

AMERICAN QUILTS.

One of the best values on the market to-day. We secured these before late advances in price and offer them at

60c. per lb.

Job White Lace Curtains.

Regular values \$1.10, \$1.20, \$1.40, \$1.60. We offer them at an all round clearing price of

75c. per pair.

American Scrims.

We are noted for the display in this line of goods. To-day we have the largest, daintiest and cheapest stock of Scrims in the market. They are yours at old prices of

12, 14, 16 to 35c. per yard.

Our Specials for This Week.

If you need any of the goods as advertised to-day you cannot do better than visit our Store, and judge for yourself that values are right.

BOYS' JERSEYS.

150 dozen. These are all wool, purchased before prices began to soar. We guarantee colors, which are Cardinal, Saxe, Navy, Brown; at old prices.

AMERICAN BRACES.

20 dozen President Braces at old prices, 35c. per pair.

MARSHALL Bros.

AMERICAN SHEETS.

Hemstitched, ready for use,
60c. per lb.

Wash Gingham.

30 bundles in checks and stripes,
10c. per yard.

American Collars.

20 doz. White Muslin. Regular prices
15, 18, 20 up to 40c. each. To-day's price,
15c. each.

Gent's Silk Neck Ties.

50 doz. Gent's Hook-on Ties. No band
around the neck; no tying knots, just hook
them on the stud. A regular time saver.
28c. each.

Whom Would You Marry?

By RUTH CAMERON.



specimens of the male sex there displayed.

Now that may sound terribly silly, but you can't imagine how amusing and interesting it is until you have tried it.

It gives an impetus to the study of faces as indexes to character.

Molly Looks At Mouths.

Molly looks chiefly at mouths. She rejected one unconscious suitor because of the full lines over the mouth that are apt to spell sensuality, and another because he shut his mouth too tightly. "That means the kind of bad temper that he shuts in for people outside of the family and lets loose on his wife," she said.

I consult mouths, but I look at eyes, too; I like to see if they are warm or cold. Then if the man is old enough to have wrinkles, I look for humor wrinkles radiating from the eyes outward, for two of my ideal requirements are a sense of justice and a sense of humor.

Of course the financial standing of these unconscious applicants for our hands came into question.

We Made A Study Of Their Shoes. It is more difficult to place a man financially by his clothes than a woman because men's clothes are more standardized.

We found that shoes were one of the best indexes. You can tell a high-class shoe more surely than you can place any other article of male attire. One man whose financial status had been uncertain, promptly lost out when we noticed his shoes, of light yellow, cheap looking leather, and box-toe and lavish perforations. They were not free from mud, and they were topped by striped stockings. While a man next him in a slightly shabby suit was marked O. K. when we took stock of his shoes, of a darker leather, made on long plain lines, immaculately polished and topped with thin black lisle stockings.

You Can Often Tell A Gentleman By His Nails.

Carefully kept nails, too, denote the gentleman even in shabby clothes. My pen runs away with me. But it was such fun! And such harmless fun!

Now were we smug enough not to wonder what criticisms they would have passed on us had they chosen to play at the same game.

What Are You Doing for that Eczema?

"Nothing; I've about given up trying to cure it."

"That is not wise. Do as I did and you will probably be cured in a short time. I used Zylex and Zylex Soap with it and my Eczema began to improve at once. A couple of boxes cured. You can get Zylex at your druggists."

Zylex, 50c. a box; Zylex Soap, 25c. a cake.

Zylex, London. ecod.11
Wrist watches are growing in favor because of their handiness. Paris inclines strongly to the most lustrous materials, such as satins.

LAST CALL FOR Plums!

We have received by express this morning 390 6-qt. baskets of splendid fruit:
100 baskets Blue Plums,
150 baskets Greengage Plums,
100 baskets Golden Drop Plums,
20 baskets Ripe Tomatoes,
10 baskets Crawford Peaches.
We do not expect any further shipments this season.

APPLES.

In stock, by Graciana and Florizel:

100 bbls. Early Williams,
100 bbls. No. 1 Gravenstein,
100 bbls. Large 3% Gravenstein,
50 bbls. assorted kinds.

Soper & Moore, Retail and Wholesale.

Newfoundland Notes.

Aviation as an auxiliary to fishing in Newfoundland, and especially in the location of seals in the north and pointing the way for vessels sailing in the spring to the Labrador coast, is discussed in the St. John's "Trade Review" as a possibility after the European War. As Canada has sent some three hundred aviators to the battle fronts in France and Belgium, and others are being trained, it is estimated that there will be at least seven hundred available for commerce, scientific and industrial purposes. These aviators might give valuable assistance to the seal fleet early in March, locating the herd and reporting on the condition of the ice. Fortified with this information the ships could sail direct to the main patch. The Labrador codfishing fleet might be directed to the fishing grounds through the ice by an aerial guide. Other uses of the aeroplane in connection with the fisheries of Newfoundland will likely make themselves apparent as their use becomes more general.

