## JOSEPH PHILLIPS,

# Canadian Air

## Gas Machine,

For Lighting Mills, Factories, Private Residences, Churches, &c., &c.

SEND FOR CIRCULAR & PRICE LIST.

154 Wellington St. W. Toronto.

Wm. H. Bell.

WM. H. GALLAGHAN

### M. H. BELL & UU.

Fine Interior Wood Decorations.

HARDWOOD MANTELS, Overmantels, Grates & Tiles A SPECIALTY.

Bank, Office, Saloon & Shop Fixtures.

WM. H. BELL & CO.

56 to 64 Pearl St.,

TORONTO

## SPECIAL NOTICE.

Having been brought to our notice that other makes of YARNS, CARPET WARPS, and SHIRT-INGS, are being sold to the trade under various brands as being of our manufacture, we beg to inform all purchasers of

## WM. PARKS & SON,

ST. JOHN, N.B.,

that we WILL NOT GUARANTEE AS OURS any line we make "unless branded with our name."

### Parks' Fine Shirtings.

Full Weight, Fast Colors, & Full Width.

### "Parks' Pure Water Twist Yarn."

We are the only manufacturers in the Dominion of these celebrated yarns.

"Carpet Warps and Beam Warps." The most regular thread, best finished and brightest colors in the market.

AGENTS:

WILLIAM HEWETT, DUNCAN BELL, 11 Colborne St., Toronto. 70 St. Peter St., Montreel

### NOW VOLUME 19th READY

Bound Copies of the 19th Volume of

A compendium of commercial events for the year from July, 1885, to July, 1896, with or without advertisen ants, may be had upon application to this office.

PRICE, - - - - - \$3.50.

A Copious Index accompanies each Vol.

DUNDAS, Ont. | PRESTON, Ont.

MANUFACTURERS OF

## Dominion Card Clothing Works,

York Street, DUNDAS.

W. R. GRAY & SONS, - - Proprietor

Manufacture every description of

Card Clothing and Woollen Mills Supplies.

### SPOONER'S COPPERINE

## 

A Non-Fibrous Anti-Friction Box Metal.

Handsomely put up for the hardware trade. Sell well. Satisfaction guaranteed. New design, new package, and bright metal. No point wherein it fails in use. ALONZO W. SPOONER,

Patentee and Mfr., PORT HOPE, Ont.

# Waverley Knitting Co. (Limited.) Toronto Lead & Color Co.

MAKES A SPECIALTY OF

## Ladies' & Gentlemen's Knit Underclothing VERMILLIONS, and Top Shirts.

and can manufacture

ANY DESIRED SHADE For Agricultural or General Work.

TORONTO LEAD & COLOR COMPANY,

8 & 10 PEARL STREET, TORONTO.

The oldest and most trustworthy medium for in-formation as to the history and position of traders in the United States and Canada.

Branch Offices in TORONTO, MONTREAL, HALI-FAX, HAMILTON, LONDON, ST. JOHN, WINNI-PEG, VICTORIA, B.C., and in one hundred and six cities of the United States and Europe.

Reference Books issued in January, March, July and September, each year.

WIMAN & CO. DUN.



## ST. CATHARINES SAW WORKS

H. SMITH & ST. CATHABINES, ONTARIO,

Sole Manufacturers in Canada of

"SIMONDS" SAWS

AT GREATLY REDUCED PRICES.

All our Goods are manufactured by the "Simonds" process.

All our GRCULAR SAWS are unequalled. We manufacture the Genuine HANLAN, LANCE TOOTH, DIAMOND, NEW IMPROVED CHAMPION, and all other kinds of CROSS-CUT SAWS. Our Hand Saws are the best in the market, and as cheap as the cheapest. Ask your Hardware Dealer for the St. Catharines make of Saws.

The Largest Saw Works in the Dominion.

# WHO THINKS.

Suppose a wealthy man of your acquaintance, one whose word and whose ability to carry out his promises you placed full confidence in, proposed to sell you a valuable farm, worth, at this time, say \$10,000; and would sell it to you as being an exceptionally healthy man, on a credit running through ten years, with a certain equal amount payable each year of the ten; and that it was in your power to apply that sum each year to the payment required.

