

**Rowat's Teas**  
Our Special Blends Please People Who  
Are Particular. 75c, 50c, 30c, 15c,  
10c and 5c a Pound.  
**T.A. Rowat & Co.**  
250 Dundas St. Phone 3051-3052.

**HAVE YOUR EYES  
TESTED**  
Don't wait for the proof of  
trouble—BAD VISION. By  
acting promptly you may avoid  
that disability. Care for the  
eyes that care for you.  
**BROWN  
OPTICAL CO.**  
Quality Beyond Question.  
223 Dundas St. Phone 1877  
Branches: Hamilton, Montreal  
and Windsor.

**PEEL'S  
TOYS AND DOLLS**  
Now Located at  
10 MARKET LANE.

Our Fitters are  
Experts. \$1.25 to  
\$10.00. We have  
trusses to fit  
all needs.  
**ANDERSON &  
SONS**  
240 Dundas St.

**Dr. J. W. Hutchison**  
OPTOMETRIST.  
**EXPERT EYE EXAMINATION**  
Office in Johnston Bros. Jewellery Store,  
Next to Allen Theatre. 6-12

**SPECIAL  
CHINESE  
LILIES**  
20c EACH  
3 for 50c  
**Dominion Seeds**  
Limited  
119 DUNDAS ST. PHONE 550W  
Feed "Do-Se-Co" Feeds. 2-12

**This Christmas  
SURE!!  
A RED BIRD BICYCLE**  
FOR THAT BOY OR GIRL  
Join our easy terms Red Bird Club—  
sure way to have a Red Bird.  
**Bicycle & Motor Sales Co.**  
See G. A. Wenke, the Man Who Made  
Wenke's Famous Bicycles.

**COAL**  
Egg, Stove, Nut and Pea coal,  
the best obtainable.  
Prompt delivery to all parts  
of the city.

**Orchard's**  
45 York St. Phone 384.

**LONDON  
OPTICAL**  
HAVE YOUR EYES EXAMINED.  
A. M. DAMBA, Optometrist.  
Dominion Savings Building, Richmond  
Street. Phone 6180. 2-12

**CARTERS  
AWNINGS**  
**Awnings Taken  
Down and Stored**  
"We Make Everything Made of Canvas."  
**Carter Tent and Awning Co.**  
619 Dundas St. Phone 6197.  
2-12

**STANDARD DRUG STORES**  
**Will Develop Your Films**  
**FREE**  
**All This Week**

Beginning today (October 25) and ending October 31, all rolls of films left at our stores will be developed free of charge. Standard Drug Stores have enjoyed a splendid season's business in developing and printing, and to show our appreciation of the patronage we have received from our many friends, also as to offer an opportunity to others to become acquainted with the quality of work we are now turning out we could think of no better method than to give you an opportunity to "save money" by bringing all the photography work you can to us between now and October 31.

All prints are made on glossy paper with no extra charge. With every \$3.00 worth of work we make you an enlargement free of charge.

**STANDARD DRUG Limited**  
Four Stores in London. We Save You Money.

**Peter Smith and Jarvis  
Go Through Jail Routine  
and Dine On Prison Fare**

**New Fire Truck  
Hit Twice In Day**

Special to The Advertiser.  
St. Thomas, Oct. 26.—The St. Thomas fire department had a most unlucky day Saturday, when the apparatus persisted in getting tangled together. The first misfortune took place when the department was responding to a call on Rains street. As the driver was negotiating the turn at Talbot street, he failed to turn wide enough with the result that the rear of the new hook and ladder truck swung around and struck a power pole, breaking one of the ladders and ripping off the fittings. Three hours later, while the scene of a fire on Jesse street, the new truck was backing into the hose truck, breaking a 50-foot extension ladder and damaging the hood and radiator of the hose truck.

**DE FEO COMPANY  
ARTISTIC TREAT**

"Cavalleria Rusticana" and  
"Il Trovatore" Heartily Ap-  
plauded at Grand.

The comparatively small audience which heard the De Feo Grand Opera Company at the Grand theatre Saturday night was not only appreciative, it was enthusiastic. The interpretation of two of Giuseppe Verdi's best known and most popular grand opera compositions, "Cavalleria Rusticana" and "Il Trovatore," by the De Feo Company was such as to merit even more hearty approval from a much larger audience.

