATION OF CHAIRMAN OF PETRONAS GAS AS SPEAKER AT CERI GAS CONFERENCE IN CALGARY

BANNISTER, IPSCO, SENTROL PREQUALIFIED TO SUPPLY PGUP II; IPSCO MADE BID PRES. TO PETRONAS & PM'S OFFICE; NOVA CHAIRMAN BLAIR TOURED PIPELINE ROUTE CONGAS SUBMITTED RESIDENTAL GAS DISTRIBUTION PRO POSAL; POST MET CHAIRMEN OF ESSO, SHELL.