

# INDEPENDENT CASING CO LTD

## The international market leaders in natural sausage casings

The Independent group is New Zealand domiciled and controlled, has a turnover of more than \$NZ50 million and is the largest natural sheep and lamb casing marketing organisation in the world.

It produces a natural, high-quality product, is a market leader and has rapidly increased its market share through innovation in production, distribution and marketing.

It has been a world leader in research and development into natural casings; and has pioneered the production of "tubed" casings.

Its products offer sausage makers and retailers the opportunity to improve their profits through selling a superior, natural product.

It is the only casings organisation which employs technicians to provide an after-sales service and technical advice to customers.

## The Independent companies.

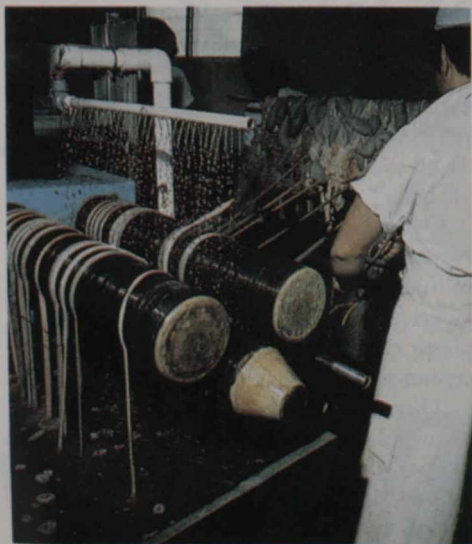
The Independent Casing group comprises seven companies:

- Independent Products (1979) Inc., of Canada.

- Independent Casing Company Limited, of New Zealand.
- Australian Casing Company (1979) Pty Limited of Australia.
- Berth-Levi & Co., mbh, of West Germany.
- Independent-Berth Levi (1979) Inc., of USA.

- Natural Casing Company Inc. of Wisconsin, USA.
- Independent Products USA Inc., Champlain, New York.

In addition, the group has a 50% interest in Southland Casing Co. Ltd in conjunction with Alliance Freezing Co. (Southland) Ltd.



Sheep guts are stripped of their small intestine.



The removal of the gut contents and mucous is achieved by soaking in a brine and chemical solution for 24 hours to achieve softening.



The guts are then fed through a stripping machine which squeezes out the softened contents in preparation for the next stage of manufacture.