

Be a Specialist

In some particular line. Stenographers and bookkeepers are always in good demand. Best salaries are paid to those who graduate from this College. Thorough teaching is the plan of this College.

FOREST CITY BUSINESS COLLEGE,
Y. M. C. A. Building, London, Ont.
J. W. Westervelt, Principal.

TALKING OF SPRING.

We have made a collection of spring fabrics we are proud to have you see. It's absolutely perfect.

There's more reason than ever why you should become acquainted with this tailoring establishment. The system that develops such perfect garments is something for every man to know—from actual experience.

O. LABELLE

372 Richmond St.



Bicycle Repairing.

Now is the time to have necessary repairs done to your bicycle. We do our own enamelling and nickel-plating, and can give you better work for less money than you can get elsewhere.

BROCK'S GUN STORE,

192 Dundas St., London, Ont.



Ask your grocer

HUNT'S DIAMOND FLOUR.

W. S. LOCKHART.
Painting, Decorating, Paperhanging, etc. Estimates given. 32 Wexley Road.

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CALL AND SEE US AT OUR

New Factory and Showrooms
32 to 40 Dundas Street.

The Electrical Construction Co. of London, Limited,
Dynamos, Motors, Electric Light Fixtures and Wiring Supplies.
Phone 1103.

JOHN T. STEPHENSON,
The Leading Undertaker,
104 Dundas St. Phone 459.

FAIRBAIN,
THE TAILOR,
Richmond Street, Opposite City Hall

Moscow has the largest hospital in Europe with 7,000 beds. There are 96 physicians and 900 nurses, and about 15,000 patients are cared for annually.

HOW TO CURE ALL SKIN DISEASES.
Simply apply Sayre's Ointment. No internal medicine required. Cures tetter, eczema, itch, all eruptions on the face, hands, nose, etc., leaving the skin clear, white and healthy. Its great healing and curative powers are possessed by no other remedy. Ask your druggist for Sayre's Ointment. YWT

Cocoon is much used in Germany instead of cod liver oil for consumption.

Infants too young to take medicine may be cured of croup, whooping cough and colds by using Vapo-Cresoline—they breathe it.

We often charge our advertisements to the hard luck account, while the successes are owing to genius and undying perseverance.

There are things we think we know, and there are things we know we know. We know for indignation, sour stomach and pain after eating, that Hutch cures to stay cured. Hutch gives instant relief.

NEW HATS FOR EASTER

Gentlemen,—We opened today three cases of the Latest New York Stiff Hats. Be sure and see them before buying.

GRAHAM BROS

BRIGHTEN YOUR HOUSE

with a coat of paint. You'll need the best. Jewel Paint stands for the best. Will not crack, blister, peel or chalk; retains its color and luster; wears for years. Economical, great spreading, covering properties. Every tin sold has our guarantee. Get our Color Card.

GURD'S, 185 Dundas St.

"A Word to the Wise is Sufficient."

Provide for old age a competency, and establish a nucleus for a fortune by starting an account with the

YORK COUNTY LOAN AND SAVINGS CO.
Collectors call weekly for deposits of 5 cents or more. Interest paid, 4 per cent.
ROOM 8, DUFFIELD BLOK.

The Supremacy of Style

With the additions of the finest fabrics enable us to clothe many of the business men of the city.

Southcott's, 361

METEOROLOGICAL

Toronto, March 24-8 p.m.—Light falls of snow or rain have occurred in the Maritime Provinces, and some local showers in Manitoba. Elsewhere the weather has been fine.

Minimum and maximum temperatures: Dawson City, 6-24; Victoria, 34-50; Calgary, 26-48; Winnipeg, 33-52; Fort Arthur, 36-38; Parry Sound, 28-50; Toronto, 30-47; Ottawa, 26-46; Montreal, 30-42; Quebec, 26-36; Halifax, 32-40.

Local Temperatures—Monday: Highest, 54 above; lowest, 25 above. Today (Tuesday) the sun rose at 6:12 a.m., and sets at 6:35 p.m. The moon rises at 8:27 p.m., and sets at 6:45 a.m.

Exercise Utmost Discretion

WHEN buying bread. Only that which is pure and wholesome should be allowed on your table. Be safe in your selection. Buy Johnston Bros. XXX Bread.

For sale by all progressive grocers.

Phone 818. **Johnston Bros.**

Thos. Wilson

Merchant Tailor,
213 Dundas St. Phone 596.

NEW SPRING STOCK COMPLETE.

