

THE CHARM OF MOTHERHOOD

Enhanced By Perfect Physical Health.

The experience of Motherhood is a trying one to most women and marks distinctly an epoch in their lives. Not one woman in a hundred is prepared or understands how to properly care for herself. Of course nearly every woman nowadays has medical treatment at such times, but many approach the experience with an organism unfitted for the trial of strength, and when it is over her system has received a shock from which it is hard to recover. Following right upon this comes the nervous strain of caring for the child, and a distinct change in the mother results.

There is nothing more charming than a happy and healthy mother of children, and indeed child-birth under the right conditions need be no hazard to health or beauty. The unexplainable thing is that, with all the evidence of shattered nerves and broken health resulting from an unprepared condition, and with ample time in which to prepare, women will persist in going blindly to the trial.

Every woman at this time should rely upon Lydia E. Pinkham's Vegetable Compound, a most valuable tonic and invigorator of the female organism.

In many homes once children become a cause of the fact that Lydia E. Pinkham's Vegetable Compound makes women normal, healthy and strong.

If you want special advice write to Lydia E. Pinkham Medicine Co. (confidential) Lynn, Mass. Your letter will be opened, read and answered by a woman and held in strict confidence.



Guide-Advocate

Watford, Ont.

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ADVERTISEMENTS—\$5.00 a year.
Locals—10c. per line each insertion. Minimum charge 25 cents.

Advertisements without specific directions will be inserted till forbid and charged accordingly.
HARRIS & CO.
PROPRIETORS

Guide-Advocate

HARRIS & CO., PROPRIETORS.
WATFORD, NOVEMBER 12, 1915.

NOTE AND COMMENT

The murder of Miss Cavell by the Germans has stirred the whole civilized world. But her sacrifice has not been in vain. The reckoning may be slow, but it must be sure. The world must never pass into the hands of those mad-men, made because gorged for years on the hellish doctrine of Nietzsche and his would-be superman apostles.

According to advices received from men connected with wire fence manufacturing there is some danger of a shortage of wire and higher prices. The war has advanced steel and material used in galvanizing and enormous quantities of barb wire used in building entanglements have also served to stiffen prices. The governments of the nations at war are now said to be seeking to place orders and when placed wire may go still higher. The advice of our correspondent is that farmers wanting fencing buy early.

Why do statesmen read the Weekly Sun of Toronto? Because it is a paper with a reputation that is unquestioned. It is the farmers' business paper, and is watching the farmers' interests all the time. Aside, even from its market reports, which are acknowledged to be the best in the Dominion, it is a paper of weight. It has an established personality. You should have it come to your home every week. All through the long winter nights it will furnish a wealth of interesting reading material of a thoroughly reliable character. This paper has special clubbing ar-

rangements with The Sun. Let us have your renewal and add The Sun to your list of papers for 1916.

The girl who is so lacking in self-respect as to be ashamed of any honest work commands no respect. She who endeavors to do whatever work her hands find to do in the best and most thorough manner, as by God's law, makes that and the action fine. It is not so much the work as the manner in which it is done that ennobles or disgraces the worker. A well scrubbed floor is much more useful work than a stupid oil painting in which much valuable canvass and other material has gone to waste. Intelligence and faithfulness tell in every department of work. Respect your work whatever that work may be and remember that the best, and brightest and wisest of men and women will respect you for it.

New Grades of Seed Grain

Special grades for seed wheat, oats and barley are now authorized by Order-in-Council as follows:

No. 1—Manitoba Northern seed wheat shall be composed of 85 per cent Red Fife or of Marquis wheat, sound, clean, free from other grain, and free from noxious weed seeds within the meaning of the Seed Control Act, weighing not less than 60 pounds to the bushel.

No. 2—Canada Western seed oats shall be composed of 95 per cent white oats, sound, free from other grain, and free from noxious weed seeds within the meaning of the Seed Control Act, weighing not less than 36 pounds to the bushel.

No. 3—Extra Canada Western seed barley shall be composed of the six-rowed barley, sound, plump, of fair color, free from other grain, and free from noxious weed seeds within the meaning of the Seed Control Act, weighing not less than 48 pounds to the bushel.

These special grades will be given for the crop of 1915 only on car lots of grain that are inspected into the Government interior terminal elevators at Calgary, Moose Jaw and Saskatoon, and the seed will be made available to farmers and seed merchants at the close of navigation or about December 1st. The advance in prices over commercial grades will be just sufficient to meet the extra dockage required and the cost of cleaning, storing and sacking when the latter is desired by purchasers.

