Is'and Magazine



ANADIAN PROSPERITY

Is clearly written in the progress of our Life Insurance Companies for 1904. That our Canadian Institutions compare favorably with all competitors is proven by the North American Life's

Letters of Acknowledgment.

MR. J. K. ROSS, Provincial Manager, North American Life Insurance Co.

Dear Sir. I have much pleasure in acknowledging, through you, the results of my Matured Endowment Policy, No. 625, in your company. I took out this policy 20 years ago, for \$2,500 on the Endowment Plan, with profits tontined, costing annually \$128.25, and I now find you offer me a cash value of \$3.836.09; secondly a paid-up insurance of \$5,520; thirdly a life annuity of \$385.50.

The first option, namely, the cash value, I consider a very handsome showing, in fact better than I had anticipated from my experience of policies carried by me in some of the largest American companies, and I know the rates charged by your company were also considerably lower. This result speaks well for the skilful management of your company, and proves that it is to the advantage of Canadians to patronize their own companies.

I have decided to accept the second option, which gives me a Paid-up Insurance of \$5,520.00 for the benefit of my estate.

Wishing the Company continued success, I am, yours truly,

W. A. WEEKS.

Ross & Matthews Charlottetown