

All Cars Stop at Smallwood's Big Shoe Sale.

No matter which part of the city you live in, all surface cars will drop you off here.
ARE YOU A JUDGE OF VALUE?
 The better the judge of value you are the quicker you will exchange your money for a pair of these Shoes at Cut Prices at our Big Shoe Sale now in full swing.



Ladies' White Canvas 2-Strap Shoes \$2.59
Ladies' White Canvas Laced Shoes \$2.49
Ladies' High White Canvas Boots \$2.99
Ladies' Sample Boots, worth \$8.00 per pair, only \$5.00
Ladies' Laced Boots only \$4.20

MEN'S LOW SHOES
 in Black and Tan Leathers, in Button and Laced styles, sizes 8, 9 and 10 only.
A Snap for \$5.00 per pair.

BOYS' LOW SHOES
 in Black Kid Laced and Patent Leather,
only \$2.95 and \$3.40.

MEN'S DARK TAN LACED BOOTS
 —Worth \$16.00 and \$17.00 per pair. Sale Price, \$12.50 & \$13.50.

MEN'S FINE LACED BOOTS for \$8.00, \$9.00 and \$10.00.

A SNAP IN CANVAS FOOTWEAR.

Men's Brown Canvas Boots only \$2.00
 Men's Brown Canvas Shoes only \$1.80
 Boys' Brown Canvas Boots only \$1.75
 Boys' and Girls' Brown Canvas Shoes only \$1.40
 Children's Brown, also Black, Canvas Shoes only 95c.

Cool Footwear for the hot summer days.

F. Smallwood, The Home of Good Shoes.

Turkeys, Geese and Chicken

from Cold Storage when required.

READY PREPARED VEGETABLES in JULIENNE and POTATOES — Makes excellent mashed potatoes.

FURNIVALL'S PURE FRUIT PRESERVES—Glass Jars and 4 lb. tins.

FRUITS.

RHUBARB, BANANAS, APPLES, GRAPE FRUIT, LEMONS, ORANGES and a fine selection of CHOICE GROCERIES.

AYRE & SONS, Ltd.
 Phone 11. GROCERY DEPARTMENT. Phone 11.

Sportsman's Creed.

is a creed for sportsmen in articles, by Zane Grey, a well-known writer of exciting books. Surely, its articles have contained the true creed of a real sportsman. I want my boy and his comrades to be boys of the future to receive the badge of gun and rod. It is a badge of the open, which must be used to a love of nature and fitness for the meaning and joy of life. I record my unaltered belief that a sportsman should never in sport endanger a human life. I will not kill wantonly or needlessly. I will work for better laws and up to the law-enforcing authorities. I respect the rights of farmers

and property owners, and also their feelings.

8. "Always leave seed birds and game in covers."
 9. "Never be a fish hog."
 10. "To discourage the killing of game for commercial purposes by refusing to purchase trophies."
 11. "Study and record the natural history of game species in the interest of science."
 12. "Love nature and its denizens, and be a gentleman."
BEATING THE H.C.L.
 In our endeavour to help beat the H.C.L. we feel justified in reserving enough of our merchandise on sale for the next five days, to cater to almost every purchaser to investigate the advertisement. LONDON, NEW YORK & PARIS ASSOCIATION OF FASHION, Grace building, —

The Boy Scouts.

A few years ago we used to read much about the malevolent influence of the "street gangs" and hear calls for some force to counteract their mischief. Well, that force has been found in the Boy Scouts. They give the boy at his most impressionable age a leader and a "crowd." The leader devises work and amusement for the crowd, and the boys carry it out under influence of the most healthful sort. Every boy who joins a troop is the better for it. The chief obstacle to the indefinite extension of the movement comes from the failure of adult support. The organization needs a larger membership, and it needs more scoutmasters. Its efforts to awaken the community to those needs this week deserves most cordial support and co-operation.—Brooklyn

Turned-Down Best Sellers.

The literary beginner is apt to be downhearted when his first production is returned with a cold printed intimation that it is not acceptable to an editor or publisher. But he is in good company, says Stray Stories. "East Lynne," as novel and play, has been more profitable than a gold mine, yet it was rejected by George Meredith when publisher's reader for Chapman & Hall.