London Advertiser.

A LOCAL BUDGET.

KITCHENER'S FAVORITE.

"Let us then be up and doing, With a heart for any fate, Still achieving, still pursuing, Ending: 'I regret to state.'"

—Philadelphia Press.

—Miss Marie Barrett, of Detroit, is the guest of Miss Laura Hobbs, York street.

A sale of farm stock, owned by T. F. Ridgeway, lot 15, South Longwood road, will take place at 12 o'clock on Monday, April 7.

—Mr. John Frayne, of Belton, has just returned after spending a few days at the home of her brother, Mr. Wm. Hoatley, 506 Nelson street.

—Rev. Cecil Owen, of the Memorial Church, and Rev. W. J. Taylor, of St. Mary's, will exchange duties tonight (Tuesday). Tomorrow evening Rev. G. B. Sage, of St. George's, London West, will exchange with Mr. Taylor.

A number of London Knights of Pythias will go to St. Thomas on Thursday evening next to attend the meeting of Rathbone Lodge, at which degree work is to be performed by a team from the Red Cross Lodge, of Hamilton.

—The Epworth League of the Wellington Street Methodist League met as usual on Monday evening to enjoy a programme provided by Miss Kutzken as "The life and poetical works of John Greenleaf Whittier."

The large number who greeted this gifted elocutionist were highly delighted with her excellent work.

—Saml. Observer, Rev. Edwin Holmes, of London, who has held several pastoral charges in this country, but is now supernumerated, occupied the pulpit of the Devine Street Methodist Church at both services on Sunday and preached able and practical discourses. At a meeting of the quarterly official board, held after the even-

DIAMOND BARGAINS

Just now you can secure a bargain in a Diamond Ring, or any other article of jewelry set with Diamonds. We have been carrying a great stock of Diamonds, and we want to turn some of them into ready money. Every stone guaranteed perfect. This is your opportunity.

WARD, The Jeweller, 374 Dundas Street.

ing service, a unanimous invitation was extended to Mr. Holmes to fill the pulpit and take up the pastoral work during Mr. Hazen's illness, which was accepted, and he will enter upon his duties this week. Mr. and Mrs. Holmes will reside here.

BROKE TWO RIBS
Mr. Wm. Tait, of Tecumseh avenue, South London, fell down an elevator shaft at Carling's brewery yesterday afternoon. Two of his ribs were broken and he was removed to Victoria Hospital.

POLICE COURT.
Another citizen who walked on the grass was assessed \$1 at this morning's police court. Three first appearance drunks were allowed to go. A case of assault was withdrawn and another case adjourned for a week.

IN GOOD HEALTH.
Mr. Knox Niven and Mr. Edgar Barnes, members of the South African Hospital Corps, in letters written to their parents here, say that the boys, themselves, Morrow and Gunn, were in good health and had enjoyed a pleasant trip. Soon after arriving at the Cape, the corps were sent to Durban.

TWO BOOKS WORTH READING.
"An old mother" writes to the Advertiser: May I, through your columns, recommend to the notice of the young mothers of London two books which I have just read with great interest? They are "The Care of Children in Health," by Nathan Oppenheim, and "Nursery Ethics," by Florence Hule Winterbourne. They can be had at our public library. I venture to hope that a careful reading of these books might be a benefit to the coming generation.

The Jessie MacLachlan Concert Programme.

The following is the programme of the Jessie MacLachlan concert, to be given in the New Grand Opera House, London, on Tuesday evening, April 1.

Of course, other selections, Scotch, Irish and English, will come in as encores. Miss LaDell's recitals will also give a pleasant variety. "The Burial of General Wauchope," is powerfully given; while the recital, "Since Birdie Commenced Her Delsarte," is deliciously humorous. Seats can be reserved at the New Grand Opera House on and after Saturday.

PART I.

Song....."My Heather Hills" Mr. McDonald.
Recital....."The Burial of Gen. Wauchope" Miss La Dell.

Song....."The Standard of Braces o' Mar" Mr. Jarvis.
Songs.....(a) "Annie's Tryst" Miss MacLachlan.
 (b) "The Bonnets" Miss MacLachlan.

Duet....."The Battle Eve" Messrs. Jarvis and Mr. McDonald.
Recital....."Since Birdie Commenced Her Delsarte" Miss La Dell.

Song....."Auld Robin Gray" Miss MacLachlan.

PART II.

Presentation of an address and a St. Andrew's Cross to Miss MacLachlan, Mrs. Beck assisting in the presentation.

