

# Constant Value - Giving is Our Creed at the Royal Stores

To many women, New Fashions mean prohibitive prices; but at The Royal Stores they find no such stumbling block. This Store is always bright and compact, and to the economical it offers, every week, wonderful opportunities of buying their personal or household needs with the minimum of trouble and expense.

YOU'LL FIND TYPICAL FRIDAY AND SATURDAY BARGAINS ON THIS PAGE.

## Dainty Silks

36 in. Shantung, in natural shades; smooth even finish. Regular \$1.20 yard for **\$1.05**  
36 in. Duchesse, beautiful shot effects in Black and Gold, Purple and Gold and Saxe and Gold. Regular \$5.95 yard **\$5.20**

## Black Astrachan Coatings

48 inches wide; guaranteed fast dyes. Regular \$10.50 yard. Friday and Saturday **\$9.35**  
Regular \$12.50 yard. Friday and Saturday **\$11.00**  
Regular \$16.50 yard. Friday and Saturday **\$14.85**

## New Flouncing Embroideries

250 yards fine White Cambric Embroideries, Swiss manufacture.  
12 inches wide. Reg. 85c. yard. **72c.**  
25 inches wide. Reg. \$1.50 yard. **\$1.25**  
Friday and Saturday

## Reduced Prices on Winter Hosiery for Women & Children

### Women's Cashmere Hose.

Black and Heather mixtures; sizes SW, W and OS; guaranteed fast colors.  
Black. Reg. \$2.20 pr. **\$1.89**  
Heather. Reg. \$1.70 **\$1.48**  
pair. Sale Price

### Children's Worsted Hose.

Two Steeples Brand; fast Black. Sizes 2 and 3. Reg. \$1.70 pair for **\$1.45**  
Sizes 4 and 5. Reg. \$2.10 pair for **\$1.75**  
Sizes 6 to 8. Reg. \$2.65 pair for **\$2.20**

## New Numbers in Women's Spats, Slippers and Boots

**WOMEN'S SPATS**—In high grade felt; colors of Fawn, Brown, Slate, Castor and Black; sizes 3 to 7; bound bottoms.  
12 button. Reg. \$2.65 pair. Sale Price **\$2.36**  
14 button. Reg. \$3.25 pair. Sale Price **\$2.85**  
**WOMEN'S LACED BOOTS**—Black Gun Metal; medium toe and heel; sizes 3 to 7. Reg. \$8.60 pair for **\$7.75**  
**WOMEN'S BEDROOM SLIPPERS**—In Rose Felt; soft Elk sole. Reg. \$2.80 pair for **\$2.52**

## Delightful New Styles in Separate Skirts

**NAVY SERGE SKIRTS**—In smart new style effects; sizes 36 to 40 length, 24 to 26 inch at waist; smart, pockets trimmed with buttons; high waist effect. Reg. \$9.75 each **\$8.80**  
**BLACK SERGE SKIRTS**—High waisted garments with narrow belts, material of fine soft make; the pockets are nicely trimmed with large or small bone buttons; all sizes. Reg. \$10.50 each for **\$9.25**

## Women's Health Protecting UNDERWEAR

**WOMEN'S PYJAMAS**—Striped Flette in assorted colors; 2 piece suits. Reg. \$3.75 **\$3.35**  
**CORSET COVERS**—Fine Jersey ribbed, in Cream, lace trimmed, long and short sleeves. Reg. \$2.00 each for **\$1.75**  
**COMBINATIONS**—Fleece lined; sizes 42 to 44, ankle length legs. Reg. \$2.20 each **\$1.95**

## Stamped Linen, Pretty Designs

A brand new stock of popular Stamped Linen Pieces for Embroidering has arrived. This week we offer the following:  
**HTICK TOWELS**—Size 16 x 28; pure White Linen, dull finish. Regular 70c. each **59c.**  
**BUREAU SCARFS**—Soft White Linen; size 18 x 45. Regular \$1.30 each **\$1.05**  
Hot Roots, Tinted Centres, Dollies, Child's Hats, Infants' Polkas and Combing  
Sacques. Regular 25c. each for **20c.**

## Four Men Missing.

### MOTOR BOAT PICKED UP.

Tuesday evening the Marine and Fisheries Department received the following message from J. D. Fitzgerald, J.P., Conche:—  
"Four men in a motor boat left Conche for Canada Hr. on Sunday afternoon. They did not reach Canada Hr. or Englee. Men from Englee report seeing a boat off that harbor just before dark apparently in trouble. It was blowing very hard with a heavy sea. Had motor boats out yesterday and to-day searching the coast. All possible being done. Norris' trading schooner and motor yacht are now on the outside searching. Wind Sunday night S.W. to West. Will report results later."