That famous sensational novel, "Called Back," was published by the Bristol publisher, Arrowsmith, and just when it was at the height of its success a young man sent some new stories from India, with a letter which made the publisher imagine the writer thought too much of himself, so he rejected the stories. He regretted it to the day of his death, because the young man was Rudyard Kipling.

Rider Haggard said that "Dawn" was sent back to him at least six times before it found a publisher.

W. W. Jacobs had a similar experience with "Many Cargoes." He tried it all around London until another humorist, Jerome, took pity on it and ran the stories in To-day.

J. J. Bell actually had to publish "Wee Macgregor" himself. He got John Hassell to draw the famous cover and became his own publisher with excellent results to himself and the public.

One publishing house has the record of having declined Stevenson, Harris, Kipling, and Crockett! Certain it is that R. L. S. did not find it easy to sell "Treasure Island."

Where the Fault Lay.

As the Irish police recruit strolled along on his first turn of night duty, loud yells of "fire!" rent the air. He bolted quickly to the spot and found a house well alight with a man half hanging out of an upstairs window. "Help! help!" he yelled. "If I jump will you catch me?" "Sure an' Oi will!" replied the policeman readily.

So the man jumped, only to crash to the ground and lie there stunned. When, a few minutes later, he recovered consciousness, he looked up at the constable reproachfully, and murmured feebly:—"I thought you said you could catch me."

"Begorra!" replied the Irishman. "Oi was only waiting for yer to bounce an' Oi'd have had yer!"

The Price of a Cake.

A fussy-looking man went into a bakery recently and announced his intention of buying a cake.

One after another the obliging clerk showed him, only to be told that this one was too rich, that one too yellow and the others wrong in some way or another.

"What I want," he finally said, "is an honest, home-made cake. I don't mind the price, so long as I get the right cake."

"Then if you don't mind the price," retorted the girl wearily, "why don't you get married and have a wife to make one?"

The Best Trade In Your Community Insists On—

WINDSOR PATENT

"Jumbo" Stationary Engines.
 1 1/2 TO 15 HORSEPOWER.

The Jumbo is an exceptionally good engine for hoisting, sawing, etc. Positive starting magnet eliminates batteries and coils and their attendant trouble. Burns kerosene or gasolene, and is absolutely guaranteed to give every satisfaction. Catalogs and Price Lists from

JOB'S Stores, Ltd.,

Agents for Newfoundland.

We have in stock 3000 Gross Imported 1c. Goods

In TWENTY Different Varieties. Outport firms should order immediately as stock will be depleted rapidly.

P. F. FEARN & CO., Ltd.

may 29, 6 mos

"COMPARE THE WORK."

"Compare the Work" is the motto of the Royal Typewriter Company. And it is well chosen.

Any one who COMPARES THE WORK done by the different typewriters will ALWAYS choose the "ROYAL."

Your operator will do BETTER work and MORE work on the "ROYAL" than on any other make of machine.

"Compare the Work" and YOU, too, will ALWAYS choose and use the ROYAL TYPEWRITER.

DICKS CO., Ltd.,

Sole Agents for Newfoundland.

T. J. EDENS.

Just received ex S. S. Choctaw from New York:

New California Oranges.
 New California Lemons.
 New Calif. Grape Fruit.
 Delicious Dessert Apples.
 New Cucumbers.
 New Cabbage.

Moir's Chocolates in 1 lb. boxes.
 Moir's Chocolates in 1/2 lb. boxes.
 Also Moir's Cakes — Plain and Sultana.

We have now 10 cases of Singapore Pine-apple in chunks. Try it.

Fry's Cocoa in 1/2 lb. and 1/4 lb. tins.

Southwell's Lemon Crystals
 Ross's Lime Juice Cordial
 Rose's Lime Juice Cordial.
 You will need some for this hot weather.

An ample supply of **Holbrook's Health Salts.**

Fresh Daily:
 SALMON.
 CODFISH.
 RHUBARB.

T. J. EDENS.

121 DUCKWORTH ST.
 (Next to Custom House.)

MINARD'S LINIMENT
 CURES COLDS, Etc.