There is going to be a great demand for salt-bulk codfish the coming fall, says the St. John's "Trade Review." Americans are realizing the possible shortage and are already down on the West Coast, giving three cents a lb. A large number of their vessels have gone to Labrador for the September fishing, and are assured of the best market for many years when they get back to Gloucester and Boston. The Bank fishery, good as it is this season, is not capable of keeping pace with the demand, and the big catches have been absorbed as fast as they are brought in. There are more people eating fish in the United States than ever before, and in the minds of the New England fish dealers the problem is to-day, should the ratio of consumption increase in the same ratio as was evident the past few years, "where is the supply going to come from?" All this will have a beneficial effect on our dry fish industry and will contribute to keep the price up. The trap fishery, recently closed, has been good, although few large voyages are reported and the fishery has been widely distributed. In Notre Dame Bay, White Bay and on the "French Shore," the results are the poorest in a decade. On the east of the coast the trap work was fair and in many instances fishermen have more than last year. Some have met with failure, but there are only a few who did not get more than 100 quintals. All fishery information published in Newfoundland can be only approximate at best, as most fishermen

are inclined to withhold correct information at times. Reports received from Burn and down to Cape Frels are not believed to indicate the full result of the fishery.

The steamer Prospero arrived at St. John's recently from the North, having been down as far as Battle Harbor. The fishery in Green Bay, which had been a blank all summer, is slightly improved since the 10th of August, according to the reports brought by the captain. From Cape John to Griquet there is not much change for the better, and, on the whole, this season is set down as the worst on record on this part of the coast.—The Fishing Gazette.

Everyday Etiquette.

"When I entertain should I precede a caller or let the caller go ahead of me," asked Edith.

"It does not make a great deal of difference whether you lead the way into the living room or request your guest to go ahead of you. When there is a servant she leads the way and stands while the guests enter the room," answered her aunt.

Fresh Irish Hams and Bacon at ELLIS'.

PERSONAL.—Mr. Samuel Pritchett, of Middle Brook, Gambo, has built a new dry goods store, and will be opening same this week. We trust that his enterprise will meet with success.

T. J. Edens

By Express to-day:
200 baskets Green Grapes,
100 baskets Damsons,
100 baskets Plums.
Last for the season.

No. 1 Red Gravensteins,
Siberian Crab Apples,
Green Tomatoes, 10 lbs. for 35c.
Pickling Spices,
5 boxes Lemons.

Bakeapples—in tins,
New Lobsters—in tins,
Ambrose James' Salmon—in tins

Whole Wheat Biscuits, 16c. pkg.
Dates, 1 lb. cartons, 11c.
Marshmallow Drops,
Roasted Peanuts,
16 oz. bottle Pickles, 12c.

The Universal Blend, Bulldog Brand TEA

still going strong at 45c. lb.
5 lbs. for \$2.00.

SPECIAL:
50 brace

Fresh Rabbits by Rail to-day.

T. J. EDENS.

Duckworth Street and Military Road.

What Prussian Socialists Want.

From letters found on dead or captured German soldiers in Belgium and France there have been obtained from time to time many interesting glimpses of German economic conditions and political opinions. A recent letter from a well-educated German Socialist tells his friend that the Socialists are securing signatures to a memorial to be presented to the Imperial Chancellor asking for a speedy peace "without annexations of territory, and without violence to other nations."

This is, in view of the circumstances, a curious request for Germans to make, because while German territory has not yet been invaded, not to say devastated, German families have not been ruthlessly broken up and subjected to brutalities worse than death, and German armies are still able to put up a strong fight on many fronts, there is nothing more certain than that there will be no peace conceded by the Allies until reparation is made for the martyrdom inflicted by Germans on territories they have overrun during the war.

"If the Socialists were really against violence to other nations they should have protested against acts of vandalism at a time when their protests might have had some effect on their own statesmen at home and their own military commanders abroad. Having kept silence so long, they need not expect that any offers of peace will come from the Allies except on terms that include not what is usually known as indemnities, but damages to Belgium, France, Serbia, and Russian Poland. In the first two of these devastated areas itemized accounts have been made up, and these will in due time be presented for payment, and they shall be paid to the uttermost cent before the German Empire is allowed to enjoy peace. Of course the longer the war lasts the heavier the damages will be."

IN THE FALL.