A further message to the department reads:—  
"Ex-Sergt. Fitzpatrick's motor boat picked up two and a half miles from Cape Fox; no bodies found in her. Going to mouth of Englee to trawl in hope of getting bodies. Names of men in boat are ex-Sergt. Leo J. Fitzpatrick, M.M., D.C.M.; Francis Power, single; Michael Kersey, single, John Kersey, married."

## Harbor Grace Notes.

Mr. and Mrs. L. Sheppard went out to the city by Monday morning's train to see their daughter, Lizzie, who is a Nurse at the General Hospital, and at the present time is very ill. Her many friends will be sorry to hear this, but hope that she will soon be able to take up her duties again.

Mrs. William Webber and two children, having spent a most enjoyable holiday here, left for their home again in the city by Tuesday morning's train.

Mr. Bert Spry, who has been working for some time at Glovertown, B. B., is now in town on a short visit to relatives and friends.

Messrs. Munn & Co's schooner "Maxkato," Thos. Noseworthy, master, arrived here from the Labrador yesterday morning.

The schooner "Union Jack" went on dock yesterday morning to be painted and to have other necessary repairs effected.

The schooner "Imprimus," Captain Pelley, arrived in port yesterday afternoon from Twillingate. This ship had a trying time getting along here, and will undergo extensive repairs before leaving again. She will go on dock first opportunity.

Miss Lillian Cron, daughter of Mr. and Mrs. James Cron, and Teacher of the Primary department of the Presbyterian School here, has been very ill for the past few days. Her many friends regret to hear that, but are hoping that it is not of a serious nature, and that it will not be long before she will be able to attend to her duties again.

Nurse Nellie Dwyer, daughter of Sergt. and Mrs. Dwyer, of the General Hospital, St. John's, is in town spending a while with her parents and friends. Her many friends are pleased to see her once more and trust that her stay will be an enjoyable one. Nurse Dwyer is highly spoken of in connection with her work at the above institution.

The schooner "Pandora," James Pike, master, and "Dophy," John Shagru, master, arrived in port yesterday from the Labrador; the former from Style's Harbor, and the latter from Chimney Tickle. They brought along with them a number of freighters from the above named places, as well as fish and oil, etc. to their owner, E. Simmons. Both of these schooners had a tedious time coming along, and had to put in a number of ports on the way here.

The many friends of Major W. H. Parsons, M.C., of the Militia Department, St. John's, and son of Mr. Edward Parsons, late M.H.A., of this town, will be pleased to hear of his appointment to Superintendent of the Lunatic Asylum, St. John's, in succession to Doctor Dunlop, who is to be pensioned. Dr. Parsons, as he was most familiarly known here, was one of the first to answer his country's call during the great World War, and saw considerable active service. He is held in high esteem by the people of this town, as well as many other places where he is widely known, who will all join in extending to him our heartfelt congratulations on his appointment.

CORRESPONDENT.  
Hr. Grace, Oct. 27, 1920.

## Roller in Trouble.

While employed in repairing Duckworth Street near Cochrane Street yesterday, the Municipal setam roller met with a mishap, the wheels sinking into an old sewer-cut. Much difficulty was experienced in extricating the machine, and it was not till late in the evening that the roller was towed out of the rut.

1400 (Fourteen Hundred) prs. of Ladies' Sample Boots. Price to clear only \$5.50 per pair, at SMALLWOOD'S Big Shoe Sale.

## Special Offers on Tweeds and Coatings

**TWEEDS**—New English Costume Tweeds, 56 inches wide; plain and checked patterns: Fawns, Browns, Sand and Grey mixtures. Regular \$8.00 and **\$5.35**  
**COATINGS**—56 in. All Wool Coatings in a variety of useful colors; plain and checked patterns. Regular \$6.00 and **\$5.20**  
**PATENT LEATHER BELTS**—In colors of Sky, Red, Brown, Navy, Black and White; 36 inches long, 1 inch wide; neat nickel buckle. Regular 50c. each for **40c.**  
**HOSE SUPPORTERS**—Pad and belt to go around waist; shades of Pink, Blue, Black and White. Regular 40c. each **35c.**

## Men's Underwear

In your own interests buy your Underwear needs here as soon as possible. Don't put it off in the hope that present prices will come down. For Friday and Saturday we offer a fine line of All Wool Underwear, heavy flannel Pants and Vests, well cut and finished; in all sizes. Special per garment **\$4.30**

## Ladies' Job Gloves

2.50 Values

for

**\$1.35**

8 dozen pairs washable Suede Gloves; sizes 6 to 7½; in colors Grey, Fawn, Champagne, Brown, Black and White; 2 domes.

