

Comparative Values in Footwear!

With the majority of people, price is the chief consideration in purchasing footwear. That's why there are so many uncomfortable feet in Newfoundland to-day and so many dissatisfied shoe purchasers.

For low-priced shoes cannot be good shoes—the high cost of good materials and skilled labour won't permit. Then why experiment—at the expense of your comfort—with low-priced shoes? Why not wear

INVICTUS SHOES

and be thoroughly satisfied?

Distinctive & Pleasing in Appearance,

they possess that style individuality that is the hallmark of fine footwear.

INVICTUS SHOES will outwear ordinary low-priced shoes—yet they cost little more.

INVICTUS SHOES are still made from the finest grade of imported and selected leather by men expert in the art of shoemaking.

If you have not worn INVICTUS SHOES you do not know what comfort is. Let your next shoes be INVICTUS and you will be satisfied.

We are Sole Agents for Men's INVICTUS Shoes.



Marshall Bros

Startling R

Ladies' Silk & S

FASHION SHOW

Money Dress most beaut.
\$30.00 Dress
\$18.00 Dress
\$25.00 Dress
\$15.00 Dress

Show opens at 9 a.m. each day.
Everything else on show reduced.

THE FIFTH AVENUE

CORPORATION OF

Aug. 12, 13, 14, 15, 16

CABLE NEWS

SPLENDED WORK.

LONDON, Aug. 12. (Canadian Press dispatch from Reuters, London.)—The glorious record of the Canadian cavalry and motor brigades is vividly described in a report from Roland Hill, the official correspondent of the Canadian military with the Canadian forces in the West.

These Canadian brigades played their own brilliant part in the victory of their own brilliant part in the victory.

One section of Canadian horsemen under a splendid young officer from Regina had the task of getting in touch with the French cavalry.

Each had hard fighting they met not far from Quenest and smilingly saluted.

"You are late, chief," the Canadian officer said, looking at the Frenchman.

"Not at all," replied the Frenchman, "it is you who are to blame; you are early."

The Canadian officer smiled and the Frenchman and the Canadian picture of the panic of the Boche at the sight of the cavalry.

They were slaughtered and cut down over a machine gun which they were resting for ahead of the main attack on a little wooded knoll.

Here they had a short view of a motor battalion charging into the fray.

They explained a cavalry subaltern who had escaped the horror.

The Boches that had not fled were ready to go back and catch up with the rest.

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A DOSE OF POISON.

By RUTH CAMERON.



RUTH CAMERON.

Would you, just for the sake of proving a point or of letting some unimportant person know what you thought of him, take a small dose of poison?

It sounds absurd and yet that is what many of us do over and over again.

Anger is a poison. It repeats that fact, is to be avoided. Plutarch speaks of anger as "clearing the mind." The Chinese have an old proverb: "This fire kindle for your enemy often burns yourself more than him."

Hastens Hardening of the Arteries. Recently, scientific investigators have found out that anger does produce a blood poison which has such actual physical effects as to upset digestion and hasten that dread process of hardening the arteries.

And still we get angry. And not just at big, important things, but at all sorts of little unimportant matters.

The reason I write with such fervor, is this:

What a Triumph For her! I have just let myself get angry. The person who was the cause thereof, is a woman who means nothing to me or, rather, less than nothing. She is an ill-tempered, ignorant, narrow-minded woman (how I do enjoy those adjectives!) I shall read this over later and see if I ought, for justice' sake, to take any of them out with whom I am obliged to have dealings in a trade way. I felt that she had not been fair to me in certain dealings and I said so. She answered me like a fishwife. And then I saw red.

When I came back into the house, my cheeks were burning. I felt dazed and sick and I was trembling. And I had forgotten that woman to do that to me. What a triumph for her!

Often people who are arguing abstract questions get quite angry, and surely nothing could be more foolish than that. Nothing that really has to be adjusted or arranged, and yet, just because one cannot make others think as one thinks, one injures oneself by getting angry! I am a great believer

in argument. I consider it splendid gymnastics for the mind if one argues fairly and with a real desire to get at the truth. But the minute one finds oneself getting angry,—stop!

Times When It is Right To Be Angry. True, there are times when it is right to be angry, and namely pamby not to be. The man who would go about the world refusing to get angry at wrong and injustice for fear he would make his heart beat too fast, would be a pitiful sort. Even the saintly Boethius said, "A man that does not know how to be angry, does not know how to be good. Now and then a man should be shaken to the core over things evil."