WALT MASON

In the Fall Tired Father's fancy gravely turns to thoughts of coal, and he sheds nine kinds of briny as he sizes up his roll. He has a thirty-seven dollar—two of them are plugged with zinc—and the outlook for the winter is extremely on the blink. And he hears the children clamor for a lot of winter dolls, and his wife makes requisition for some bacon and some spuds; and his lovely grown-up daughter wants no poverty in her's—she must have a stylish bonnet and a costly set of furs, and the son will need some money as he studies for the bar; thirty-seven hard-earned dollars won't take Father very far. Father has so many problems that his hair has fallen out, yet it's safe to bet a kopeck on that patient, dauntless scout. Somehow he will buy the bacon, somehow he'll provide the spuds, Susan Jane will have her sables, and the kids will have their dolls; there'll be coal to feed the furnace, there'll be comfort in the shack, while Tired Father fights his battle with eight stitches in his back.

RANN-DOM REELS

Howard L. Rann
"of shoes-and ships -and sealing wax-of cabbages-& kings"

THE COLD SORE.

The cold sore is a small, pink growth on the human lip which is more painful to a sensitive, shrinking nature than upsetting the consommé at a six o'clock dinner. It is one of nature's efforts to humble pride, and is sometimes so successful that the victim will not appear at the moving-picture show for a week.

All medical authorities agree that the cause of the cold sore is harder to locate than the relation of the average sermon to the text. Some investigators declare it is caused by the same germ which brings on the hot-riveted hay fever, while others say that it is due to eating the self-rising pancake. This latter theory seems to be disproven by the fact that thousands of people eat layer after layer of pancakes every morning in the year without incurring a solitary blemish, while others who live an abstemious life on oatmeal crackers and last night's milk are oftentimes stricken with a cold sore which resembles a blushing young onion.

The cold sore chooses its own time for budding. It is very particular to put in an appearance the day before some voluptuous social event, and when worn with a décolleté gown and pink carnations makes a captivating color scheme. Every once in a while we read in the newspapers of some high society wedding having to be postponed on account of the groom's absence, but in nearly all of these cases it will be found that the bride-elect has come down with a luminous cold sore which cannot be hidden behind a tulle veil with any degree of success. It requires great fortitude and will power for an enraptured

groom to stand up at the altar and run his neck through the yoke, under such circumstances, but it has been done.

There is no known cure for the cold sore except patience and hope. Some victims carry a camphor bottle and



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The cold sore is probably given so that we will not become too proud of our looks. The man who can show pride with a bulbous cold sore on his lower lip has reached the point where any further inflation would result in a blow-out.

From Cape Race.

Special to Evening Telegram.
CAPE RACE, To-day.
Wind north west, blowing strong, weather showery. A small steamer passed in at 8:15 and a banking schr. at 10:30 a.m. Bar. 28.95; ther. 57.

NAVAL AND MILITARY SPORTS.

—The Naval and Military Sports will take place to-morrow, Thursday, at 3 o'clock, weather permitting.

Serge and jersey cloth are suggested for a new combination.

TO ARRIVE OCTOBER

20 Carloads BADGER FEEDS.

Comprising all the best Feeds, such as Hominy, Gluten, Cornmeal, Dairy and Corn and Oats.

'Phone No. 434.

COLIN CAMPBELL.

ARMY

Under the
cellars

Thursday

S

Admi
Exce
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WORKS

War

Messages

Previous

COMBLES

The town of Comblanchien, the hands of the... This was announced by the War Office to the battle north... ing in favor of French have adv... of Fregicourt, also... and have gained... Vast stocks of m... ions were capture... statement says th... with German dea... the front in France... intermittent cannon

WILL HE

In circles close... lief is expressed... war immediately... evening.

A GREAT DAY

British Front in... This has been at... the Anglo-French... Somme, and as a... server, it was th... all the attacks m... forces since the... great offensive... was trying to do... doing it, the pos... sought to conqu... of blue French... brigades of Brita... sible to the eye... sunlight. For a... the scene had th... and the grandeur... to have any gra... have taken half... Beuf and have a... a front of 5,000... thousand yards... stormed Bapaume... their line to the... village of Fregic... part of Comblan... hold of Comblan... The corresponden... terday over the... and Ginchy regi... fought for over... He walked for t... area which rev... blasts of big gun... tween the bursts

Don't

Don't wait until... develops into the... not able to throw... If you have co... Cold don't keep... only a cold; that... a few days!" Th... are making one... takes in your lif... Stafford's Phorato... Cure and watch... Forage 5c. extra... If you have an... ness on your che... of Camphorated... Liniment and ap... a piece of red... Stafford's Pho... only by

DR. F. S.

Manufacturers
STAFFORD'S LI... STAFFORD'S PH... STAFFORD'S PH... sep18,17

Turkeys, Du... at ELLIS'.