## Men's Gloves.

10 dozen pairs Brown Suede Gloves; sizes 7 to 9; silk lined to finger tips; dressy, well finished. Regular \$4.00 pair **\$3.40**

## SMALLWARES

Military Hair Brushes, black or white bristles. Reg. 20c. each for **17c.**  
Solid Black Nail Brushes, good bristles. Reg. 30c. each for **26c.**  
Colgate's Mechanic Soap Paste, Reg. 35c. tin for **31c.**  
Royal Vinolia Talcum Powder, extra large. Reg. 55c. tin for **48c.**  
Celluloid Rattles, ass'd. figures. Reg. \$1.00 each for **75c.**  
Post Office Money Boxes. Reg. 9c. ea. for **7c.**  
Steel Cash Boxes, fitted with lock and key. 3 inch size. Special, each **28c.**  
4 inch size. Special, each **29c.**  
5 inch size. Special, each **34c.**  
6 inch size. Special, each **53c.**  
Tin Hat Boxes, oak stained.  
16 inch size. Special, each **\$3.50**  
18 inch size. Special, each **\$4.20**  
20 inch size. Special, each **\$4.50**  
Button Hooks, White Ivory. Reg. 20c. each for **18c.**  
Spectacle Cases, Black Leatherette. Reg. 15c. each for **13c.**  
Fripp's Toilet Soap, all perfumes. Special, per cake **14c.**  
Vaseline, Blue Seal Brand. Reg. 12c. bottle for **10c.**  
Kora Koma—Healing powder for eczema and other skin diseases. Special, per packet **45c.**

## Fall Millinery in Endless Variety

### Special Offers in Ready-to-Wear Hats



**Velour and Velvet** for Street and General Wear.  
—Pause a moment and consider the splendour and appearance and suitability of these Hats for immediate wearing.  
—You will find them in close fitting and floppy sailor styles.  
—Colors: Saxe, Purple, Green and Black.  
—Values up to \$8.50 each.

**\$6.00**



### Wool Sports' Coats.

In Navy, Saxe and Emerald; sizes 36 to 42; collarless. Regular \$5.50 each for **\$4.99**

### Wool Pullovers.

In Saxe, Rose, Flesh, Emerald and Nile shades; sizes 36 to 42; sleeveless. Reg. \$5.00 each for **\$4.40**

**SILK and MUSLIN COLLARS**—Pretty new styles in Pink, Helio, Champagne and White; lace trimmed. Regular 45c. each for **38c.**

**TINSEL GIRDLES**—For Evening Dresses, etc.; 70 inches wide, tassel ends. Reg. \$2.50 each for **\$2.90**

**FLY STOKES**—Brown, Mink, Marmot; size 62 x 9; shaped neck, head and tails. Reg. \$12.50 each for **\$10.00**

### Jap Silk Blouses.

Shades of Saxe, Rose, Flesh and Champagne; neat rolled collars, embroidered fronts. Sizes 36 to 42. Reg. \$7.00 each for **\$5.75**

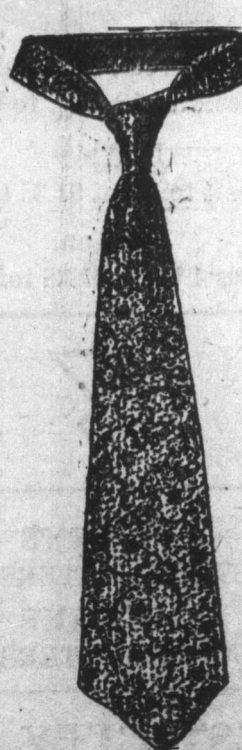
### Flannel Blouses.

