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November 27, 1994

The Honourable James McPherson
Minister for International Trade
225 Sussex Drive
Ottawa, Ontario
K1A 0G2

**Promoting
Canadian
Exports:
THE TRADING HOUSE
OPTION**

Dear Mr. Minister:

In January 1994, the International Trade Centre (ITC) published a report titled "PROMOTING CANADIAN EXPORTS: THE TRADING HOUSE OPTION". The report of the Task Force on Promoting Canadian Exports, which was established in 1992, was the result of a study conducted by Dr. Jean-Emile Denis, the Research Director of the Task Force. Dr. Denis also played a key role in the preparation of the report.

The members of the Task Force have asked me to express their appreciation for the opportunity to participate in this review. They would be pleased to provide any further information on the report's recommendations when you request it.

Dept. of External Affairs
Min. des Affaires extérieures

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