While the work of the De Feo company operates stars in "Rustic Chivalry" was deeply appreciated by the audience, the work of the company in "The Troubadour" stirred that same audience to outbursts of enthusiastic applause. Love the Theme. "Cavalleria Rusticana" and "Il Trovatore" are two peculiarly similar yet dissimilar operas. The central theme of both is love, yet not the same kind of love. In the one love is taken advantage of and trampled upon, in the other its passion and fire lead to complications only because two noble men love the same beautiful woman. The story of the one is essentially a story of the peasant. The other is a story of the nobility.

Two more moving and contrasting operas by the same composer could hardly have been chosen for production on the same program. The De Feo company lost not a single opportunity in bringing out that contrast. A. De Martino as Count De Luna in "Il Trovatore" was perhaps the outstanding star of the program, at least the prolonged applause which greeted his song, "Il Balen Del Suo" ("Of Her Smile the Radiant") would go to show that he had sung his way into the hearts of the audience.

Captivates Audience. Miss Matilda Flint entirely captivated the audience in her difficult role as the Duchess Leonora. Miss Flint possesses a rich and colorful soprano voice, and she has it under perfect control at all times. As Leonora, the gypsy, sang her part well throughout, especially in the camp fire scene at the beginning of the second act. Her role as the avenger of her mother, who had been wronged and burnt at the stake, was most artistically portrayed, both as to voice and emotional acting.

Mario Rogati took the part of Manrico in a very satisfactory manner. His best and most passionate individual work was in the scene with his reputed mother, Acuzena, where his powerful and true tenor voice was heard to advantage. "Cavalleria Rusticana" was featured by excellent singing and sympathetic acting upon the part of Miss Grace White as Santuzza; Philip Culcasi as Turridu and L. Puliti as Alfio.

Miss White has a soprano voice of wonderful range, flexibility and quality, not to say brilliance. The night spent in grand opera with the De Feo company is bound to prove enjoyable, and to do so is to be benefited at the same time as to be entertained. Thus a warm welcome awaits the company upon future appearances here.

Former Provincial Treasurer  
Gets Same Treatment as  
Other Prisoners.

**HAS NO PARALLEL**

**Lawyers Claim Huge Fine  
Imposed Is Without  
Precedent.**

Special to The Advertiser.  
Toronto, Oct. 26.—The \$600,000 fine imposed on Hon. Peter Smith and Aemilius Jarvis, Sr., by Chief Justice Meredith in the supreme court asizes Friday night, is held by the defense lawyers to be without a parallel in the records of Canadian courts. "It rather recalls the famous fine of \$29,000,000 imposed by Judge Landis on the Standard Oil company, which incidentally, has never been paid," remarked one lawyer to the Advertiser.

The jail here has two new inmates—a former minister of the crown and a financier and sportsman of international reputation.

Within an hour of the time that sentence was passed upon them, Hon. Peter Smith and Aemilius Jarvis, senior, had passed within the jail walls.

**Go Through Routine.**

Their treatment differed in no item from that meted out to the ordinary offender. They were searched, their belongings taken from them, and their names entered in the jail register. Peter Smith gave his occupation as "manufacturer," and Aemilius Jarvis, "bond dealer."

The two were in bed at 8 o'clock or shortly after, "lights out" being sounded at that hour. Today they rose at 6:15 a.m. and breakfasted with the other prisoners in the dining-room half an hour later, after making their beds and tidying their cells. Neither Jarvis nor Smith have yet donned the yellow and blue jail uniform, owing to the fact that papers of commitment have not yet reached the authorities. When these are received, Jarvis will be outfitted in jail garb, and probably Peter Smith also, as some time is likely to expire before he will be removed to Kingston penitentiary.

**Prison Breakfast.**

For breakfast this morning, the newly-admitted inmates, with their fellow prisoners, had tea, porridge, syrup and bread. For dinner at noon they are promised "a good meal," the principal dish of which will be a stew of meat and vegetables. Tea will be a repetition of the breakfast menu. Immediately after breakfast, Smith and Jarvis were introduced to the jail routine. A number of callers, including relatives of Jarvis, were at the jail early this morning, but were not allowed to see the prisoners. Inmates of the jail are allowed visitors only once a week, for a five-minute period.

