

SUNSHINE

PUBLISHED BY THE

SUN LIFE ASSURANCE COMPANY OF CANADA.
AT HEAD OFFICE, MONTREAL.A. M. MACKAY, *Editor.*

HEAD OFFICE BUILDINGS

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July		1905						
SUN	MON	TUE	WED	THU	FRI	SAT		
28	1	2	3	4	5	6	7	8
9	10	11	12	13	14	15	16	17
18	19	20	21	22	23	24	25	26
27	28	29	30	31				

The Reason Why,

We had made arrangements to have illustrations of a place many miles from Montreal, for this month's **SUNSHINE**, but had to change our plans at the last moment to fulfil a promise we hastily made to Mr. J. C. Stanton, jr., the Company's City Manager at Montreal. In our sanctum he suggested that his agency would probably write a half a million dollars of assurance in the month of May. We told him if he should make this record, we would give his agency a special number of **Sunshine**. On the 31st May, Mr. Stanton made good his promise, having written \$512,000, making a new record for the Company—and now we are making good our promise. We congratulate Mr. Stanton in his successful work in this agency. When a million a month is reached, we have another proposition for his consideration.



Not How Little, But How Much!

We are often asked "what portion of a man's income should he invest in life assurance." At first glance the reply seems easy enough to give, but upon consideration we feel inclined to resort to the general reply—"It all depends upon circumstances." It would be ideal if men could carry an amount of assurance, the total of which at current interest rates would equal their present earnings. While this cannot always be done, it should be the ideal sought to be reached.

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