For Children and Misses; Middy Blouses in sateen flannel, assorted sizes, superior quality, make and finish. Regular \$9.50 each for **\$7.85**

**WOMEN'S RAIN COATS**—Fawn rubberised cloth with large Navy convertible collar; sizes 46 to 54. Regular \$15.50 **\$13.75**

**DRESSING GOWNS**—Fancy Flannellette designs; with V shaped necks and sailor collars, faced with satin of contrasting shades. Reg. \$5.40 each for **\$4.65**

## The Right Place to Buy Men's Furnishings—The Royal Stores.



### Men's Ties.

5 dozen English Knit Ties; all pure silk, in a wide range of colorings. Reg. \$2.25 each for **\$1.90**

10 dozen Wide End Ties in pure Silks and Satins, Broche, Diagonal Stripes and other designs in latest colorings. Reg. \$2.00 ea. for **\$1.68**

### Men's Hats.

6 dozen Soft Felt Hats of superior make; colors of Black, Brown, Sage, etc.; wide or narrow brims, Fallie ribbon bands. Sizes from 6¾ to 7¾. Reg. \$8.50 each for **\$5.55**

7 dozen Soft Felt Hats in all the newest shades; smooth velvety finish, lined with shaded silk; wide semi-roll rim. Reg. \$14.00 each for **\$12.15**

4 dozen Scotch Tweed Caps, in mixed colorings, light and dark shades, lined with quilted silk; one piece crowns; sizes 6¾ to 7¾. Reg. \$5.50 each for **\$4.95**

### TRENCH COATS.

and Waterproofs, with and without belts; all selling at reduced prices. Prices from **\$13.10 to \$50.00**

### Men's Socks.

15 dozen pairs all Wool Socks, medium and heavy weights; sizes 10 to 11 inches; extra special values; soft finish. Regular \$1.80 pair for **\$1.50**

150 dozen pairs Grey Wool Socks in medium weights; sizes 10 to 11 inches. Reg. \$1.20 pair for **\$1.06**

### Men's Scarfs.

5 dozen only artificial Silk Scarves, fine knit in colors of Brown, Black and White; large size, fringed ends. Reg. \$3.75 each for **\$3.45**

7 dozen Pure Silk Scarves, White with colored bar stripes on ends, heavy fringe; large sizes. Reg. \$6.00 each for **\$5.50**

### Men's Pullovers.

Heavy Pullover Sweaters in Grey only; sizes 36 to 42; fitted with roll collar. The right garment for cool weather. Regular \$2.60 each for **\$2.40**

### Youths' Jerseys.

Dark Brown Jerseys with low collars; sizes 30 and 32 only. Reg. \$1.90 each for **\$1.68**

The **ROYAL STORES**, Ltd.

## Low Prices on Household Needs

### Table Centres.

Cream Cotton Poplin, oval; size 11 x 16; colored embroidery, silk fringe finish. Reg. \$1.25 each for **\$1.05**

### Cushion Covers.

Cream Madras; size 19 x 19; frilled; assorted colors. Reg. 85c. each for **83c.**

### Brush and Comb Bags.

White Cotton; size 9 x 12; lace and insertion trimmed; taped tops. Reg. 90c. each for **79c.**

### Cushion Tops.

Tapestry; beautiful designs, scenery, &c.; size 18 x 18. Reg. 90c. each for **80c.**

### Tea Cloths.

White Linen and Cotton; size 32 x 32; hem-stitched and embroidered. Reg. \$1.50 each for **\$1.30**

### Sideboard Cloths.

Brown Crash Linen; size 14 x 54; pretty colored embroidery designs and hem-stitched borders. Reg. \$1.25 ea. for **\$1.10**

### Casement Cloth.

48 inches wide in shades of Drab, Green, Cardinal, V. Rose, Saxe, Cream and White; fine even finish. Regular \$1.50 yard for **\$1.35**

### Madras Muslins.

50 inch all White Madras with beautiful new floral designs. Reg. \$1.50 yard **\$1.30**

### Congoleum Squares.

6 dozen new patterns, size of Squares 6" x 8"; assorted colorings. Reg. \$10.00 ea. **\$9.25**

## LINEN COLLARS

### Arrow Brand.

This popular make of Collar is noted for splendid finish and hard wearing quality. We have a tremendous stock of the latest new shapes—20 different styles—in all sizes from 14 to 16½. Special Sale Price

**3 for 99c**

## Fine Grocery Offers

To avail yourself of these fine Grocery offers is to practice economy of the most satisfactory kind.



Libby's Cherries. Reg. 55c. tin for **78c.**  
Sliced Pineapple. Reg. 50c. tin for **45c.**  
Tomatoes. Reg. 20c. tin for **25c.**  
Salmon. Reg. 30c. tin for **25c.**  
Cadbury's Cocoa. Reg. 55c. tin for **50c.**  
Strawberry Jam. Reg. 75c. bottle for **68c.**  
Staple & Strong's Pickles. Reg. 45c. btl. for **42c.**  
H. P. Sauce. Reg. 35c. btl. for **30c.**  
Custard Powder. Reg. 20c. pkt. for **17c.**  
Loose Tea. Reg. 65c. pkt. for **68c.**