Neither of the two has yet made any comment on live over the Don. Both, it is known, feel very keenly the sentence passed upon them in the supreme court assizes yesterday.

Associated Press Despatch.  
Rome, Oct. 26.—General Luigi Pelloux, former premier of Italy, died today. He was born in 1830.

There can be no end to the spiritual heights to which a man can ascend who truly believes that the Lord is his own shepherd. Look To Past. To know what God is like, it is only necessary to look to the past. Greek civilization did not produce the best results because it appealed mostly to the intellect. Roman civilization appealed to the social and it failed. The British empire does not count itself more secure than did Rome at one time in history, and it too will fail if it does not keep its inner life in harmony with well-ordered Christian principles. To Matthew Arnold is ascribed the phrase, "There is a power which makes for righteousness," and this was the inspiration to Lloyd George when he took the helm during the dark days of the war and to whom Mr. Cameron paid kind tribute. The pastor declared this his well-known patriotic song: "make us mightier yet," and said material prosperity can never be the chief glory of a nation. When a nation is filled with materialities and an inanimate religion and when helplessness goes unplied then will our civilization be ruined.

Long for God's Vision. At this time we are longing for a vision of God, which will do two things, satisfy the mind and satisfy the heart, because there seems to be a chasm between the God of the head and the God of the heart. One writer has said that by faith he was a Christian and by reason a heathen. It is necessary for man to say that he is a Christian both by faith and by reason, and to this end the work of evangelization of the intellect must go on, and every branch of science learned for God is always honored in every forward movement that uncovers Him. In this task sacred scholarship and evangelical zeal should go hand in hand.

In conclusion, Mr. Cameron said that the character of Jesus is the character of God, and the cross of Jesus is the cross of God. To know God, it is first essential to know Jesus. Rev. Mr. Cameron returned to Toronto shortly after the service to take charge of the evening service of his own people. The congregation of Bloor street Baptist church has overtaxed the capacity of the church, and the evening services are held in a large theatre. This has been due largely to Mr. Cameron's popularity and renown in Toronto as a preacher.

**Shot Hits Rope  
Freeing Moose**

**Bullet Severs Tether and Animal Gets Away.**

Canadian Press Despatch.  
Port Arthur, Oct. 26.—The moose and deer hunting season opened Saturday. One of the stories coming to the city is that a few days ago a man snared a moose and waited until yesterday morning to shoot it, but when he shot, the bullet severed the rope and the animal got away.



**CHIEF JUSTICE R. M. MEREDITH,**  
last of the four chief justices under Ontario's old judiciary system and gray-haired veteran of the bench, who, as calmly and quietly as if he were addressing a group of young law students, Friday afternoon sentenced Aemilius Jarvis, Sen., millionaire broker and banker, and Peter Smith, former provincial treasurer, to six months and three years imprisonment, respectively, and fined each of them \$600,000.

**TERM LEARNING  
ROAD TO HEAVEN**

Rev. W. A. Cameron, Toronto,  
Delivers Brilliant Address  
in First Methodist.

That there can be no end to the spiritual heights to which a man can ascend who truly believes that the Lord is his own shepherd. Look To Past. To know what God is like, it is only necessary to look to the past. Greek civilization did not produce the best results because it appealed mostly to the intellect. Roman civilization appealed to the social and it failed. The British empire does not count itself more secure than did Rome at one time in history, and it too will fail if it does not keep its inner life in harmony with well-ordered Christian principles. To Matthew Arnold is ascribed the phrase, "There is a power which makes for righteousness," and this was the inspiration to Lloyd George when he took the helm during the dark days of the war and to whom Mr. Cameron paid kind tribute. The pastor declared this his well-known patriotic song: "make us mightier yet," and said material prosperity can never be the chief glory of a nation. When a nation is filled with materialities and an inanimate religion and when helplessness goes unplied then will our civilization be ruined.

