

The Elite Tonsorial Parlour,
Prescott Street, near Rawlins' Cross,
F. ROBERTS, Proprietor,
Has just installed the very latest appliance in Electric Massage Machine for face and hair. Also we carry a full line of Cigars, Cigarettes, Tobaccos, etc.
OPEN EVERY NIGHT TILL 11 P.M.

The Presbyterian College
WILL RE-OPEN
On **MONDAY, September 7th, at 10 o'clock, a.m.**
sept2,41

FLOUR, FLOUR
Just arrived a Shipment of
Victor and Verbena FLOUR.
GEO. NEAL

Autumn and Winter STYLES.
FIRST SHOW at HENRY BLAIR'S.
LADIES' NEW AUTUMN and WINTER COATS.
MAIDS' NEW WINTER COATS.
MISSSES' NEW WINTER COATS.
LADIES' SHOWERPROOF COATS.
Latest styles, from \$3.00 up.
LADIES' COSTUMES, MAIDS' COSTUMES.
LADIES' FELT HATS, latest shapes, in Black and new colorings.
NEW WINGS and FEATHERS.
CHILDREN'S PELISSES and TUNICS.
25 doz. LADIES' IVORY WHITE NEWEST STYLES LACE COLLARS, cannot be repeated, from 15c. to 50c. each.
FAMED FOR GOOD VALUE IN LADIES' COATS and SHOWERPROOFS.
HENRY BLAIR

Boys' Jersey Suits.
A SPLENDID VARIETY OF NEW GOODS
Colours: Navy, Brown, Sax, White and Cardinal. Size: To fit from 2 years to 6 years. The correct thing for present wear.
Robert Templeton.

BLACK DIAMOND LINE!
PASSENGER RATES INCLUDING MEALS AND BERTHS TO AND FROM MONTREAL AND INTERMEDIATE PORTS.
FIRST CLASS. One Way. Return. Montreal to or from St. John's... \$30 to \$35 \$50 to \$55 Quebec to or from St. John's... \$30 to \$35 \$50 to \$55 Charlottetown to St. John's... \$15.00 Charlottetown to St. John's and return to Sydney \$25.00 \$30.00 Sydney to St. John's \$12.00 \$20.00 Children under two years of age, between Montreal & St. John's \$5.00
THIRD CLASS. One Way Return. Montreal to or from St. John's... \$15.00 \$25.00 Quebec to or from St. John's... \$15.00 \$25.00 Charlottetown to St. John's... \$8.00 Charlottetown to St. John's and return to Sydney \$12.00 \$16.00 Sydney to St. John's... \$6.00 \$10.00 Children under two years of age, between Montreal and St. John's \$2.00
HARVEY & CO., LTD., Agents Black Diamond Line.


TO THE PEOPLE OF NEWFOUNDLAND.
FELLOW COUNTRYMEN:
The Mother Country has been compelled to go to war and preserve, among other things, the rights and liberties which we all enjoy as citizens of the Empire.
Newfoundland in common with the other Oversea Dominions, has pledged itself to assist the Mother Country with material help in the present extremity.
This is to take the form of an increase of the Naval Reserve from Six Hundred to One Thousand men and the raising of a Regiment of Five Hundred men for land service abroad, and the Colony has further undertaken to assume the full cost of this contingent of Five Hundred men during the course of the war.
It is our duty and privilege, as loyal and patriotic citizens of the Empire, to voluntarily assist in supporting this movement, and, to raise a fund for that purpose. This Patriotic Fund will be applied primarily in making provision for the depending relatives of those who undertake to fight the battles of the country and the Empire by land and sea and afterwards to such other objects connected therewith as may be deemed desirable.
The need is great and in the confident expectation that this appeal will evoke a prompt and generous response, we respectfully but strongly urge all who can, to give as liberally as possible towards this most deserving object.
The undersigned, on behalf of the Patriotic Committee appointed to undertake the organization and despatch of this regiment, appeal for subscriptions toward this Fund. Contributions may be sent to the nearest magistrate, to the branches of any the Banks doing business in the Colony, or to the Treasurer, J. S. Munn, Esq., and they will be gratefully acknowledged.
W. E. DAVIDSON, Governor.
E. P. MORRIS, Prime Minister.
J. M. KENT, Leader of the Opposition.
E. R. BOWRING, Chairman Fin. Com.
aug28,eed,tf

Special Offer for Few Days Only.
MICHELIN
10-20 x 3 1/2 Non-Skid Covers, \$27.50
10-22 x 3 1/2 Non-Skid Covers, \$29.00
The only chance you will ever have to obtain a genuine Steel Studded Tyre at a cheaper price than a plain rubber cover.
These prices are reduced, as tyres were shipped us in error, and it will pay you to buy now.
Also best tyre solution in Tubes and Tyre Patches at half price.
A. H. MURRAY, Agent.
aug21,eed,tf