It is not anticipated that the operation of these seed grades will perceptibly alter the quality or value for milling purposes of the commercial grades of grain, as cars of grain for seed will be selected primarily on the basis of freedom from noxious weed seeds.

State of Ohio, City of Toledo, Lucas County,

Frank J. Cheney makes oath that he is senior partner of the firm of F. J. Cheney & Co., doing business in the City of Toledo, County and State aforesaid, and that said firm will pay the sum of ONE HUNDRED DOLLARS for each and every case of Catarrh that cannot be cured by the use of HALL'S CATARRH CURE.

FRANK J. CHENEY.
Sworn to before me and subscribed in my presence this 6th day of December, A. D. 1886.

A. W. GLEASON,
Notary Public.

Hall's Catarrh Cure is taken internally and acts directly upon the blood and mucous surfaces of the system. Send for testimonials, free.

F. J. CHENEY & CO., Toledo, O.
Take Hall's Family Pills for constipation.

Papers Balking at Free Notices

(Ridgetown Dominion)

The war and other things have hit the newspapers hard, and they are forced to protect themselves. In Bruce county and other sections, the price of weekly newspapers has been raised from \$1 to \$1.50 per year.

The requests for free publicity, owing to the great increase of patriotic, religious and other societies, have become so many as to seriously embarrass the newspapers, which too long have been giving free notices to all kinds of societies. The question has been asked: Why should the newspapers give away for nothing the space they must sell in order to live? The answer is that throughout Ontario newspapers are announcing that all readers, whether for money-making purposes or not, must be paid for. The charge for money-making readers in some cases 10 cents per line; none money-making announcements, 5 cents per line. In

other cases, no distinction is made, both paying the same rate. And fairly speaking why should not any body or society pay for the publication of announcements in which they are interested? Why ask the newspapers to bear the cost, for rest assured, type is not set and papers printed and published, without cost to somebody. It is astonishing, too, the difference it makes in the length of the notice brought in, whether it is a free or a paid notice. When free no attempt is made to condense or shorten up to a bare statement of facts. When a charge is made, however, not an unnecessary word is used, and every line that means a cost of five cents is grudgingly written.

The Ridgetown papers are still publishing the non-money-making announcements free, but in self-defense may have to make a charge, if for no other reason than to compel condensation of the flood of "free notices" asked for from all quarters. The day of free publicity is drawing to a close, and none should object to a small rate per line for what is for their benefit or interest.

Small but Potent.—Parnellee's Vegetable Pills are small, but they are effective in action. Their fine qualities as a corrector of stomach troubles are known to thousands and they are in constant demand everywhere by those who know what a safe and simple remedy they are. They need no introduction to those acquainted with them, but to those who may not know them they are presented as the best preparation on the market for disorders of the stomach.

On Letting go of Loved Hands

We are mostly familiar with the state of mind of the man who, in making his will, puts what money difficultly he can in the path of his widow's marriage with another man. The woman, when she has the money, is generally more considerate.

One wealthy woman who has just died showed by her will, however, that the sentiment is not always one-sided. She began by leaving something to her first husband, who disappeared through the door of divorce. Then she provided that if her second husband married again he would have to lose a certain property with which her happiest memories were associated. Finally, relating, she ordained that if he sold the property before marrying he could keep the money.

The other woman could have him, but couldn't have both him and the scene of her happiness with him. He would be a mighty mean man if, having sold the property before marrying, he buys it back after the wedding to satisfy any uxorious whim.

There used to be a story in Montreal of a man who built a new mansion when he married again, and who for years wouldn't allow any use to be made of his first home. The fact is that men are more intensely sentimental than women, and that they show it in ways that are mild as well as in ways that are rough. But they are hardly as considerate as are the women.

Dogs are the best friends; they are always ready with their sympathy, and they ask no questions.

Some people would rather blame a man for what he doesn't do than give him credit for what he does.

We encounter scores of able conversationalists who stammer and stutter at their tasks.

What the wisest of us say often is of far less importance than what we have left unsaid.

The man who always wears a smile is as much to be avoided as the one who always wears a frown.

No one need endure the agony of corns with Holloway's Corn Cure at hand to remove them.

Leamington public school children contributed \$30.65 to the Trafalgar Day fund.

Jas. W. Watterworth, treasurer of Moss' is dead. He held the position for 22 years.