Long for God's Vision. At this time we are longing for a vision of God, which will do two things, satisfy the mind and satisfy the heart, because there seems to be a chasm between the God of the head and the God of the heart. One writer has said that by faith he was a Christian and by reason a heathen. It is necessary for man to say that he is a Christian both by faith and by reason, and to this end the work of evangelization of the intellect must go on, and every branch of science learned for God is always honored in every forward movement that uncovers Him. In this task sacred scholarship and evangelical zeal should go hand in hand.

In conclusion, Mr. Cameron said that the character of Jesus is the character of God, and the cross of Jesus is the cross of God. To know God, it is first essential to know Jesus. Rev. Mr. Cameron returned to Toronto shortly after the service to take charge of the evening service of his own people. The congregation of Bloor street Baptist church has overtaxed the capacity of the church, and the evening services are held in a large theatre. This has been due largely to Mr. Cameron's popularity and renown in Toronto as a preacher.

**Shot Hits Rope  
Freeing Moose**

**Bullet Severs Tether and Animal Gets Away.**

Canadian Press Despatch.  
Port Arthur, Oct. 26.—The moose and deer hunting season opened Saturday. One of the stories coming to the city is that a few days ago a man snared a moose and waited until yesterday morning to shoot it, but when he shot, the bullet severed the rope and the animal got away.

**SIN UNNECESSARY  
TO LIVE HUMANLY**

Rev. John McNeil, Toronto,  
Occupies Pulpit at St.  
Andrew's Church.

It is not necessary to know sin to be human. It is not needful to go into sin to be human. Christ went as far as any human could go in life without entering into sin.

Preaching at St. Andrew's Presbyterian church yesterday morning, the Rev. John McNeil of Walmer road Baptist church, Toronto, delivered a sermon on reality in religion. The minister took for his text verses five and six of the first chapter of John's gospel, beginning, "This is he that came by the water and the blood." The water meant the baptism. The blood referred to death. The speaker drew attention to the circumstances surrounding the writings of the epistles of John, saying that he wrote to counteract the wrong teachings of his day. Christ was divine. He represented the spirit of the Lord, a spirit which was sent like a dove and rested upon him. You cannot break up Christ's program. It is the fundamental character of religion. The ordinances of the church bear witness to the blood and water are real. They are vital.

The minister stressed the need of a great sense of the spiritual reality in religion. There was a danger of forgetting the reality without which religion was left empty of the mighty meanings it contained. Take any word of the English language. Take its meaning from it and its blood is drained out as far as its meaning is concerned, said the preacher. If part of a man's life is drained out, it loses its richness, the blood is drained off to the thinness of water. Sincerity and the reality of Christianity were necessary to the fullness of spiritual responsibilities. Speaking of reincarnation, Dr. McNeil showed that it was one of the deepest mysteries of theological teaching. No one could fully explain it. There was no doubt that if incarnation meant anything it was sincere. There was no stage play about it. God came to man with no half measures. God was to be seen in the transfigured man on the cross. He was to be seen in the weary man by Jacob's well. It was God that was seen by the Jordan and in the garden of Gethsemane. He is present at all times.

Dr. McNeil pleaded for a feeling for the deity of Christ. He said that in the old days of the church people found it easy to lay hold of the deity of Christ. Nowadays people were too apt to see the human side of the Saviour.