Song....."The Highlandman's Toast" Mr. Jarvis.
Song....."Bonnie Prince Charlie" Miss MacLachlan.

Song....."Farewell to Lochaber" Miss MacLachlan.
Recital.....Selected Miss La Dell.

Duet....."The Crooket Bawbee" Miss MacLachlan and Mr. Jarvis.
Song....."MacGregor's Gathering" Mr. Jarvis.

Song....."Will Ye No Come Back Again?" Miss MacLachlan.

Bricklaye's Backache.



It requires a good strong sturdy man to stand the strain of the hard work that falls to the lot of a mason.

Exposure to the hot sun and the cutting winds, bending over, inhaling the fine dust of the lime, brick or stone, all these things are bound sooner or later to tell on the kidneys and put them out of working order.

The poor old back begins to ache and pain, the urine is scant and scalds when passing.

Any mason who finds his back aching and his kidneys bothering him can have these troubles removed and be put in fit shape for his work by a bottle or two of Dr. Pitcher's Backache Kidney Tablets.

NOTED LIKE A CHARM.
Mr. Geo. Grass, South Street, Aylmer, Ont., a stone and brickmason, well known in this town and vicinity, says: "For some fifteen years I have had trouble with my back and kidneys. It arose from my attempting to lift a very heavy stone and straining myself. I have tried all sorts of remedies in the hope of being cured, but obtained very little relief. My back would be so bad at times that it was with great pain and difficulty I could straighten up when I arose from my bed in the morning, and I suffered so much that I had to give up my mason work altogether. I read a good deal about Dr. Pitcher's Backache Kidney Tablets and bought a supply from my druggist. They acted like a charm—took the soreness and stiffness out of my back so that I can now straighten up with ease. The pain is all gone and I feel strong and well." Price 50c a box, at all druggists or by mail, The Dr. Zina Pitcher Co., Toronto.

Eureka Bread

FOR...
Easter Week
Excels All Others.

The Parnell-Dean Co., Limited,
75 and 77 Bruce St., City.

MUSIC AND DRAMA

Jerome Sykes at the Grand Opera House.

Jerome Sykes came to the Grand Opera House last night, incidentally bringing with him DeKoven & Smith's comic opera, "Foxy Quillier." Mr. Sykes, however, proved the whole show, and it is probable that most of the members of the big audience that filled the house will remember Sykes' personality long after every note of the score, every line of the story and every word of the jokes have been obliterated from the memory.

The story of "Foxy Quillier" is if anything more impossible than the general run of comic opera tales. DeKoven & Smith have taken the central comedy figure of their successful production of five years ago, "The Highwayman," and have turned it through a series of still more absurd adventures as a detector of crime. Unfortunately, the great Quillier's habit of thinking aloud falls to be as amusing in the later work as in the original one, either because the novelty of the character has worn off, or more probably because Mr. Smith has not reached in the newer opera the same pitch of humor that he did in "The Highwayman." It can hardly be denied that the libretto of "Foxy Quillier" is inferior to the opera in which the redoubtable detective made his first appearance. Many of the alleged witisms are totally inane, and would never raise a laugh were it not for the humor Sykes himself infuses into them, while others do not rise above the level of the almanac variety.

The opera is rather more satisfactory in its music. In only one of the numbers, perhaps, does the music suggest the composer of "Robin Hood" and "Rob Roy," and that was the song of "The Cheating Peddler" in the second act. Like all Mr. DeKoven's operas, there is a reminiscent strain running through it, and the recurrence of familiar bars once in a while suggests to Mr. DeKoven, like Kipling and his old friend Homer, went and took wot 'e thought 'e might require.

It has already been indicated that Mr. Sykes was all the show, and without him the piece would have been a diverting of much of whatever entertaining quality it contained. Mr. Sykes was enthusiastically recalled several times, and at the end of the second act he gave, instead of a speech, a "Like all Mr. DeKoven's operas, there is a reminiscent strain running through it, and the recurrence of familiar bars once in a while suggests to Mr. DeKoven, like Kipling and his old friend Homer, went and took wot 'e thought 'e might require."

In the female contingent the honors easily fell to Eleanor Kent. Her solo at the opening of the second act, "Love Today," was one of the gems of the opera, and her pure, strong voice was heard to admirable advantage above the various choruses. Although Grace Cameron was programmed as taking the role of Daphne, there will be little hesitation on the part of those who have previously seen Miss Cameron, in asserting that she did not appear on the stage last night. Whoever it was, the essay of the role will need considerable vocal and histrionic development to enable her to successfully replace a principal in such a big production. The minor female parts were satisfactorily filled.