For use where wires are not available a ceiling electric light supplied by a dry battery has been invented.

As a vermifuge there is nothing so potent as Mother Graves' Worm exterminator, and it can be given to the most delicate child without fear of injury to the constitution.

A patent has been granted for a window frame with the usual sliding sash, but which can be swung into a room for cleaning or outside to further ventilation.

A piece of wire shaped into a handle at one end and with the other flattened and sharpened into teeth has been patented by an Illinois man to remove corn from cobs.

Children Cry FOR FLETCHER'S CASTORIA

TAKAKE

(Trade Mark Registered)

The Harmless but Efficient Remedy for Headache, Neuralgia, Anæmia, Sleeplessness, Nervous Exhaustion, &c.

See AT ALL DRUGGISTS, or by mail from GEORGIAN MFG. CO., COLLINGWOOD, ONT.

New Furniture Arrivals

Never has there been shown in Watford such an immense stock of Furniture as we are showing. All bought for Spot Cash at large margins from regular prices. We have a fine assortment for every room in your home at prices you cannot equal. Watch our window and see the specials offered from week to week. White Enamelled Bed Room Sets, Oak and Walnut sets of newest designs. We have numerous different designs in Dressers and Stands, which would look charming in your home.

HARPER BROS.

FURNITURE PHONE 31. UNDERTAKING
ALL KINDS OF MUSICAL INSTRUMENTS, MUSIC AND RECORDS

SASH and DOOR FACTORY

Planing Mills and Lumber Yards

OUR SPECIALTY THIS MONTH—

STORM DOORS STORM WINDOWS

See our Matched Lumber for Barn Doors

—ROOFINGS—

RED CEDAR SHINGLES WHITE CEDAR SHINGLES
METAL SHINGLES READY ROOFINGS

GEORGE CHAMBERS

ESTABLISHED 1870.

THE 'WILLIAM BUCK' LINE

ANY purchaser of this line is assured of lasting satisfaction. The oldest and most reliable in the Dominion.

HAPPY THOUGHT STEEL RANGES
HAPPY THOUGHT CAST RANGES
RELIAANCE FURNACES

LET US GIVE YOU PRICES TO-DAY

THE N. B. HOWDEN EST

TRENOUTH & CO.

DEALERS IN

Flour, Oatmeal, Cornmeal, Wheat Kernells, Flaked Wheat and Barley, All Kinds of Feed, Grain, Seeds and Poultry Food.

We Carry Full Stock of

INTERNATIONAL STOCK FOOD

FOR HORSES, CATTLE, SHEEP, HOGS AND POULTRY.

CALDWELL'S MOLASSES MEAL
AND THREE DIFFERENT MAKES OF CELEBRATED CALF MEAL.

ALL KINDS OF GRAIN TAKEN IN EXCHANGE

Chopping and Rolling Done While You Wait

PHONE 39

Children Cry for Fletcher's

CASTOR

The Kind You Have Always Bought, and in use for over 30 years, has borne the name of **Castor** and has been made by **Fletcher's**. Allow no one to deceive you. All Counterfeits, Imitations and "Just-as-Good" Experiments that trifle with and endanger the health of Infants and Children—Experience against

What is CASTOR

Castoria is a harmless substitute for Castor Oil, Drops and Soothing Syrups. It is pleasant, and its age is its guarantee. It cures Colic, Wind Colic, all Teething Troubles, Diarrhoea. It regulates the Stomach, assimilates the Food, giving healthy and happy children—The Mother's Friend.

GENUINE CASTORIA

Bears the Signature of

Chas. H. Fletcher

In Use For Over 30

The Kind You Have Always Bought

THE CENTAUR COMPANY, NEW YORK

\$10 A NECESSITY

NOT A LUXURY



We have installed in Hotel Building Residences every one of them. "THE BEST" guaranteed. CALL AT

\$10 T. DODDS & CO.



WHAT IS YOUR ANSWER?

The great victory won by the Allies in France is a great rejoicing.

The brave men who have won it, those who struggle and those who lived to wear the cross have done the greatest service men can do for their country.

We feel pride in their achievements, in the honor that for the sacrifices they have made.

There are gaps to fill in the ranks of these gallant fighting men on the battlefields.

It is the young men of Canada who are expected to emulate the deeds of those who have fallen in victory.

It is left to your voluntary decision.

Ask yourself, you of military age, what is your part that protects you in the enjoyment of your life?

What is your answer?

Guide-Advocate Want Ads. Get