ledge of the objects of dentistry. Many of our honest practitioners too, are not entirely blameless. They foster the fashion of the vulgar exhibition of conspicuous gold crowns; they caricature instead of imitating human nature. To-day we see refined and educated people exhibiting the vile vulgarisms and disfigurements of operative as well as prosthetic dentistry, and instead of leading

they are lead by public vanity and vulgarity!

However, there is a wide gulf between this vulgarity and the wholesale slaughter of teeth which can and should be preserved. Whether a man will or will not wear a conspicuous gold crown, is not a serious matter. But whether he will or will not be persuaded to have his mouth slaughtered by the advice of a dentist, can certainly be proved to be a very serious matter. A few cases in the courts, a few hundred dollars damages awarded to a victim, this would "educate" public opinion in a startling manner. We should like to have some expressions of opinion on the suggestion.

WHICH "PAYS" BEST?

Is it, or is it not, in the interest of the profession, that it should be cleansed of the customs, which, however legitimate and enterprising in trade and commerce, are frowned upon in every country by every organized society of dentists? There can be no dispute on this question, because there has never been any doubt. The fact exists and has existed from the time that dentistry in the United States and Europe, became recognized as a profession. It has been a fact in every association in every province of Canada, and no one has had the temerity to

venture upon its repeal.

The matter of quack advertising resolves itself into a question of individuality. Certain individuals do not take any stock in the "interests of the profession," unless they can use them as collateral booms to their personal interests. Given the opportunity to feed themselves at the expense of an Association, and there are individuals who would condescend to occupy any office, or shoulder any responsibility. It ought to be quite easy in every provincial society to checkmate such selfishness. A man who uses the public press, or any other form of advertising, to gain for himself notoriety or precedence he does not deserve, would use official position in the same way. We have seen this accomplished upon several occasions by men who, if they ever did anything for the profession, did mischief; and who ceased from interesting themselves in it as a body, just when they were unable to further their own interests. Loyalty to the profession had no inspiration,