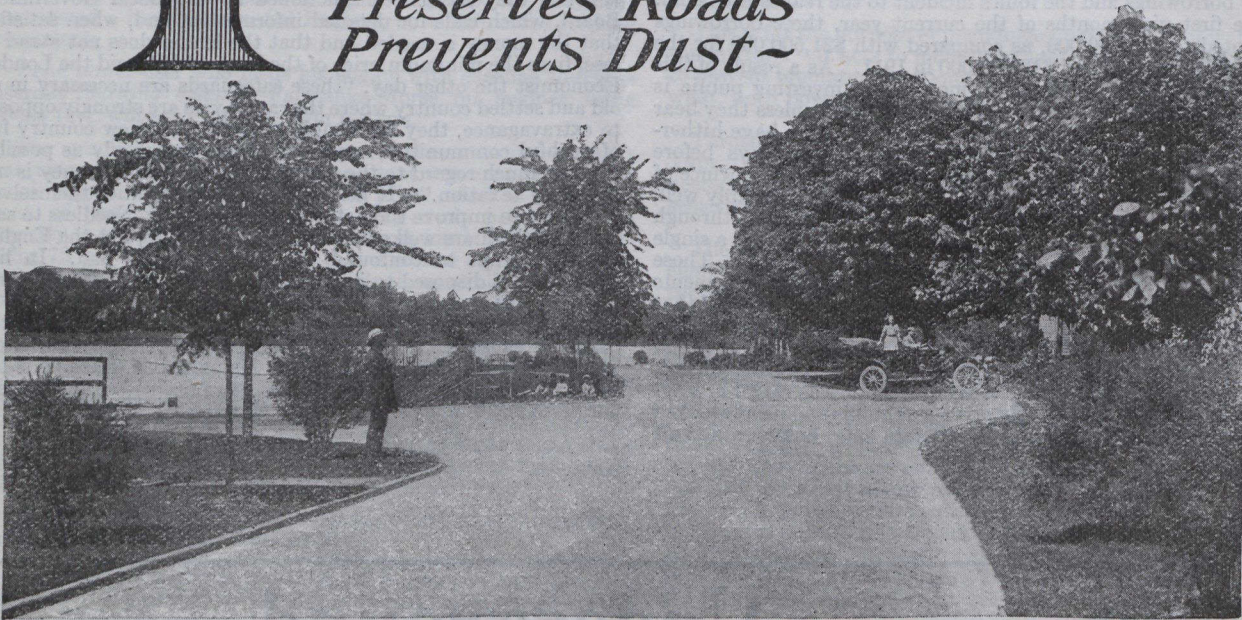


Tarvia

*Preserves Roads
Prevents Dust~*



Section of Government Parkway, Ottawa, Canada, treated with "Tarvia B."

Dust is Expensive

When an automobile speeds down an ordinary macadam road it leaves in its wake a cloud of dust which is carried by the winds over the neighboring fields, houses and lawns.

This is just as surely a waste of good material as if the automobilist dug material out of the highway and carted it away. Dust represents waste—costly waste—and the taxpayers feel the result. A road that is properly built for modern traffic will not be dusty.

Plain macadam gives way under the wear and tear of heavy rubber-tired au-

tomobile wheels and the surface binder of the road is torn away in the form of dust, until in time the coarse stone itself is exposed and a costly renewal of the road is necessary.

Modern roads should be built to resist modern traffic. To build any other kind is wasteful. A better binder than the ordinary mineral binder is needed and is offered in Tarvia, a coal tar compound especially prepared for use on roads.

Tarvia is dense, viscid, waterproof. It fills the interstices between the stone and forms a tough, plastic matrix. This makes a waterproof and automobile-proof surface. The maintenance cost is usually so low as to more than balance the cost of Tarvia treatment. Booklets on request.

THE PATERSON MANUFACTURING COMPANY, LIMITED
MONTREAL TORONTO WINNIPEG VANCOUVER

THE CARRITTE-PATERSON MANUFACTURING CO., LIMITED
ST. JOHN, N. B. HALIFAX, N. S. SYDNEY, N. S.