Next to the comedy work of Jerome Sykes, that of the irrepressible little bundle of fun, the Illiputian comedian, Adolph A. Zink, was most amusing. As the Japanese dwarf with kleeping and historical tendencies, he took an important part in the unfolding of whatever plot the piece possessed. Under whatever guise he appeared, he was provocative of laughter. Harry Macdonough, remembered as the original Toby in "The Highwayman," gave a capital impersonation of Walpurgis genies.

The company is stronger in male than female voices. Julius Steiger, a tenor of reputation, was most pleasing in his solo songs, with guitar and mandolin accompaniment, and in his duet with Miss Kent in the second act. Arthur T. Earnest was acceptable as Ned Royster, and his rendition of "The Swearing Skipper" showed his possession of a clear, full baritone. Louis Casavant had a good number in "We Build the Walls of Old England," with singing choruses. Unlike the opera itself, which became musically weaker as it neared its end, the chorus work improved greatly after the first act.

The company was announced as being the largest comic opera organization on the road, but it was surpassed in size by at least one, if not several companies here this year. The production of the role of the opera, under the direction of Signor De Novellis, a conductor who has grown gray in the service of comic opera.

Recital at London Conservatory of Music.

A number of music-loving citizens attended the first of a series of evening recitals at Conservatory Hall last night. The programme, which was provided by vocal pupils of Miss Belle Browner and piano pupils of Miss Jeanette Steele, showed the care that has been given by both teachers and pupils in order to secure such satisfactory results. Following is the programme:

MUSIC and drama ovcgcs. 6.
"Witches' Dance"..... MacDowell
Miss Gwendoline Anthills.
"Belong to the Stars"..... Beaumont
Miss Bee Rose (Harrow).
"I'm Wearin' Awa"..... Foote
Miss Miss Pauline Mowat.
Celeste..... Miss Mary Robb.
Chaconne..... Miss Mary Robb.
Roubler.....

"The Journey is Long".....Combs
Miss Louise McDonald (Petrolia).
"Cousin to a Rose".....Wekerlin
Miss Nellie Burnip (Sarnia).
"The Merry Miller" ("Rob Roy").....
Miss Pauline Mowat.
"Love the Peddler".....(German)
Miss Bee Rose.

Rhapsodie XI.....Liszt
Miss Madge Dearness.
"Fear Ye Not O Israel".....Dudley Buck
Miss Nellie Burnip.
"If I Were a Rose".....Hesselberg
Miss Louise McDonald.
Duet (two pianos).....
Misses L. McDonald and Steele.

"DAINTY PAREE."
The "Dainty Paree" Extravaganza Company, which will be the bill at the London Opera House for matinee and night performances, Good Friday and

Saturday next, is one of the largest shows of its kind on the road. It consists of 25 people, headed by Miss May Booth. Its leading features are special scenery, funny comedians, pretty choristers, magnificent wardrobe, and a show up-to-date in every particular. The Detroit Free Press says: "All lovers of tuneful music, clever humorists and up-to-date vaudeville, will find this a most enjoyable entertainment. It is bright and sparkling from the rise of the curtain till the fall." The sale of seats opens tomorrow.

"BARBARA FRIETCHIE."
Among the successes of the Criterion Theatre and the Academy of Music in New York city, not one was more pronounced than "Barbara Fretchie," which devoted two seasons' time between these two playhouses. The thrilling war-time flavor, the absorbing love-interest, and the exciting episodes of this Clyde Fitch play, with its wealth of scenic embellishment and troops of soldiers, has been received with popular enthusiasm everywhere, insuring it long runs in Chicago, Boston and Philadelphia, and overflowing attendance in the smaller cities. It will be presented, with Miss Frances Gaunt in the title role, at the New Grand next Thursday evening.

HERRMANN THE GREAT.
Herrmann the Great, who appears at the New Grand Good Friday, matinee and evening, comes this season more equipped than he has ever been before, for in addition to a large number of tricks, he has secured four new and bewildering illusions that are new to this country. As an addition to his programme is the appearance of the McWatters & Tyson Company, who present the delightful little skit, entitled "Scenes in the Dressing-Room," for which scenery and light effects are carried by the company.