But to get angry over little things and with little people, is to be as petty as they.

(I decided not to take out any of the adjectives.)

Montreal, May 29, '09. Minard's Liniment Co., Limited, Yarmouth, N. S.

Gentlemen,—I beg to let you know that I have used MINARD'S LINIMENT for some time, and I find it the best I have ever used for the joints and muscles.

Yours very truly, THOMAS J. HOGAN, The Champion Clog and Pedestal Dancer of Canada.

Germany's Former Colonies.

At a meeting of the Council of the Royal Colonial Institute held on June 7, the following resolution was passed: "That the Council of the Royal Colonial Institute, in view of the coming Imperial Conference, wish to express with all respect, but in the strongest terms, their view, which they believe to be almost universally shared throughout the Empire, that, alike in the interests of the Empire and in the interests of the Native Races concerned, no one of the former German Possessions beyond the Seas, should be restored to Germany."

There cannot be the least doubt that this resolution accurately sums up the wishes, or, rather, the determination, of all Overseas Britons, as well as of the great bulk of the Home population, who have spared a thought to the subject. Among many of those holding the view will be some who

will regret that the British Empire should receive any additional territory as a result of the War; but they realize that there is practically no alternative, as no one would dream of selecting an international administration where a single Power is clearly marked out for the task of Government. The use of the native races has been put with much force by the Bishop of Zanzibar in the form of an open letter to General Smuts, and no one acquainted with Germany's role in the territories that once were hers in Africa, will fail to realize what the restoration of that rule would mean to the unfortunate population who have welcomed the advent of British administration. It is to be hoped that the Imperial Cabinet will record a formal decision on the question of the future of the former German colonies in order that misgivings in the Dominions may be dispelled once and for all.—United Empire.

EGG POWDERS

Owing to the high price of Eggs we have bought a FULL STOCK OF HIGH GRADE EGG POWDERS.

One package equal to one doz. Eggs for Baking Purposes. Packed 3 doz. to Box. We can fill your order at once.

Soper & Moore Wholesale Importers and Jobbers.

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Milady's Boudoir.

THE EFFECT OF CARE IN DRESS.

The stout woman should study the effect of dress, by so doing she will be able to overcome to a certain extent the appearance of stoutness. To my face and chin are the members that first convey the truth to these you meet.

The manner in which you dress the neck will either enhance or reduce the stout appearance.

If the face is too fat it is usually accompanied by a equally fat body. The cause of obesity is a too abundant accumulation of fat in the cellular tissues of the body, and when not hereditary, it arises from numerous causes, such as, over-indulgence in sweets, and fatty foods, or possibly want of exercise.

It means a great deal of time and patience if the stout, woman would keep her flesh within fashion's boundaries.

The present day mode of hairdressing does not permit of straight lines, and in consequence artificial means must be resorted to. Heated irons should never be used for curling the hair. Their use will injure the hair follicles, causing the hair to split, become dry and come out.

If one finds difficulty in keeping the hair curled even when it has been done in kid curlers, moisten the hair lightly with glycerine and rose water. This solution causes it to become a trifle sticky and more adaptable to the curling process.

About Thrones.

The throne of Russia was, and is, for, although it stands empty, it has not been injured or dismantled—a wide chair, placed upon a dais approached by several steps, at the end of an enormous hall of costly marbles.

Four pillars with huge carved bases, paws for feet, support an ornate canopy above it. The chair itself is of gold, ivory, and precious woods, ablaze with inset jewels. It is upholstered with ermine.

Of almost equal splendour is the throne of the Kaiser of Berlin. It is massively built of costly woods, much carved, and is said to have cost \$24,000.

The arms are in part of solid gold set with emeralds. Its very high back is adorned with the Imperial coat-of-arms, in gold, and the Kaiser, when he occupies it, sits beneath a canopy of cloth of gold, with one foot resting upon a cushioned stool covered with the same material.

Great Britain preserves a taste for splendour on splendid occasions; but the throne of King George, in the House of Lords, is built fundamentally of material chosen for sentiment rather than for magnificence. It is of British oak adorned with ivory, gold, and silver, and is draped with priceless tapestry. On the back of this chair of State are the emblematic lion and unicorn, carved and gilded. The arms of the throne terminate in a pair of lions' heads of gold with open jaws.

Presumably, however, there will never be a throne to compare with that of the Mogul emperors of Hindustan. The famous "peacock throne" at Delhi cost at least \$4,000,000—possibly twice that sum.

