Every succeeding Friday sees an increase in the attendance on our bargain day sales. Why is it? Because the public realize that when we advertise a bargain day reduction in price, that the reduction is genuine. They know the goods will be here. They know that it means a money saving opportunity to them, therefore they come and are not disappointed—and they come again the following Fri ay Have you been here? You will be made welcome, whether you buy or not.

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Ladies white pique skirts with neatest design worth \$1.75.
Ladies white pique skirts, with fancy colored braid trimming colored polka dots worth \$1.75.
Ladies white pique skirts with black worth \$1.50, your choice on Friday, each at \$1.50.
LINEN SKIRTS.
8 Indies linen skirts, new style

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How many different brands we have and yet they all claim to be the best or just as good. If you will take a look at our window display Friday you may find the brand that you use and at just a little less cost to you than you ever bought it before. Different people like different brands, that's our reason for keeping so many. Find them in our drug and grocery departments.

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