Suppose further, that this friend said: You can make these yearly payments for any number of the suppose further, that this friend said: You can make these yearly payments at the end of any of the ten years that you please, and if you see fit, for any cause, to stop these payments at the end of any of the ten that you please, and if you see fit, for any cause, to stop these payments at the end of any of the ten, tatter two years have been paid for), I will deed you the land about in the proportion you have paid for; and further, I agree to give you, at the end of each year, while you are making portion you have payments, the annual profits, earnings, or dividends on that farm, and, each year, deduct from your annual payments such earnings, profits, or dividends as the farm may earn that year; and he assures you annual payment, and that the farm in that ten years shall not be subject to onerous city, county, or your annual payment, and that the farm in that ten years shall not be subject to onerous city, county, or town taxation, nor be liable for your debts; and he further guarantees that at the end of the ten years the farm shall be worth exactly \$10,000.

He then says: Take this offer and I will further bind myself and guarantee to you that if you keep up your annual payments, and die ANY TIME within those ten years, and before all those payments are up your annual payments, and die ANY TIME within those ten years, and before all those payments are up your annual payments, and die ANY TIME within those ten years, and before all those payments are up your annual payments, or to your heirs or administrator, or to any person you will made that, in "unch case, I will deliver or pay over to your heirs or administrator, or to any person you will made that, in "unch case, I will deliver or pay over to your heirs or administrator, or to any person you will made that, in "unch case, I will deliver or pay over to your heirs or administrator, or to any person you will made that, in "unch case, I will deliver or pay over to your heirs or administrator, or to any person you will made that, in "unch case, I will deliver or pay over to your heirs or administrator, or to any person you will made that, in "unch case, I will deliver or pay over to your heirs or administrator, or to any person you will need that, in "unch case, I will deliver or pay over to your heirs or administrator, or to any person you will need that, in "unch case, I will deliver or pay over to your heirs or administrator, or to any person you will need that, in "unch case, I will deliver or pay over to your heirs or administrator, or to any person you will need that the pay of th

This is a sample illustration of a Ten Year Endowment in the Etna Life Insurance Company of Hartford.

To save money for old age or for our families in case of death, is what all strive for; but outside of Endowment Insurance there is no certainty. Debts, endorsements, bad partnerships, or failures, our misperfortunes or follies, are all so many traps lying in our way through life. Happy the man that can escape them all. To expect it is to expect too much. With all the rest of your investments, would it not be them all. To expect it is to expect too much. With all the rest of your investments, would it not be well to make one small one that may prove the BEST you ever made, and the one that shall at any time well to make one small one that may prove the BEST you ever made, and the one that shall at any time wall to make one small one that one provide for your own old age. The thought that misfortune may guarantee your family a support, or provide for your own old age. The thought that misfortune may guarantee your family a support, or provide for your own old age. The thought that misfortune may guarantee to this and it is unbearable. The wise man provides in time.

add old age to this and it is unvertance. The wise man provides in time.

You may say you have a Farm: is it certain you will always have one? You are a Merchant: is it certain you will never fail? You are a Mechanic: is it certain that the cunning of your hands will always provide for you? You are a professional man: is it certain that you are above misfortunes? Do you know your brain will never soften? Does not the old man commit financial follies that at middle age he know your brain will never soften? Does not the old man commit financial follies that at middle age he would have deemed impossible? Now, grant that at 60 or 70 years of age, you will surely have a comwell that in a wonderful manner you will have escaped the thousand and one misfortunes in your you had secured an Endowment, it would have added to your wealth; if financially unfortunate, it would have saved you from ruin! THINK OF THIS.

The ETNA LIFE INSURANCE COMPANY offers to the Business men of Canada, on the Endowment system, a Medium of Investment superior to any other. It has in constant operation the most perfect system, a Medium of Investment superior to any other. It has in constant operation the most prefect superior to any other. It has in constant operation the most profitable manner. Having branches, and being a Home Company, in all bership in the safest and most profitable manner. Having branches, and being a Home Company, in all bership in the safest and Canada, it thus procures a higher rate of interest than can usually be obthe Northern States and Canada, it thus procures a higher rate of interest than can usually be obthen Northern States and Canada, it thus procures a higher rate of interest than can usually be obthen Northern States and Canada, it thus procures a higher rate of interest than can usually be obthen Northern States and Canada, it thus procures companies. Every Endowment policy-holder tained by either European, or merely local Life Insurance companies. Every Endowment policy-holder tained by either European, or merely local Life Insurance companies.

For further information, apply to an Agent of the Company, or to

W. H. ORR & SONS, Managers, Toronto.