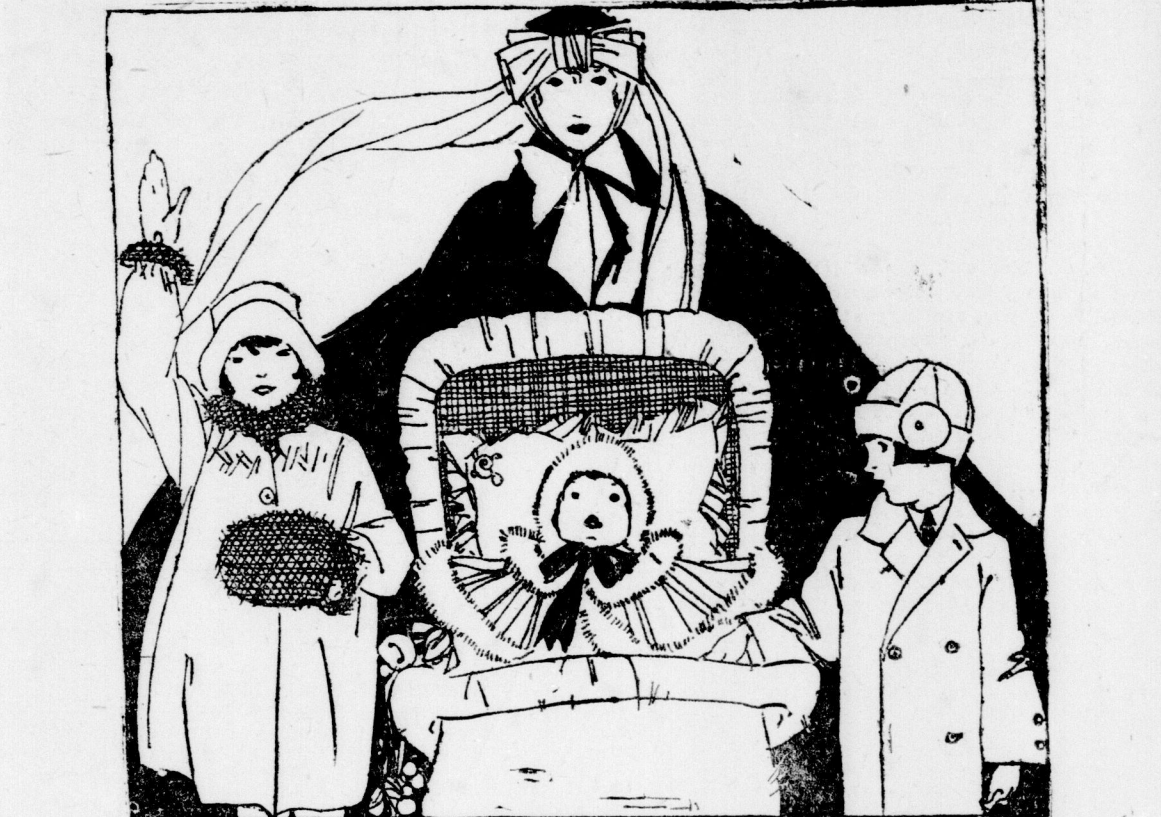
It was hard to believe that Christ was truly man because he was without sin, but it was not necessary to be sinful to be human. Christ as man went as far as other men in this life, but he did not sin. On earth the pathway of Christ was filled with gales of passion and much persecution. On all sides he met men. He met all on his knees trusting and praying. So essentially divine in all expression of his life he was very God of very God in the lowest and most menial experience of his life. Rev. Dr. D. C. MacGregor, pastor of St. Andrew's church, introduced a hearty welcome to the visitor on behalf of his flock, praised the pathway of Christ was filled with gales of passion and much persecution. On all sides he met men. He met all on his knees trusting and praying. So essentially divine in all expression of his life he was very God of very God in the lowest and most menial experience of his life.

**WHEN A PATIENT MUST BE  
MOVED**

consider his or her comfort—call 586 for our Invalid Sedan—the car that has given a new and better meaning to ambulance service. A. L. Outman, Reliable Ambulance Service. Phone 586—Adv.

**WEGNER'S**  
Wholesale and Retail Dealer in  
Overalls, Sweaters, Coats, Gloves,  
Mittens and Raincoats.  
LONDON'S HIGHEST-CLASS  
WORKINGMEN'S OUTFITTERS.  
Exclusive Manufacturers' Agent for  
the Best of the World's Makes  
of Overalls.  
WEGNER, "The Heart of London,"  
371 Talbot St. Phone 1845.  
OPEN EVENINGS.