Behind it stood two life-size peacocks, enamelled with rubies, sapphires, emeralds, and other precious stones of colours appropriate to represent the birds of life.

The chair was of solid gold profusely studded with gems and surmounted by a canopy upheld by twelve golden pillars. On either side was an umbrella (an Oriental symbol of sovereignty) of crimson velvet, embroidered and fringed with pearls.

But thrones pass away. This one

Just Folks

Edgar Wallace

COMPARISON. "Life's like a year of toil," said he, "a spring, a summer and a fall. Are in the course of time bestowed by God, above, upon us all.

We sow the seeds in early youth, we labor through the summer sun, Then in the autumn of our years we reap upon the work we've done.

And so I hope when I shall reach the fruitful harvest of my years, My life will look as golden then, as every field of wheat appears.

"The fields are dreary in the spring—there seems no hint of harvest, then. So to the eyes of eager youth appear the humble tasks of men.

Then comes the summer time of strife, when courage labors in the heat. And he who falters in the field reaps but the sorrow of defeat.

But he who toils from day to day, who sees the hills and dares to climb, Shall win the rich rewards of peace when he shall reach life's autumn time.

"Out of the rain of strife and care, I hope some golden hue will glow; I would not leave life's acres bare when it shall come my time to go. I'd like to settle back and gaze across my little stretch of soil.

And see some beauty here and there to mark my summer time of toil. How glorious the orchards are in days before grim winter nears! I pray my life will look as fair when I approach my closing years."

T. J. EDENS.

Due Wednesday, August 14, New York Corned Beef, New Potatoes, New Cabbage, New Carrots, California Oranges, California Lemons, California Apples, Onions, Tomatoes, Cucumbers, Bananas.

MEAD—Brewed by Pabst Brewing Co. CYDER—Evangeline brand Crown Ale and Porter.

Boiled Dinner, 1 lb. tin, 25c Chicken, 1 lb. tin . . . 65c Icings, Pure Gold—Assd. Gilt Edge Shoe Dressing, Red Rose Coffee, 10c. and 1/2 lb. tins.

By Rail to-day: 10 boxes Selected P. E. L. Butter, 2 lb. prints. 5 cs. Fresh Country Eggs. Native Cabbage & Turnips.

T. J. EDENS, Duckworth St. and Ravine Cross.

Parlor Suites and Odd Pieces!

We have in stock some extremely fine Parlor Suites in Mahogany (3 and 5 pieces), beautifully upholstered in Tapestries, Brocades and Silks of elegant designs and beautiful colorings. These are Genuine Mahogany, and are being offered at very moderate prices.

Also a large assortment of "Odd" Parlor Pieces, "Odd" Chairs, "Odd" Tables and lots of pretty "Odd" pieces, any one of which would be a nice addition to the Parlor. Come in and inspect them, you're sure to select from them.

U. S. Picture & Portrait Co. St. John's.

THE PIANO PAR EXCELLANCE. Emerson Piano Players, Emerson Pianos. Milton Piano Players, Milton Pianos.

Terms and price the best. Second-hand instruments taken in part payment. CHARLES HUTTON, The Reliable Piano & Organ Store.

SLATTERY'S Wholesale Dry Goods

American Millinery Hats, Boys' Cotton Suits, Ladies' White Skirts, Ladies' Hosiery, Misses' & Children's Hosiery, White Curtain Scrims, White Dress Crepe, 38 ins. wide; Colored Dress Goods; and a splendid assortment of Smallwares. Wholesale only.

SLATTERY BLDG., Duckworth & George Sts.

Advertise in the "Telegram."

MOIRS', WILLARD'S & LOWNEY'S Confectionery.

In 1/2 lb. and 1 lb. Fancy Boxes, also 5 lb. Boxes. MOIRS', WILLARD'S and LOWNEY'S PACKAGES and 6c. BARS and NUT GOODS.

Extra Fancy Marrowfat, Green Peas, Extra Fancy Meat Texas Rice, Fancy Palma Rice, Fancy Java Rice, Fancy Japan Rice, Choice Whole Bangoon Rice, Extra Fancy Garden Beans, Evaporated Plined Peas.

Blue Nose Table Butter, Granulated Table Corn Meal, Pure Gold Icing Sugar in Boxes, Extra Gold & Shirliff's Jelly Powders, Holtbrook's Custard Powder, McCormick's Fancy Biscuits, Kurrent Seedless Raisins, 1 lb. pac, Tea Boxes, 12c. lb.

C. P. Eagan

Duckworth Street and Queen's Road.