Young and Old Love
Malt Breakfast Food

In every province of our broad Dominion tens of thousands have made Malt Breakfast Food their morning dish, and readily admit that it is the choicest, most delicious and most healthful breakfast food they have ever used. No man, woman or child can be disappointed with Malt Breakfast Food. All expectations have been fully realized as far as the establishment of health and strength are concerned.

All admit that Malt Breakfast Food is the most satisfying, most sustaining and most palatable grain food. Malt Breakfast Food may be imitated by unscrupulous manufacturers, but it never can be equalled in health-giving and nourishing qualities. The patent process whereby pure malt is added to the choicest wheat is unknown to the makers of other grain foods.

Buy a package of Malt Breakfast Food from your grocer and test it. After using it you will gladly admit that you have found a true health friend.

Whiskard's Spring
Millinery Opening.

Commencing today, Whiskard's Three Busy Stores will have their spring millinery opening, which will continue for Wednesday and Thursday. This emporium of fashion has been transformed into a bower of beauty, with its trimmings, trimmed headwear, beautiful flowers, and other accessories that go to the adornment of women, vie with each other for special notice. The display of hats and bonnets is particularly handsome and alluring, embracing a large variety of fashionable shapes and styles. Ladies should not miss this tastefully arranged opening.

Doings in Millinery.

No woman of taste and discernment counts that she is well posted in millinery until she has visited Whiskard's drygoods stores and carefully inspected their offerings in millinery and all other lines. Mr. Whiskard knows the esteem in which his stores are held by the ladies, and is putting forth extra efforts to please them during this opening, which commences today and continues Wednesday and Thursday. To insure a leading position in millinery offerings this season, Mr. Whiskard has made a particularly strong point in his importations of models. Spring millinery is the theme of discussion among the ladies at the present time, and a visit to Whiskard's will reveal most captivating sights.

25 per cent off all Photos Good Friday at Westlake's, 374½ Richmond street.

The road that is paved with good intentions generally has a disinterested friend at every corner.

When you have a cough to lacerate your throat or lungs and run the risk of filling a consumptive's grave, when by the timely use of Bick's Anti-Consumptive Syrup the pain can be allayed and the danger avoided. This Syrup is pleasant to the taste and unsurpassed for relieving, healing and curing all affections of the throat and lungs, coughs, colds, bronchitis, etc., etc.

A man never has enough money until he is able to indulge his fads without being called a fool.

Mrs. Winslow's Soothing Syrup
Has been used for over FIFTY YEARS BY MILLIONS OF MOTHERS for their CHILDREN WHILE TEETHING, with PERFECT SUCCESS. IT SOOTHES the CHILD, SOFTENS the GUMS, ALLAYS all PAIN, CURES WIND COLIC, and is the best remedy for DIARRHEA. Sold by Druggists in every part of the world. Be sure and ask for "Mrs. Winslow's" Soothing Syrup.

A gentleman is one who is willing to concede something to his neighbor.

Children Cry for CASTORIA.
Children Cry for CASTORIA.

CASTORIA

For Infants and Children.

Children Cry for CASTORIA.

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Children Cry for CASTORIA.

J. H. CHAPMAN & CO.



Superb Millinery Beauty.

The acme of perfection is reached in the Trimmed Hat Display here today—a showing that embraces every swell, exclusive and popular effect created by the leading master milliners of Paris, London, Vienna, New York, as well as our own skilled trimmers. These is no such satisfying Trimmed Hat showing as that to be found here.

Marquise, San Toy, Du Barry, Florodora, Luton, Rialto, Aberdeen, St. Denis, Carmen, Yatwick, Leslie, Marchioness, Soubrette, Alice Roosevelt, Dolly Varden, New York.

These Are the Hats.

The styles and prices are marked. Everybody is invited to the busy store to see our Grand Millinery Display. Opening days—Today, tomorrow and the next day.

Opening of New Spring Dress Goods.

GLORIA, CREPOLINES, VOILES.
Three of the newest weaves of Fine Light Weight Fabrics for the new modes of costumes in black and colors.
75c Per Yard.

Opened Another Consignment of Lace Curtains.

Prices 50c a Pair to \$4.50
At \$4.50 we are showing the new patent Florentine Curtain. Handsome patterns.

Easter Novelties in Ladies' Neckwear.

Real Lace, Duchesse, Bruge, Soutache, Sequin and Applique
Collars, \$1.00 to.....\$5.00
BOLEROES—Real Lace, Duchesse, Bruge, Soutache, Sequin, Applique, \$2.00 to.....\$1