Fighting!
We have been fighting for clean, wholesome, sanitary living for years.
Our establishment's sole purpose is to instill in the minds of the people that "cleanliness is next to Godliness."
All apparel should be frequently cleansed of the accumulation of dirt, dust and grime.
Agents: Messrs. NICHOLLE, INKPEN & CHAFE, LTD.
UNGAR'S LAUNDRY & DYE WORKS,
HALIFAX.
aug26,w.f.m.w

Advance Sale of Ladies' Winter Coats.
NO ADVANCE IN PRICES.
Mars & Co.
have in stock all the latest English and Continental Models in Ladies' Fall and Winter Coats and offer them at prices which cannot be approached by the ordinary retail shops in the city.
These goods were specially manufactured for us in England and cities on the Continent and cannot now be duplicated or purchased at any price. Our prices range from \$2.80 to \$50.00.
We have a special line of 100 Coats which we will clear at \$3.50 each.
MARS & CO.,
Smallwood Building.
(Entrance McMurdo's Lane.)
Phone 696.

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(Estab. 1874.)
829-333 Duckworth St., St. John's, Nfld.

Headstones and Monuments in great variety. Any price and any size. Send post card for Catalogue of photo designs and price list. Cemetery Decorations attended to. Genuine stone sockets supplied with all headstones.
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We are prepared to fill orders for High-class Office Specialties — Filing Cabinets, Desks, Bookcases, etc., at a price hitherto unheard of in this country. We absolutely guarantee to save you money on any Office Specialties you may require and to supply goods of the highest quality. Let us know your requirements.
IN STOCK:
Full supplies of Typewriter Carbon and Ribbons, Manifold Paper and Brush Tube Office Paste. (This latter is an ideal thing for mounting photographs.)
Newfoundland Agency for the **Yost Typewriter**—the machine for beautiful work.

The Universal Agencies,
137 Water Street.
TELEPHONE 60.
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MILK & CREAM.
I can supply a few customers regularly with Milk and Cream.
J. W. CAMPBELL,
Robinson's Hill.
Telephone 586. sep1,tf
HEARN'S LIMENT CURE'S DISTILLERS

A SPECIAL OFFERING!
30 only Ladies' **SAMPLE DRESSES,**
boxed singly, for Fall wear.
They come in Black and Navy, and are made of Serge, Venetian and Satin Cloths. Worth up to \$5.50 regular price, they ought to command immediate attention at the remarkably low price of
\$2.98.
SEE WINDOW DISPLAY.
HENDERSON'S, Theatre Hill,
"The Best Value House."
sep1,31,tu,f

LATEST WAR NEWS!
New War Papers, New Illustrated Papers, Magazines and Special War News Editions, just in by the English boat.
See the "Daily Mail" War Map, the "Daily Telegraph" War Map, and Bartholomew's War Map of Central Europe.
See the "Illustrated London News" special number, the Illustrated War News.
See Ethel M. Dell's "The Swindler," and Dornford Yates' new novel, "The Brother of Daphne."
See the new 10c. Novels and see the new American Magazines just in by Red Cross boat.
These two shipments will be warmly welcomed by both city and out of town readers.
DICKS & CO., LIMITED.

New Suitings
New Spring Coatings
Now is the time for your Spring Order. Latest designs in fabrics, a distinctiveness in style and a pleased customer—all in the "Mauder" make.
Samples and measuring cards on application.

John Mauder
TAILOR & CLOTHIER
St. John's, N.I.

NOTICE TO SHIPOWNERS.
We have just received a complete stock of
Nautical Instruments
of the latest and most up-to-date styles, as follows:
Kelvin's Standard Binnacles and Compasses, Wheelhouse Binnacles and Compasses, Fittings for Kelvin's Sounding Machines, Kelvin's Asmouth Mirrors, Kelvin's Compass Cards, 8 and 10 inches; Hurricane Binnacle Lamps, Sextants of all grades, Walker's Taffrail Logs, Lines and Rotators, Morse Signal Lamps, Heath & Co's. Compass Correctors, Binoculars, Barometers, Thermometers of all kinds, Megaphones, suitable for ships; Spirit Compasses, Telegram Dials and Chains, Magnets for adjusting Compasses, all sizes; Saloon and Engine Room Clocks.
COMPASSES ADJUSTED IN IRON & OTHER SHIPS.
Joseph Roper.
N. B.—Steamboats calling to any port in Newfoundland, by telegraphing the make of instrument, we can send them complete or any piece that may be broken.