**Smart Fashions for Young People**



**Clothes for the newly-arrived generation! Proud parents consider them a most important part of the fashion pageant. They are particular in the choice of garments and accessories for their small sons and daughters. The very first dresses; the tiny booties; bibs for stay-at-home occasions; bibs for visiting. Part of the joy of motherhood is in selecting these adorable wee garments.**

Hand-made Dresses of finest weave are exquisitely embroidered, and betray their French origin by touches of drawnwork. They're the very first dresses and priced from ..... \$2.50 to \$4.00  
When clothes must be shortened, there's the little dress of finest linen, hand-embroidered and drawn, and finished with Irish crocheted lace, \$4.50 to \$6.00  
Or a little hand-embroidered dress for second best occasions may be priced at ..... \$1.25 to \$4.50  
Daintiness on top and daintiness beneath. There must be the little Gertrude skirt. Hand-embroidered these are, and come from France, \$1.25 to \$3.00  
For the baby that takes its first few timorous steps, there are little English Hand-Embroidered Dresses, trimmed with lace and ribbon, and priced from ..... \$1.25 to \$4.50  
Tiny little babies must wear tiny little Knitted Jackets, so careful mothers say. And so these—in pink and white and blue..... \$1.75 to \$2.50  
With little Booties to match from ..... 35c to \$1.35  
For mother's convenience and baby's comfort, too, the feeder in Turkish toweling..... 15c, 25c and 35c  
The Bib for at home is most useful of all when it's made of oilecloth and ornamented with gay Mother Goose figures, at ..... 35c to 50c  
The Tray Cloth to match is a convenience for the high chair ..... 50c to \$1.00  
To go a-visiting, something more special. A little Bib of finest Madeira work, or lace and embroidery ..... 65c to \$1.00  
Infants' Shop—Fourth Floor.  
There's a very adult air, indeed, about Coats for three-year-olds. They have cuffs and collars of fur, and are snugly made for winter wear. In blue, sand and brown ..... \$7.50 to \$10.50  
Reefer Coats that look fit and warm on sturdy little boys and girls, at ..... \$10.50  
New York sends a pretty little coat for the pretty little girl. In rose broadcloth, with collar and cuffs and banding of beaver fur, at ..... \$25.00  
A Bonnet to match ..... \$5.00  
Infants' Shop—Fourth Floor.

**To-day I saw**  
I'll admit it at once—this is an exclusive page! The nursemaid at the top is hinting it as broadly as though she had spoken to me and said, "For Mothers Only!"  
But I have a splendid excuse for intrusion. One must consider the sisters and cousins and aunts. For haven't they a proverbial tendency toward buying pretty things for a new arrival in the family?  
And I know every feminine relative that your small son or daughter is blessed with would revel in the adorable things I saw today.  
They were mostly in ribbon. And of course in the baby colors of pink and blue. Such a variety of things! Ribbons shirred and puffed and bowed for carriage straps. Rosettes of ribbon and lace to perch on a linen pillow cover, next that wee fluffy head. Tiny hems and flowerlets to deck the first white frocks. Little hangers bow bedecked for tiny clothes—  
They're all in the Infants' Shop on the Fourth Floor. And I can't tell you about all of them, so I won't go any further.  
But even where the "only child" is concerned, pocketbooks impose their annoying limitations, and I'll add this last word—that the largest and loveliest of those dainty things are priced at not more than \$2.25, and the majority are a great deal less!  
*Judith*

**Dominion Linoleum Rugs Half Price**

43 only Linoleum Rugs, discontinued patterns, Tuesday at just half our regular prices. Some of these patterns have been discontinued by the manufacturer, and the balance are being cleared by us to make room for new stock coming in. We have not all sizes in each of these patterns. Below we list the number of rugs in each size. The sale prices are for genuine Dominion Linoleum Rugs, made with canvas back, and are priced less than ordinary oilecloth rugs.  
7 only Linoleum Rugs, size 6x9 ft. Tuesday, half price ..... \$4.25  
8 only Linoleum Rugs, size 7 1/2 x 9 ft. Tuesday, half price ..... \$5.50  
12 only Linoleum Rugs, size 9x9 ft. Tuesday, half price ..... \$6.75  
13 only Linoleum Rugs, size 9 ft. x 10 ft. 6 in. Tuesday, half price, \$7.50  
3 only Linoleum Rugs, size 9x12 ft. Tuesday, half price ..... \$8.50  
A variety in color and design in each size. Come at the opening hour tomorrow and avoid disappointment.

**At the Milk Bar.**  
A glass of milk daily renews health and vigor.  
**SMALLMAN & INGRAM**  
The Designer.  
Popular fashion periodical at a reduced price for 12 months 69c.—At the Pattern Counter.